

Ref: BHRL/COMPLIANCE/CORP/11-12/AJ51

August 10, 2011

The Manager
Corporate Services Division
The Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001
BSE SCRIP CODE: 533059

The Manager
Listing Department,
National Stock Exchange of India Limited
Exchange Plaza, C/1, Block G
Bandra Kurla Complex, Bandra (East),
Mumbai – 400 051
NSE SYMBOL: BRANDHOUSE

Dear Sir,

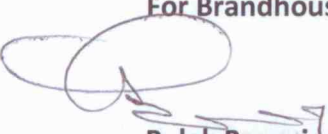
SUB: - SUBMISSION OF THE FINANCIAL RESULTS

In compliance of clause 41(I)(f) of the Listing Agreement, we submit the unaudited financial results of Brandhouse Retails Limited for the quarter ended on June 30, 2011 (Q1 of FY 2011-12) as considered and approved by the Board of Directors of the Company at its meeting held today on August 10, 2011.

Thanking you,

Yours faithfully,

For Brandhouse Retails Limited



Pulak Banerjee

Company Secretary & Compliance Officer

Encl: a/a

BRANDHOUSE RETAILS LIMITED

Regd. Office: B2, 5th Floor, Marathon NextGen, Off G. K. Marg, Lower Parel, Mumbai - 400 013

UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED ON 30TH JUNE, 2011

(Rs. in Lacs)

PARTICULARS	STANDALONE		
	UNAUDITED FOR THE QUARTER ENDED ON		AUDITED FOR THE FINANCIAL YEAR ENDED ON
	30.06.2011	30.06.2010	31.03.2011
1 Net Sales/Income from Operations	15,259.97	14,211.93	73,744.95
2 Expenditure			
(a) (Increase)/decrease in stock in trade	277.84	374.82	(1,833.11)
(b) Purchase of Traded Goods	12,690.76	11,359.18	65,098.29
(c) Employees Cost	312.65	351.46	1,188.67
(d) Depreciation	202.62	153.22	987.97
(e) Other expenditure	755.00	775.83	3,326.77
Total	14,238.87	13,014.51	68,768.59
3 Profit from Operations before Other Income, Interest and Tax (1-2)	1,021.10	1,197.42	4,976.36
4 Other Income	3.66	0.72	27.30
5 Profit before Interest and Tax (3+4)	1,024.76	1,198.14	5,003.66
6 Interest	685.74	571.19	2,830.62
7 Profit(+)/Loss (-) from Ordinary Activities Before Tax (5-6)	339.02	626.95	2,173.04
8 Tax Expenses	128.35	240.18	160.99
9 Net Profit (+)/Loss (-) from Ordinary Activities After Tax (7-8)	210.67	386.77	2,012.05
10 Paid-up Equity Share Capital	5,360.28	5,360.28	5,360.28
11 Reserve excluding Revaluation Reserves as per Balance Sheet of Previous Accounting Year			8,974.09
12 Earnings Per Share (EPS) (in Indian Rupees) Basic and diluted EPS (Not Annualised) *	0.39*	0.72*	3.75
13 Public Shareholding			
- No. of Shares	2,37,30,116	2,37,30,116	2,37,30,116
- Percentage of Shareholding	44.27%	44.27%	44.27%
14 Promoters & Promoter group Shareholding			
a Pledged/Encumbered			
-Number of Shares	63,00,000	63,00,000	63,00,000
-% of Share (as a % of the total shareholding of the promoter & Promoter Group)	21.09%	21.09%	21.09%
-% of Share (as a % of the total Share Capital of the Company)	11.75%	11.75%	11.75%
b Non-Encumbered			
-Number of Shares	2,35,72,651	2,35,72,651	2,35,72,651
-% of Share (as a % of the total shareholding of the promoter & Promoter Group)	78.91%	78.91%	78.91%
-Percentage of Share (as a % of the total Share Capital of the Company)	43.98%	43.98%	43.98%

Brandhouse Retails Limited

Sr.No.90/H.No.5, Inga Complex, Mahakali Caves Road, Andheri (East), Mumbai - 400 093. Tel.: 91-22-28250797, Fax: 91-22-28207577
Regd. Office: B2, 5th Floor, Marathon NextGen, Off G. K. Marg, Lower Parel, Mumbai - 400 013 (India).

Notes :

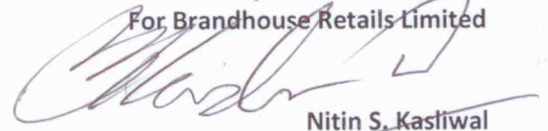
1. The above results have been reviewed and recommended by the Audit Committee and thereafter considered and approved by the Board of Directors at its meeting held on 10th August, 2011 and are subject to the limited review by the Statutory Auditors.
2. Information on the Investors' complaints pursuant to clause 41 of the Listing Agreements for the quarter ended on 30th June, 2011.

Particulars	Opening Balance	Received during the quarter	Disposed during the quarter	Closing Balance
No. of Complaints	Nil	2	2	Nil

3. The Company operates in one segment only – Retail.
4. Figures have been regrouped / reclassified wherever necessary.

Place : Mumbai
Date : 10th August, 2011

By Order of the Board
For Brandhouse Retails Limited


Nitin S. Kasliwal
Chairman & Managing Director