

August 30, 2024

<b>National Stock Exchange of India Ltd.,</b>  Exchange Plaza, C-1 Block G, Bandra Kurla Complex Bandra [E], Mumbai – 400051	<b>BSE Ltd.,</b>  Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001	<b>Metropolitan Stock Exchange of India Ltd.,</b>  Vibgyor Towers, 4 <sup>th</sup> Floor, Plot No. C62, G - Block, Opp. Trident Hotel, Bandra Kurla, Complex, Bandra (E), Mumbai – 400098
NSE Scrip Symbol: BLS	BSE Scrip Code: 540073	MSE Scrip Symbol: BLS

**Subject: Press Release**

Dear Sir / Madam,

Pursuant to Regulation 30 read with Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015, please find enclosed a Press Release dated August 30, 2024 with respect to signing of definitive agreement by the Company to acquire 51% stake in SLW Media, a Prominent Sports Management Firm.

You are requested to take the same on your records.

**For BLS International Services Limited**

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**Dharak A. Mehta**  
**Company Secretary and Compliance Officer**  
**ICSI Membership No.: FCS 12878**

Encl: as above

## **BLS International signs definitive agreement to acquire 51% stake in SLW Media, a Prominent Sports Management Firm**

*This acquisition will help BLS International expand its customer base and enhance its brand equity at the global level*

**New Delhi, August 30, 2024:** BLS International, a trusted global tech-enabled services partner for governments and citizens and a global leader in visa processing and consular services, today announced that it has entered into a definitive Share Purchase Agreement to acquire a 51% stake in SLW Media, for a value of Rs. 80.24 lakhs. SLW Media is a prominent sports management company with over two decades of experience in the golf industry.

The acquisition aligns perfectly with BLS International's extensive global presence, allowing for seamless integration of golf events with its visa and travel services across over 66 countries. This strategic move not only taps into the rapidly growing sports and leisure sector but also positions BLS International for significant expansion, diversification, and global reach enhancement. This synergy will also enhance the brand equity of the company at a global scale. By combining golf event management with its existing expertise in visas, travel, and hospitality, BLS International is creating a one-stop solution for luxury experiences that cater to high-net-worth individuals (HNIs), corporate clients, and government officials.

***Shikhar Aggarwal, Joint Managing Director of BLS International, said, "By integrating BLS International's unparalleled proficiency in managing vast customer networks with SLW Media's profound expertise in global sports events, we are driving a transformative leap in our brand equity. This partnership acts as a powerful vehicle to elevate our global presence and position us strategically on the world stage. Our unified approach underscores our dedication to innovation and excellence, setting a new benchmark for success in international markets."***

**A spokesperson from SLW Media** said, *"We are excited to join forces with BLS International; our vision perfectly aligns with each other. Our deep-rooted expertise in the golf industry and sports management and BLS International's global reach will lead to the creation of a powerhouse in the sports and leisure sector. With this association, we look forward to expanding our services, reaching new markets, and offering better experiences to sports enthusiasts."*

As BLS International continues to expand its service offerings, this acquisition represents a significant step towards becoming a comprehensive, global leader in both government services and luxury experiences.

### **About BLS International:**

BLS International Services Ltd. is a trusted global tech-enabled services partner for governments and citizens, having an impeccable reputation for setting benchmarks in the domain of visa, passports, consular, citizen, e-governance, attestation, biometric, e-visa and retail services since 2005.

The company is recognized as “India’s Most Valuable Companies” by Business Today Magazine, “Best under a Billion’ Company” by Forbes Asia, and ranked among “Fortune India’s Next 500 companies”. The company works with over 46 client governments, including Diplomatic Missions, Embassies and consulates, and leverages technology and processes that ensure data security. The Company now has an extensive network of more than 50,000+ centres globally, with a robust strength of over 60,000+ employees and associates that provide consular, biometrics, and citizen services. BLS has processed over 232 million applications to date globally.

BLS International is certified with as CMMI DEV ML5 V2.0 & SVC ML5 V2.0, ISO 9001:2015 for Quality Management Systems, ISO 27001:2013 for Information Security Management Systems, ISO 14001:2015 for Environmental Management Systems, and more.

BLS International is the only listed company in this domain with operations in 66 countries. For more information, please visit [www.blsinternational.com](http://www.blsinternational.com).

For any further queries please contact – Pallavi Mohan, [pallavi.mohan@blsinternational.com](mailto:pallavi.mohan@blsinternational.com)