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September 23, 2025

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai – 400 001
Scrip Code - 526612

National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G
Bandra Kurla Complex, Bandra East,
Mumbai – 400 051
NSE Symbol - BLUEDART

Dear Sir / Madam,

Sub: Press Release

Please find enclosed herewith Press Release proposed to be issued by the Company.

Kindly take note of the same.

Thanking you

Yours faithfully,
For **Blue Dart Express Limited**

Tushar Gunderia
Head (Legal & Compliance) &
Company Secretary

PRESS RELEASE

Blue Dart's 'Diwali Express': Exclusive Discounts to Send Gifts Across India and Overseas

Offer valid until 27 October 2025

Mumbai, 23rd September 2025: Blue Dart Express Limited, South Asia's premier express air transportation and integrated logistics provider, today announced 'Diwali Express', a limited period offer that makes festive gifting more affordable across India and to key global destinations. The offer is valid until 27 October 2025.

Under the scheme, customers can avail:

- Up to 40% off on domestic gift shipments weighing 2–10 kg (applicable on Domestic Priority services).
- Up to 60% off on international, non-document gift shipments at 3 kg, 5 kg, 10 kg, 15 kg, 20 kg, and 25 kg slabs to key markets.

"With 'Diwali Express', we're enabling customers and businesses to share festive cheer with reliable, on-time deliveries at compelling rates," said Dipanjan Banerjee, Chief Commercial Officer at Blue Dart. "Coupled with Blue Dart's extensive reach and time-definite services, this promotion ensures gifts arrive swiftly and securely across India and overseas."

Blue Dart services reach over 56,400 locations in India and 220 countries and territories worldwide, supporting popular festive shipments such as hampers, sweets, apparel and curated gifts. The offer is available across all Blue Dart retail stores and via home pick-up at no additional charge.

How to book:

Call **1860 233 1234**, email customerservice@bluedart.com, website www.bluedart.com or visit the nearest Blue Dart store.

Terms & conditions:

Offer applicable on eligible Domestic Priority and international non-document shipments only; destination availability, weight slabs, and discounts vary by route. Standard regulatory requirements, security checks and surcharges apply. **T&Cs apply.**

About Blue Dart:

Blue Dart Express Ltd., South Asia's premier express air and integrated transportation & distribution company, offers secure and reliable delivery of consignments to over 56,400+ locations in India. Blue Dart is a provider of choice for its stakeholders due to its customer centric approach and aims to further strengthen this partnership. As part of DHL Group's DHL eCommerce division, Blue Dart accesses the largest and most comprehensive express and logistics network worldwide, covering over 220 countries and territories, and offers an entire

spectrum of distribution services including air express, freight forwarding, supply chain solutions, customs clearance etc.

The Blue Dart team drives market leadership through its motivated people, dedicated air and ground capacity, cutting-edge technology, wide range of innovative, vertical specific products and value-added services to deliver unmatched standards of service quality to its customers. Blue Dart's market leadership is further validated by its position as the nation's most innovative and awarded express logistics company for exhibiting reliability, superior brand experience and sustainability which include recognition as one of 'India's Best Companies to Work For' by The Great Place to Work® Institute, India, ranked amongst 'Best Multinational Workplaces in Asia' by The Great Place to Work® Institute, Asia, voted a 'Superbrand' and 'Reader's Digest Most Trusted Brand', and has achieved the ISO/IEC 27001:2022 certification. It has also been listed as one of Fortune 500's 'India's Largest Corporations' and Forbes 'India's Super 50 Companies' to name a few. Blue Dart's Diversity and Inclusion initiatives have also led to it being recognized as one of India's 'Best Workplaces for Women' in 2021 and 'Best Organisations for Women' in 2025 for the 4th time by the ET Now. Furthermore, Blue Dart was awarded the 'Best In-House Legal Team' award in the logistics category at The Economic Times Global Legal Awards 2024-2025.

Blue Dart fulfils its social responsibility through its Go Programs namely Go Green – Climate Protection, Go Help - Drinking Water, Livelihood, Health, Disaster Management and Go Teach - Education.

For more information, please contact:

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