

Date: January 21, 2025

To
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400 051

NSE Code: BLUEPEBBLE

Sub: Business Update for the Quarter and Nine months ended December 31, 2024.

Dear Sir/Ma'am,

We wish to inform about Company's Business Update for the Quarter and Nine months ended December 31, 2024. please find enclosed the details of the same.

This is for your information and record.

Thanking you.
Yours Faithfully

For Blue pebble Limited



NALIN GAGRANI
Managing Director & CEO
Din: 06981749

Encl: as above

Blue Pebble Limited

Works: 112, Nirman Industrial Estate, Malad Link Road, Malad (W), Mumbai-400064 Maharashtra
Registered Office: 1701/1702, Peninsula Park, Plot A-4, off Veera Desai Road, Andheri (W), Mumbai 400053 Maharashtra.
CIN : L74999MH2017PLC299497 | Mobile : +91 9768199800 | E-mail : info@bluepebble.in





Strong Overall Performance and Expanding Capabilities Set Stage for Growth

Mumbai, India, January 21st, 2025: Blue Pebble Limited (NSE: BLUEPEBBLE) reports its Business Update for the Quarter and Nine months ended December 31, 2024.

Key Highlights:-

Revenue Growth: The cumulative revenue for 9MFY25 is ₹29.55 crore, compared to ₹18.06 crore for 9MFY24, reflecting robust growth of 64%. While the last full year FY23-24 was 22.06 Cr

Order Execution: The orders executed in Q3 FY 24-25 amounted to ₹6.17 crore.

Asset Procurement: A new 5000 sq. ft. production facility has been leased to accommodate a state-of-the-art flatbed printing machine and two additional machines (CNC & Laser), further expanding in-house production capacity in Q3 FY 24-25 at a cost of ₹2.50 crore (machinery cost). These acquisitions were funded through IPO proceeds, enhancing overall production capacity and quality.

Strategic Diversification: Blue Pebble Limited has strategically incorporated Blue Pebble Digital Private Limited as a subsidiary, with an 80% ownership stake. This initiative leverages Blue Pebble Limited's established design and branding strengths, aiming to fortify their position in the immersive and digital marketing market.

Design & Build Project Success: We have successfully completed the 3M HQ corporate interior fit-out projects ahead of schedule. The 3M HQ, office (35,000 Sqft) Bangalore project was delivered in under 115 days. The Adani project, at Mundra, Gujarat, valued at ₹4.5 crore, is also expected to be completed well ahead of schedule. Additionally, other projects within the same line of business are currently in advanced stages of discussion for closure.

Progress for Software Platform for AEC Industry: By the end of March, one full module of our new platform will be ready for pilot testing and subsequent market launch.

Key Performance Indicators:

- Revenue for Nine Month Ended December 31, 2024: ₹29.55 crore.
- Value of Pending Orders to be executed as of December 31, 2024: ₹10.00 crore.

The growth in Q3 for Corporate Interiors and Signage Services was driven by the approval of multiple large-scale projects and increased demand for specialized design solutions. With these positive trends and our enhanced capabilities, we are well-positioned to achieve significant growth.

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