BRANDMAN RETAIL LIMITED

Formerly known as Brandman Retail Private Limited
CIN: L52399DL2021PLC383350 | GSTIN: 07AAJCB9668D1ZC
Website: brandmanretail.com

Date: 17.11.2026

To,
Listing Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai-400 051

Symbol: BRANDMAN

Reference: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI LODR Regulations, 2015): Press Release

Dear Sir / Madam,

In pursuance of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company has issued a press release today with the following titles:

1. Brandman Retail Expands Saucony's Retail Footprint with New Store in Jaipur (**Annexure-A**)
2. Brand Man Retail expands Saucony's footprint with new Jaipur store **(Annexure-B)**
3. Brandman Retail Expands Saucony's Retail Footprint with New Store in Jaipur (**Annexure-C**)

We request you to kindly take the same on record and oblige.

Yours faithfully,

For Brandman Retail Limited
(Formerly Brandman Retail Private Limited)

Arun Malhotra
Managing Director
DIN: 01392489

Annexure-A

Jaipur launch follows strong response in Delhi NCR as Brandman Retail scales Saucony's presence across key Indian markets

New Delhi, 16th November 2026: Brandman Retail is expanding the retail footprint of global performance brand Saucony in India with the launch of a new exclusive store in Jaipur. The opening follows the brand's retail debut in Delhi NCR and marks the next step in Brandman Retail's strategy to scale Saucony's presence across key Indian cities.

The Jaipur store strengthens Saucony's physical retail presence in India and brings the brand closer to a growing base of runners, fitness enthusiasts and consumers seeking specialised performance footwear. The expansion builds on Brandman Retail's existing partnership with Saucony and reflects its focus on developing a wider consumer-facing network for the brand in the country.

The initial retail presence has received a strong response in both Delhi NCR and Jaipur, reinforcing confidence in Saucony's potential in the Indian market. The encouraging consumer response is also supporting Brandman Retail's plans for a wider retail rollout across strategically important cities.

Commenting on the expansion, Arun Malhotra, Founder and Managing Director, Brandman Retail, said, "The strong response to Saucony in Delhi NCR and Jaipur reinforces our confidence in the opportunity for the brand in India. With the Jaipur launch, we are taking another important step in expanding Saucony's retail presence and making the brand more accessible to runners and performance-focused consumers across the country."

India's running and fitness ecosystem has expanded considerably in recent years, supported by greater participation in recreational running, marathons and fitness activities, along with growing demand for specialised performance footwear. This evolving consumer landscape presents a strong opportunity for performance-led international brands to deepen engagement with Indian consumers through dedicated retail experiences.

As part of its expansion strategy, Brandman Retail plans to continue strengthening Saucony's physical retail footprint across key Indian markets. The focus will remain on cities with strong potential across running, performance footwear and active lifestyle categories.

For Brandman Retail, Saucony's growing retail network forms part of its broader strategy of bringing leading international sports and lifestyle brands closer to Indian consumers through dedicated retail environments, local market expertise and experience-led commerce.

About Brandman Retail

Founded in 2021, Brandman Retail is a leading retail operator and distribution partner for global brands including New Balance, Saucony, Wilson and ANTA. The company focuses on

omnichannel retail strategy, brand licensing and experience-led commerce to bring international lifestyle and sports brands to the Indian market.

About Saucony

1898 is where it all began. Since then, Saucony has rightfully taken its place as one of the world's leading running companies. Built on a legacy of performance, Saucony continues to offer best-in-class running shoes, running apparel, and timeless retro footwear that has helped shape who we are today. The next great innovation has always been right at our fingertips—from speed shoes to trail running shoes and walking shoes to casual classics.

Annexure-B

Brand Man Retail is expanding the retail footprint of global performance brand **Saucony in India** with the launch of a new exclusive store in Jaipur. The opening follows the brand's retail debut in Delhi NCR and marks the next step in the company's strategy to scale Saucony's presence across key Indian cities.

Apart from strengthening **Saucony's physical retail presence in India**, the new store brings the brand closer to a growing base of runners, fitness enthusiasts and consumers seeking specialised performance footwear. The expansion builds on Brand Man Retail's existing partnership with Saucony and reflects its focus on developing a wider consumer-facing network for the brand in the country.

The initial retail presence has received a strong response in both **Delhi NCR and Jaipur**, reinforcing confidence in Saucony's potential in the Indian market. The encouraging consumer response is also supporting Brandman Retail's plans for a wider retail rollout across strategically important cities.

Commenting on the expansion, **Kashika Malhotra, Director of Brand Man Retail**, said, "The strong response to Saucony in Delhi NCR and Jaipur reinforces our confidence in the opportunity for the brand in India. With the Jaipur launch, we are taking another important step in expanding Saucony's retail presence and making the brand more accessible to runners and performance-focused consumers across the country."

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As part of its expansion strategy, **Brand Man Retail** plans to continue strengthening Saucony's physical retail footprint across key Indian markets. The focus will remain on cities with strong potential across running, performance footwear and active lifestyle categories.

For **Brand Man Retail**, Saucony's growing retail network forms part of its broader strategy of bringing leading international sports and lifestyle brands closer to Indian consumers through dedicated retail environments, local market expertise and experience-led commerce.

Annexure-C

Jaipur launch follows strong response in Delhi NCR as Brandman Retail scales Saucony's presence across key Indian markets New Delhi, 16th November 2026: Brandman Retail is expanding the retail footprint of global performance brand Saucony in India with the launch of a new exclusive store in Jaipur. The opening follows the brand's retail debut in Delhi NCR and marks the next step in Brandman Retail's strategy to scale Saucony's presence across key Indian cities.

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The initial retail presence has received a strong response in both Delhi NCR and Jaipur, reinforcing confidence in Saucony's potential in the Indian market. The encouraging consumer response is also supporting Brandman Retail's plans for a wider retail rollout across strategically important cities.

Commenting on the expansion, Kashika Malhotra, Director of Brandman Retail, said, "The strong response to Saucony in Delhi NCR and Jaipur reinforces our confidence in the opportunity for the brand in India. With the Jaipur launch, we are taking another important step in expanding Saucony's retail presence and making the brand more accessible to runners and performance-focused consumers across the country."

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