

Ref: SECTL/2025 – 40

March 13, 2025

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI – 400 001

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1, G-Block,
Bandra-Kurla Complex, Bandra (East)
MUMBAI – 400 051

Scrip Code: BSE – 532974

NSE – BIRLAMONEY

Sub: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir / Madam,

Pursuant to Regulation 30 read with Para A of Part A of Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulation”) we wish to inform that SEBI raised certain observations with respect to retail business which are operational in nature and has issued an Administrative Warning Letter dated March 13, 2025. We wish to further inform that the Company has already taken necessary corrective steps to address the said observations.

The relevant details of the said SEBI Administrative Warning Letter are given in below **Annexure**.

We would like to inform that the aforesaid Letter has no material impact on Financial, operation or other activities of the Company.

We request you to kindly take the above on to your records.

Thanking you,

Yours faithfully,
For **Aditya Birla Money Limited**

Manisha Lakhotia
Company Secretary and Compliance Officer
Membership No. A46126

Aditya Birla Money Limited

Sai Sagar, 2nd & 3rd Floor, Plot No. M-7,
Thiru-Vi-Ka (SIDCO) Industrial Estate, Guindy, Chennai – 600 032

Tel: +91 44 4949 0000 | Fax: +91 44 2250 1095 | care.stocksandsecurities@adityabirlacapital.com
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CIN: L65993GJ1995PLC064810

Registered Office:
Indian Rayon Compound,
Veraval, Gujarat – 362 266

In this regard, please find below disclosure of information Pursuant to Regulation 30 of the SEBI Listing Regulations.

ANNEXURE

S. No.	Particulars	Remarks
1.	Name of the authority	Securities and Exchange Board of India Limited (SEBI)
2.	Nature and details of the action(s) taken, initiated or order(s) passed	SEBI has issued an administrative warning letter dt. 13 March 2025
3.	Date of receipt of direction or order, including any ad- interim or interim orders, or any other communication from the authority	March 13, 2025
4.	Details of the violation(s) / contravention(s) committed or alleged to be committed	SEBI has raised observations related to release of shares from CUSPA for some clients who had credit balances in their accounts. Corrective action has already been implemented thereof by the Company.
5.	Impact on financial, operation or other activities of the listed entity, quantifiable in monetary terms to the extent possible	There is no monetary impact

For Aditya Birla Money Limited

Manisha Lakhota
Company Secretary and Compliance Officer
Membership No. A46126

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