PROVOGUE

Provogue (India) Ltd.
Regd.Office : 105/106, Provogue House, Off New Link Road, Andheri (w), Mumbai - 400053. India
Tel.: +91 22 30653111/222 I Fax :+91 22 30680570
Email:investorservice@provogue.com ***Website:*** *www.provogue.com*
CIN: L18101MH1997PLC111924

Date: 21st May 2014

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex, Bandra (E)
Mumbai 400 051
Scrip Code: PROVOGE

Bombay Stock Exchange Limited
Listing Department
P.J. Towers, Dalal Street, Fort
Mumbai 400 001
Scrip Code: 532647

Dear Sir,

Sub: Intimation of Board meeting – Clause 41 & Closure of Trading Window

With reference to the captioned subject, please take notice that;

1. A meeting of Board of Directors of the Company is scheduled to be held on Thursday, 29th May 2014 at Mumbai, which among other items shall consider and take on record the Financial Results of the Company for the quarter and year ended 31st March 2014 and;

2. In compliance with Company's Code of Conduct for Prevention of Insider Trading Rules and the SEBI (Prohibition of Insider Trading) Regulation 1992, the trading window closure period for the said purpose is as follows:

Date of commencement of period	:	Wednesday, 21st May 2014
Date of cessation of period	:	Friday, 30th May 2014

This is for your information and record.

Thanking you,

Yours truly,
For Provogue (India) Limited

Ajayendra

Ajayendra P. Jain
Company Secretary

Provogue (India) Ltd. MUMBAI