HAND DELIVERY / FAX

BLUE DART
EXPRESS LIMITED
Blue Dart Center, Sahar Airport Road,
Andheri (East), Mumbai - 400 099, India
Tel.: 2839 6444
Fax: 2824 4131
CIN : L61074MH1991PLC061074
www.bluedart.com
communications@bluedart.com

May 15, 2015

Bombay Stock Exchange Limited,
Sir Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400 001

Stock Code: 526612

Dear Sirs,

Pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, we hereby confirm that Code of Practices and Procedures for Fair Disclosures of Unpublished Price Sensitive Information (UPSI) has been adopted by the Company on May 7, 2015. A copy of such Code is enclosed herewith.

A Code of Practices and Procedures for Fair Disclosures of Unpublished Price Sensitive Information has been uploaded on website of the Company viz; www.bluedart.com.

The Board has also adopted a Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting of Trading by Insiders on May 7, 2015 and it becomes effective from May 15, 2015 as mandated by SEBI\Stock Exchanges.

Kindly take the same on records

Thanking you,

Yours faithfully,
For **BLUE DART EXPRESS LIMITED**

TUSHAR GUNDERIA
COMPANY SECRETARY &
HEAD- LEGAL & COMPLIANCE

Encl: as above

cc : National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex,
Bandra (East)
Mumbai 400 051

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BLUE DART EXPRESS LIMITED

Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information

(Pursuant to Schedule A of SEBI (Prohibition of Insider Trading) Regulations, 2015)

Securities and Exchange Board of India (SEBI) has notified (Prohibition of Insider Trading) Regulations, 2015 on January 15, 2015 to be effective from May 15, 2015

The Board of Directors of every Company, whose securities are listed on a Stock Exchange, shall formulate and publish on its official website, a Code of Practices and Procedures for Fair Disclosure ('the Code') of Unpublished Price Sensitive Information ("UPSI") that it would follow in order to adhere to each of the principles as stated in Schedule A of the SEBI (Prohibition of Insider Trading) Regulations, 2015 ("the Regulations").

The Board of Directors of the Company,formulated and adopted the Code on May 7, 2015. The Code is posted on website of the Company viz; www.bluedart.com.

A Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information for adhering each of the principles is set out below:

1. The Company shall promptly disclose to the public of unpublished price sensitive information that would impact price discovery no sooner than credible and concrete information comes into being in order to make such information generally available.
2. The Company shall follow uniform and universal dissemination of unpublished price sensitive information to avoid selective disclosure.
3. The Board of Directors designated Mr. Tushar Gunderia, Vice President: Company Secretary & Head - Legal & Compliance as the Chief Investor Relations Officer to deal with dissemination of information and disclosure of unpublished price sensitive information.
4. Prompt dissemination of unpublished price sensitive information that gets disclosed selectively, inadvertently or otherwise, to make such information generally available.
5. The Company shall ensure appropriate and fair response to queries on news reports and requests for verification of market rumours by regulatory authorities.
6. The Company shall ensure that information shared with analysts and research personnel is not unpublished price sensitive information.
7. The Company shall develop best practices to make transcripts or records of proceedings of meetings with analysts and other investor relations conferences on the official website to ensure official confirmation and documentation of disclosures made.
8. The Company shall handle all unpublished price sensitive information on a need-to-know basis.
9. Any amendment to the Code upon approval of the Board of the Company shall be intimated to the Stock Exchanges and shall also be updated in the company's official website.

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