

November 17, 2022

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai – 400 001
Scrip Code - 526612

To,
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G
Bandra Kurla Complex, Bandra East,
Mumbai – 400 051
NSE Symbol - BLUEDART

Dear Sir / Madam,

Sub: Press Release

Enclosed please find herewith Press Release issued by the Company.

Kindly take the above on your records.

Thanking you,

Yours faithfully,

For **Blue Dart Express Ltd.**

Tushar Gunderia
Head (Legal & Compliance) &
Company Secretary

Encl: as above

Press Release:

Blue Dart on an expansion spree with the launch of 25 retail stores across India

Mumbai, 17th November 2022: On the occasion of its 39th anniversary on 19th Nov '22 Blue Dart, South Asia's leading express air, integrated transportation & distribution company, today announced the opening of 25 retail outlets in Tier I & II towns as part of its expansion plans. It already has a wide spectrum of solutions, and the company continues to also drive omni-channel growth. These stores are located in Uttarakhand, Haryana, Uttar Pradesh, Rajasthan, Punjab, West Bengal, Odisha, Telangana, Andhra Pradesh, Kerala, Karnataka, Maharashtra, Goa, and Gujarat.

This retail expansion is a milestone in the company's ongoing journey to further strengthen its connectivity, as over 100 stores have been added in a very short period of time and also plans to set up about 100 new stores in the near future. The expansion will also act as an advantage for customers to ship anywhere in the Blue Dart Country, which now serves over 55400+ locations & covers 99% of the country's GDP. With over 700+ retail stores with DHL across India, Blue Dart offers the most reliable, resilient, and responsive service, providing a quick turnaround time and an enhanced direct reach to all pin codes in the country.

Ketan Kulkarni, Chief Commercial Officer, Blue Dart, says, "We are celebrating our brand's establishment date with the launch of 25 stores on November 19th. Blue Dart has grown exponentially over the last 39 years, and the most delightful part has been building long-term relationship with our customers, who continue to trust us as the brand of choice. As pioneers in Express Logistics and the nation's trade facilitator, we understand the country's expanding logistical needs, particularly now that the world is focusing on India as an industrial powerhouse. Blue Dart's store expansion will increase accessibility for our customers and expand our network. To strengthen last-mile logistics to the farthest reaches of the nation, we will continue to locate in new areas and broaden our reach."

Since its founding in 1983, Blue Dart has effectively established itself as the provider of choice for logistics solutions in India. This is credited to the company's unwavering commitment to customer centricity and ongoing innovation. Customers visiting Blue Dart stores will also receive specially designed giveaways and much more.

About Blue Dart Express Ltd:

Blue Dart Express Ltd., South Asia's premier express air, integrated transportation & distribution logistics company, offers secure and reliable delivery of consignments to over 55,400+ locations in India. Blue Dart is a provider of choice for its stakeholders due to its customer centric approach and aims to further strengthen this partnership. As part of Deutsche Post DHL Group's DHL eCommerce Solutions division, Blue Dart accesses the largest and most comprehensive express and logistics network worldwide, covering over 220 countries and territories, and offers an entire spectrum of distribution services including air express, freight forwarding, supply chain solutions, customs clearance etc.

On Behalf of Ketan Kulkarni
Deepika

The Blue Dart team drives market leadership through its motivated people, dedicated air and ground capacity, cutting-edge technology, wide range of innovative, vertical specific products and value-added services to deliver unmatched standards of service quality to its customers. Blue Dart's market leadership is further validated by its position as the nation's most innovative and awarded express logistics company for exhibiting reliability, superior brand experience and sustainability which include recognition as one of 'India's Best Companies to Work For' by The Great Place to Work® Institute, India, ranked amongst 'Best Multinational Workplaces in Asia' by The Great Place to Work® Institute, Asia, voted a 'Superbrand' and 'Reader's Digest Most Trusted Brand', listed as one of Fortune 500's 'India's Largest Corporations' and Forbes 'India's Super 50 Companies' to name a few. Blue Dart's Diversity and Inclusion initiatives have also led to it being recognized as one of India's 'Best Workplaces for Women' in 2021 and 'Best Organisations for Women' in 2022 by the Economic Times.

Blue Dart fulfils its social responsibility of climate protection (GoGreen), disaster management (GoHelp) and education (GoTeach) through its GoPrograms.

For more information, please contact:

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On Behalf of Ketan Kulkarni
Deepika