



November 21, 2013

**The National Stock Exchange of India Ltd.
Exchange Plaza, 5th floor
Plot No.C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai 400 051.**

Blue Star Limited
Kasturi Buildings,
Mohan T Advani Chowk,
Jamshedji Tata Road,
Mumbai 400 020, India.
Tel : +91 22 6665 4000
Fax : +91 22 6665 4152
www.bluestarindia.com

Dear Sirs,

Company code: BLUESTARCO

Sub: Disclosure under Regulation 29(1) of the SEBI (Substantial Acquisition of shares and Takeovers) Regulations, 2011.

We have to inform you that we have received a disclosure under Regulation 29(1) of the SEBI (Substantial Acquisition of shares and Takeovers) Regulations, 2011 from ICICI Prudential Asset Management Company Limited informing the change in holding due to purchase of 4,47,290 equity shares of the company on November 18,2013 from the open market, making total shares held by the Acquirer to 46,84,878 equity shares representing 5.21% of the total equity share capital of the company.

A copy of the said disclosure is enclosed for your reference and record.

Thanking you,

Very truly yours,
For BLUE STAR LIMITED

**SANGAMESHWAR IYER
COMPANY SECRETARY**



November 20, 2013

To,
 Dileep Ltd Limited,
 Kasturi Buildings
 Mohan T Advani Chowk
 Jamshedji Tata Road
 Mumbai 400 020.

Dear Sir

Sub: SEBI (Substantial Acquisitions of Shares and Takeovers) Regulations, 2011 and SEBI (Prohibition of Insider Trading) Regulations, 1992

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various Schemes are holding 4,684,878 equity shares of your Company as per the pattern contained in the below table.

Name of the shareholder	Total share holdings as on November 18, 2013	% of shares/voting rights to total paid up capital of the Company as on November 18, 2013
ICICI Prudential Discovery Fund	1,782,581	1.98
ICICI Prudential Child Care Plan- Gift Plan	390,000	0.43
ICICI Prudential Infrastructure Fund	226,626	0.25
ICICI Prudential Multiple Yield Fund - Series 2 - Plan D	22,174	0.02
ICICI Prudential Top 200 Fund	170,100	0.19
ICICI Prudential Child Care Plan- Study Plan	10,000	0.01
ICICI Prudential Tax Plan	1,423,332	1.58
ICICI Prudential Value Fund Series 1	660,000	0.73
Total	4,684,878	5.21

The following schemes of the Fund had purchased equity shares of the Company on November 18, 2013:

ICICI Prudential Child Care Plan - Gift Plan - 47,290

ICICI Prudential Tax Plan - 400,000

As a result of the above purchases, the combined shareholding of the schemes of the Fund has exceeded 5% of the paid-up capital of the Company.

ICICI Prudential Asset Management Company Limited

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051. Tel No. 26428000, Fax No. 26554165 www.icicipruamc.com

Central Service Office: 2nd Floor, Block B 2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai - 400 063, Tel No.: 022 26852000, Fax No.: 022-2686 8313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001

R. S. Shetty



The objective of the purchase is from an investment perspective and not with the objective of seeking any controlling interest. However, the disclosures in this regard as required under Regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 and Regulation 13(1) of SEBI (Prohibition of Insider Trading) Regulations, 1992, are enclosed herewith.

Kindly take note of the same and acknowledge the receipt.

Thanking you

Sincerely

For ICICI Prudential Asset Management Company Limited

A handwritten signature in black ink, appearing to read "R. R. Shetty". The signature is fluid and cursive, with a long horizontal stroke extending from the end.

Rakesh Shetty

Company Secretary

Encl: as above

ICICI Prudential Asset Management Company Limited

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051. Tel No. 26428000 Fax No. 26554165 www.icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway Goregaon (East) Mumbai - 400 063, Tel No.: 022 26852000, Fax No.: 022-2686 8313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001



Format for disclosure of details of acquisition to target company and stock exchanges where the shares of the target company are listed, in terms of Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Blue Star Limited		
Name(s) of the acquirer and Person Acting in Concert (PAC) with the acquirer	ICICI Prudential Mutual Fund (the Fund) under its various schemes		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited and the National Stock Exchange of India Limited		
Details of the acquisition as follows	Number	% w.r.t. total shares / voting capital wherever applicable(*)	% w.r.t. total diluted share / voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	42,37,588	4.71	
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	
c) Voting rights (VR) otherwise than by equity shares	--	--	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	
e) Total (a+b+c+d)	42,37,588	4.71	
Details of acquisition			
a) Shares carrying voting rights acquired	4,47,290	0.50	
b) VRs acquired otherwise than by equity shares	--	--	
c) Warrants/convertible securities/			

ICICI Prudential Asset Management Company Limited

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051. Tel No. 26428000 Fax No. 26554165 www.icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai - 400 003, Tel No.: 022 26520000, Fax No.: 022-2655 5313

Registered Office: 12th Floor, Narsin Manzil, 23, Barakhamba Road, New Delhi - 110 001



any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	--	--	
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	
e) Total (a+b+c+/-d)	4,47,290	0.50	
After the acquisition, holding of acquirer along with PACs of:			
a) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	
Shares pledged with the acquirer			
b) VRs otherwise than by equity shares	--	--	
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	46,84,878	5.21	
d) Total (a+b+c)	46,84,878	5.21	
Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/interse transfer/encumbrance, etc.)	Secondary Market Purchase		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of acquisition of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	November 18, 2013		
Equity share capital/total voting capital of the TC before the said acquisition	8,99,36,105		

ICICI Prudential Asset Management Company Limited

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai - 400 051. Tel No. 26428000 Fax No. 26554165 www.icicipruamc.com

Central Service Office: 2nd Floor, Block B 2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai - 400 063, Tel No.: 022 26852000, Fax No.: 022-2686 8313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001

[Handwritten signature]



Equity share capital/total voting capital of the TC after the said acquisition	8,00,36,105
Total diluted share/voting capital of the TC after the said acquisition	8,99,36,105

Signature of the acquirer / Authorised Signatory

Place: Mumbai

Date: November 20, 2013

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

ICICI Prudential Asset Management Company Limited

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (East), Mumbai – 400 051. Tel No. 26428000 Fax No. 26554165 www.icicipruamc.com

Central Service Office: 2nd Floor, Block R-2, Nirlon Knowledge Park, Western Express Highway, Goregaon (East), Mumbai – 400 063, Tel No.: 022 26852000, Fax No.: 022-2686 8313

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi – 110 001