BLUE BLENDS (INDIA) LIMITED

CIN: L17120MH1981PLC023900
Registered office: JBF House, 2nd Floor, Old Post Office Lane, Kalbadevi Road, Mumbai-400002.
Email: BLUEBLENDS.HO@GMAIL.COM; **Contact No.** 9924331991

Date: 25th July, 2025

To,
The Manager
Listing Department,

Bombay Stock Exchange Limited
Corporate Relations Department
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001

Scrip Code: 502761

National Stock Exchange Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai-400051

Symbol: BLUEBLENDS

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Respected Sir /Madam,

Pursuant to the provisions of Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), we would like to inform you that the Board of Directors of Blue Blends (India) Limited (the "Company") at its Meeting held today based on the recommendation of Implementation and Monitoring Committee inter alia, considered and approved the following:

1. Change in designation of Mr. Aditya Mayank Parekh (DIN: 11008553), Additional Director (Executive) to Additional Managing Director on the Board of Directors of the Company w.e.f. 25th July, 2025 to hold office for a term upto 5 (Five) consecutive years subject to the approval of the members in the ensuing General Meeting.

   The details of the aforesaid appointee as required of Regulation 30 of Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is attached herewith and marked **Annexure –A.**

2. Change in designation of Mr. Ritesh Rajkumar Chokhani (DIN: 11083282), Additional Director (Executive) to Additional Whole-time Director on the Board of Directors of the Company w.e.f. 25th July, 2025 to hold office for a term upto 5 (Five) consecutive years subject to the approval of the members in the ensuing General Meeting.

   The details of the aforesaid appointee as per required of Regulation 30 of Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is attached herewith and marked **Annexure –A.**

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3. Change in designation of Mr. Kunal Salawat (DIN: 03511063), Additional Whole-time Director (Executive) to Additional Non- Executive Director on the Board of Directors of the Company w.e.f. 25th July, 2025 subject to the approval of the members in the ensuing General Meeting.

The meeting of Board of Directors commenced at 3:00 pm & concluded at 3:30 pm.

Thanking You,

For Blue Blends (India) Limited

Ritesh Rajkumar Chokhani
Digitally signed by Ritesh Rajkumar Chokhani
Date: 2025.07.25 15:32:48 +05'30'

Ritesh Chokhani
Director
DIN: 11083282

Encl: As above

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Annexure –A

Disclosure as required under Regulation 30 of Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 in relation to change in designation of directors of the Company.

Reason for change viz. ~~appointment, resignation, removal, death~~ or otherwise: change in designation.	Change in designation of Mr. Aditya Mayank Parekh (DIN: 11008553), Additional Director (Executive) to Additional Managing Director of the Company w.e.f 25th July, 2025 to hold office for a term upto 5 (Five) consecutive years subject to the approval of the members in the ensuing General Meeting.	Change in Designation of Mr. Ritesh Rajkumar Chokhani (DIN: 11083282), Additional Director (Executive) to Additional Whole-Time Director of the Company w.e.f 25th July, 2025 to hold office for a term upto 5 (Five) consecutive years subject to the approval of the members in the ensuing General Meeting.
Date of Change in designation	25th July, 2025	25th July, 2025
Brief Profile	Mr. Aditya Mayank Parekh is a commercially astute commerce graduate, who has strategically complemented his academic foundation with practical and comprehensive experience in the end-to-end lifecycle of strategic marketing campaigns specifically within the textile industry. His expertise spans both the dynamic and evolving landscape of digital channels and the well-established effectiveness of traditional media. Through hands-on application, Mr. Parekh has cultivated a demonstrable ability to significantly enhance brand visibility and recognition within targeted textile markets. He possesses a strong	Ritesh Chokhani is a highly experienced textile professional holding a B.Com degree from H.R. College of Commerce, Mumbai. Rooted in a family with a significant presence in the textile sector, including a foundational association with the Siyaram group since its inception and the operation of their own textile business, Mr. Chokhani possesses a deep and multifaceted understanding of the industry. Over a distinguished 30-year career, Mr. Chokhani has amassed extensive expertise across the textile value chain, encompassing yarn and fabric manufacturing, as well as international export. His experience spans a wide range of materials, including cotton,

	aptitude for developing and implementing impactful engagement strategies that cultivate meaningful connections with textile consumers, thereby fostering heightened brand loyalty and advocacy. Furthermore, his analytical skills enable him to effectively leverage data-driven insights to identify key opportunities and optimize marketing initiatives to achieve tangible revenue growth within the textile segment. Mr. Parekh's skillset encompasses a range of critical marketing functions particularly relevant to the textile domain which includes Yarn / Fabrics etc. He is proficient in the creation of compelling and impactful content tailored for diverse platforms, alongside the strategic development and tactical execution of social media strategies designed to maximize reach and engagement within the textile community. His expertise extends to enhancing online visibility through Search Engine Optimization (SEO) and driving targeted traffic via Search Engine Marketing (SEM) for textilerelated products and services. Additionally, he is adept at designing and deploying effective email marketing campaigns to nurture customer relationships and drive sales within the textile market, consistently utilizing performance	polyester, and blended fabrics, with a strong track record of successful exports to diverse markets such as Saudi Arabia, Syria, Europe, the USA, Japan, and Switzerland, among others. Notably, Mr. Chokhani has maintained a 30-year association with the Itochu group of Japan, who have served as his worldwide export agents in the textile sector. His technical acumen in textiles is substantial, cultivated through direct involvement in manufacturing facilities covering yarn production, weaving, and processing, alongside collaborations with numerous entities across the textile landscape. Recognized as the highest exporter of Arabic wear from India, Mr. Chokhani profound experience and active involvement are poised to be instrumental in driving strategic growth for any organization within the textile industry.

	analytics tools to measure campaign success and inform future strategic adjustments. Driven by a passion for implementing innovative marketing solutions and a commitment to achieving measurable results ithin the textile industry, Aditya Mayank Parekh is well positioned to make significant contributions to dynamic marketing teams and organizations operating in this sector.	
Disclosure of relationships between Directors	Mr. Aditya Mayank Parekh (DIN: 11008553) is not related to any Director of the Company.	Mr. Ritesh Rajkumar Chokhani (DIN: 11083282) is not related to any Director of the Company.