BLUE DART
EXPRESS LIMITED

Blue Dart Center, Sahar Airport Road,
Andheri (East), Mumbai - 400 099, India
Tel.: 2839 6444
Fax: 2824 4131
CIN : L61074MH1991PLC061074
www.bluedart.com
communications@bluedart.com

September 25, 2018

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai – 400 001
Scrip Code - 526612

To,
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G
Bandra Kurla Complex, Bandra East,
Mumbai – 400 051
NSE Symbol - BLUEDART

Dear Sir / Madam,

Sub : Press Release

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed press release issued by the Company. We further state that total investments are in the range of Rs.200 crores for reach, IT, automation and infrastructure.

This is for your information and records.

Yours faithfully,
For **Blue Dart Express Ltd.**

Tushar Gunderia
Company Secretary
& Head – Legal & Compliance

BLUE DART

Press Release

Blue Dart expands reach in order to deliver to every Indian home by December 2018

- Rising demand in tier II, III & IV towns in India
- Major expansion to cover all 19,100+ pin codes by December 2018
- Currently has achieved 100% coverage in 16 States & Union Territories with 17,677+ pin codes

21st September 2018, Mumbai: Blue Dart, India's leading logistics services provider, and part of Deutsche Post DHL Group (DPDHL), today announced major expansion plans to deliver to every Indian home by December 2018, amidst rising demand for deliveries in tier II, III & IV towns in India. The initiative is one of the biggest drives undertaken to expand Blue Dart's reach to every corner of India and aims to reach 19,100+ pin codes by December 2018.

Through the initiative, the goal is to reach every Indian home, further strengthening Blue Dart's leadership position in the Express Logistics industry in India for B2B and B2C. It is the largest and most preferred third party logistics service provider for leading industry verticals and has truly differentiated itself with world-class products and services, high service quality, state-of-the art infrastructure and innovative technology to deliver superior services to the customer.

The initiative was launched in January 2018 and since then Blue Dart has expanded its reach from 6,164 pin codes to 17,677+ pin codes across the country, currently. As of September 2018, Blue Dart has achieved 100% pin code coverage in 16 states and union territories which includes **Madhya Pradesh, Bihar, Odisha, Uttar Pradesh, Haryana, Delhi, Punjab, Goa, Telangana, Gujarat, Jharkhand, West Bengal, Pondicherry, Daman & Diu, Chandigarh and Dadra & Nagar Haveli.**

Anil Khanna, Managing Director, Blue Dart Express Limited said, "As India's leading logistics company, we are committed to delivering only the best for our customers. We are aggressively expanding our network to reach every Indian home by December 2018 to enable fast, efficient and reliable deliveries for both B2B and B2C customers. We are well on our way to cover all pin codes in India, with already 17,677+ pin codes and 100% pin code coverage in 16 states and union territories.

BLUE DART EXPRESS LTD.

Blue Dart's strategy is in alignment with the Government's Make in India vision and various state initiatives, to further enable business and generate employment across the country".

As part of the expansion, Blue Dart has opened over 939+ new facilities (called NBDO - New Blue Dart Offices) to cater to the large consumer base in rural and remote locations.

Interesting facts about India's pin codes:

- Service to 422604 – Rajur - Covers Kalsubai, the highest point in Maharashtra, also called 'Everest of Maharashtra'
- India's Last Pincode (as of Feb 2018): 855117 Kishanganj district in Bihar.
- Services pin code 443302 in Lonar which covers Lonar lake, the only known hyper velocity impact crater in basaltic rock anywhere on earth
- India's First Pincode: 110001 in Central Delhi
- Blue Dart services pin code 444807- Chikhaldara, the only coffee growing area in Maharashtra, situated at an altitude of 1118 m.
- Pincode with Highest Temperature: Phalodi (Rajasthan) 342301
- Blue Dart also services pin code 414105 in Sonai, which covers Shani Shingnapur village, a village where none of the houses have doors. The village is famed for its temple dedicated to Shani, the planet Saturn.
- Pincode at Highest Altitude: Hikkim (Himachal) 172114
- In Coimbatore, Blue Dart also services the most interior towns such as Kalpeta (673121) Sulthanbathery (673592), Gudalur (625518) and Pyakara (643237)
- Richest Village in India (with 60 millionaires): Hiware Bazar, Maharashtra 414103
- Most Modern Village (all houses equipped with CC TVs and WiFi & all street lights are solar powered: Punsari, Gujarat 383305
- Village of Twins (More than 400 twins): Kodinhi, Kerala 676309
- Village with 100% SANSKRIT speaking population: Mattur, Karnataka 577203
- Cleanest village of Asia: Mawlynnong, Meghalaya 793109

About Blue Dart:

Blue Dart Express Ltd., South Asia's premier express air and integrated transportation & distribution company, offers secure and reliable delivery of consignments to over 35,000 locations in India. As part of the DP DHL Group's (DHL Express, DHL Global Forwarding & DHL Supply Chain) Post - eCommerce - Parcel (PeP) division, Blue Dart accesses the largest and most comprehensive express and logistics network worldwide, covering over 220 countries and territories and offers an entire spectrum of distribution services including air express, freight forwarding, supply chain solutions and customs clearance.

The Blue Dart team drives market leadership through its motivated people force, dedicated air and ground capacity, cutting-edge technology, wide range of innovative, vertical specific products and value-added services to deliver unmatched standards of service quality to its customers. Blue Dart's market leadership is further validated by numerous awards and recognitions from customers for exhibiting reliability, superior brand experience and sustainability which include recognition as one of 'India's Best Companies to Work For' by The Great Place to Work® Institute, amongst the Top 25 Best Employers in India 2016 by AON Hewitt, voted as a Superbrand for the 10th time in a row, voted as Asia's Most Trusted Brand, listed as one of Fortune 500's India's Largest Corporations and Forbes India's Super 50 Companies and voted Reader's Digest Most Trusted Brand for the 11th time in a row to name a few.

Blue Dart accepts its social responsibility by supporting climate protection (GoGreen), disaster management (GoHelp) and education (GoTeach).

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Media Contact:

Perfect Relations: **Swati Mirchandani** +91 99628 57591 smirchandani@perfectrelations.com	**Blue Dart:** **Ketan Kulkarni** Head – Marketing, Communications, Sustainability & FC-NPS Contact: +91 22 28396444