

Phone : (091) (33) 66166909 / 918 / 931

Telefax : (033) 66166 922

Email : invcos@birlacorp.com

The Punjab Produce & Trading Co. Pvt. Ltd.

CIN : U74999WB1937PTC025402

Regd. Office
"BIRLA BUILDING"
9/1, R. N. MUKHERJEE ROAD
KOLKATA - 700 001

22nd May, 2020

National Stock Exchange of India Ltd.
Compliance Department
Exchange Plaza,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051
Email: takeover@nse.co.in
Scrip Code of Birla Cable Ltd: BIRLACABLE

BSE Limited,
Department of Corporate Services,
Phiroz Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Email: corp.relations@bseindia.com
Scrip Code of Birla Cable Ltd.: 500060

The Audit Committee
Birla Cable Limited
Udyog Vihar,
P.O. Chorhata
Rewa-486006
Madhya Pradesh

Dear Sir(s),

Subject: Declaration under Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Takeover Regulation") as inserted by the SEBI (Substantial Acquisition of Shares and Takeovers) (Second Amendment) Regulations, 2019.

Apropos to the above, we do hereby declare that the promoters of Birla Cable Limited (BCL) alongwith persons acting in concert have not made any encumbrance, directly or indirectly, save and except the disclosure already made earlier with regard to pledge of 12,50,000 fully paid up equity shares of Rs.10/- each of BCL by Vindhya Telelinks Ltd. (one of the promoters of BCL) with State Bank of India towards Collateral Security for securing the Working Capital Credit Facilities sanctioned to Vindhya Telelinks Limited in the ordinary course of business by Consortium of Bankers (consortium banking arrangement of which SBI has been appointed as the Lead Bank).

The above Declaration may kindly be taken on your records.

Thanking you.

Yours faithfully,
For THE PUNJAB PRODUCE & TRADING CO. PVT. LTD.*

SUSHIL
KUMAR
DAGA

S. K. Daga
Director
DIN. - 00050168

*Acting for itself and on behalf of promoters and persons acting in concert of Birla Cable Limited