SUNFLOWER INVESTMENTS & TEXTILES PRIVATE LIMITED

Registered Address:
Neville House, J. N. Heredia Marg,
Ballard Estate,
Mumbai 400 001
Telephone No: 91 2261 8071

Admin Office:
C-1, Wadia International Centre,
Pandurang Budhkar Marg, Worli,
Mumbai 400 025
Telephone No: 91 22 6662 0000

CIN: U17120MH1942PTC003679

July 25, 2014

National Stock Exchange of India Ltd.
Exchange Plaza, Plot No C 1
G Block, Bandra Kurla Complex,
Bandra (E)
Mumbai – 400 051.

Dear Sir,

In terms of the Notification issued by SEBI dated 28-1-2009, Ref No. (LAD-NRO/GN/2008-2009/33/15022), please find attached the details of shares of "The Bombay Dyeing and Manufacturing Co. Ltd." pledged by Sunflower Investments & Textiles Private Limited.

The Company has further pledged 24,90,000 Equity Shares of "The Bombay Dyeing and Manufacturing Co. Ltd."

Thanking you,

Yours faithfully
For Sunflower Investments & Textiles Private Limited

K. D. Nalladaru

Authorised Signatory
K.D. Nalladaru

Encl: a/a.

Format for disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/ invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)	The Bombay Dyeing & Manufacturing Co. Ltd.
Total No of outstanding shares of the Company	206,534,900
Name of the Promoter(s) on whose shares encumbrance was created/ ~~invoked~~/ released (tick the relevant one)	Sunflower Investments & Textiles Private Limited
Date of reporting	25-Jul-14
Names of the stock exchanges where the shares of the target company are listed	Bombay Stock Exchange Ltd. / National Stock Exchange of India Ltd.

Details of the promoters' holding:
(The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)

Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others - give details
Names	Number	% of total share capital	Type - creation/ invocation/ release	Date(s)	Number	% of total share capital	
Sunflower Investments & Textiles Pvt. Ltd. (*)	21,646,037	10.48%	Creation	24-Jul-14	15,266,037	7.39%	Pledge of collateral security to IDBI Bank Ltd

(*) Details shall include the details regarding the person(s) on whose favour the encumbrance has been created/released and other important features of such encumbrance.

Note:	No of Shares
Shares Pledged prior to 25/07/2014	3,890,000
Shares Pledged on 15/07/2014	2,490,000
Total Shares pledged as on date	6,380,000

For Sunflower Investments & Textiles Pvt. Ltd.,

K D Nalladaru

Authorised Signatory
(K.D Nalladaru)

Place : Mumbai
Date : July 25, 2014