



INVESTMENTS & FINANCIAL
SERVICES PRIVATE LIMITED

217, IInd Floor, Antriksh Bhawan, 22 K.G. Marg
New Delhi - 110001

October 27, 2014

To,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400001

Sub: Disclosure under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeover) Regulations, 2011 for acquisition of shares of Target Company, M/s Blue Coast Hotels Limited

Dear Sir/Madam,

With reference to the above captioned subject, we wish to inform you that on 22.10.2014, we have been allotted 38,83,495 Equity Shares constituting 30.46% of the post-issue capital of the Company, M/s Blue Coast Hotels Limited on a preferential basis.

As the said allotment has triggered disclosure requirement in terms of Regulation 29 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, accordingly, please find enclosed herewith disclosure required to be made under sub-regulation (2) of the above mentioned Regulation.

You are requested to kindly take the same in your records.

Thanking You

Yours Faithfully,

For & on behalf of persons belonging to Promoter Category

For Brook Investments & Financial Services Pvt. Ltd.

A handwritten signature in black ink, appearing to be "Sno.", is written over the signature line.

Authorised Signatory

CC: National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E)
Mumbai - 400 051

Blue Coast Hotels Limited
263C, Arossim, Cansaulim,
Goa 403712

CIN : U74899DL1994PTC057200



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**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers)
Regulations, 2011**

Name of the Target Company (TC)	M/s Blue Coast Hotels Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	• M/s Brook Investment & Financial Services Private Limited • M/s Epitome Holdings Private Limited • M/s Liquid Holdings Private Limited • M/s Mid-Med Financial Services Private Limited • M/s React Investment & Financial Services Private Limited • M/s Scope Credits & Financial Services Private Limited • M/s Solace Investment & Financial Services Private Limited • M/s Solitary Investment & Financial Services Private Limited • M/s Square Investment & Financial Services Private Limited • M/s Seed Securities & Services Private Limited • Mrs. Sunita Suri • Mrs. Mamta Suri • Sanjay Suri H.U.F.		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	• BSE Limited • National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable (*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition/disposal under consideration, holding of :			

a) Shares carrying voting rights	3943000	44.48	30.93
b) Shares in the nature of encumbrance (pledge/ lien/non-disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by equity shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	3883495##	Nil	30.46
e) Total (a+b+c+d)	7826495	44.48	61.39
Details of acquisition/sale			
a) Shares carrying voting rights acquired/sold	3883495	30.46	30.46
b) VRs acquired /sold otherwise than by shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
d) Shares encumbered / invoked/released by the acquirer.	Nil	Nil	Nil
	Nil	Nil	Nil
e) Total (a+b+c+/-d)	3883495	30.46	30.46
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	7826495	61.39	61.39
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by equity shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	7826495	61.39	61.39
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Preferential Allotment, upon receipt of SEBI Takeover Exemption, vide its Order dated 25 th February 2014		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	22.10.2014		
Equity share capital / total voting capital of the TC before the said acquisition/sale	Rs. 8,86,49,620/- comprising of 88,64,962 Equity Shares of Rs. 10/- each		

Equity share capital/ total voting capital of the TC after the said acquisition/sale	Rs. 12,74,84,570/- comprising of 1,27,48,457 Equity Shares of Rs. 10/- each
Total diluted share/voting capital of the TC after the said acquisition/sale	Rs. 12,74,84,570/- comprising of 1,27,48,457 Equity Shares of Rs. 10/- each

Details of free shares

Pursuant to SEBI Exemption Order dated 25th February, 2014, and keeping 23rd June 2006 as the Relevant Date, the Promoters, along with PAC, in aggregate, are entitled to receive 38,83,495 Equity Shares at an Issue Price of Rs. 103/- each against the conversion of 40,00,000, Preference Shares of Rs. 100/- each.

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock

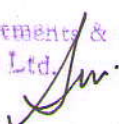
Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For & on behalf of persons belonging to Promoter Category

For Brook Investments & Financial Services Pvt. Ltd,

For Brook Investments & Financial
Services (P) Ltd.



Authorised Signatory

Place: New Delhi

Date: October 27, 2014