

## **THE PUNJAB PRODUCE & TRADING CO. PVT. LTD.**

The declaration is being made by the Company on behalf of  
all the promoters / PACs of Birla Cable Ltd.(TC)

Disclosure under Regulation 30(1) and 30(2) of the Securities and Exchange Board of India  
(Substantial Acquisition of Shares & Takeovers) Regulations, 2011

### **Part – A – Details of Shareholding**

1. NAME OF TARGET COMPANY **BIRLA CABLE LTD.**
2. Name(s) of the stock exchange(s) where the shares of the TC are listed
  1. BSE Ltd.
  2. National Stock Exchange of India Ltd.
3. Particulars of the shareholder(s)

- (a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.

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Or

- (b) Name(s) of promoter(s), member of the promoter group and PAC with him.

The Punjab Produce & Trading Co. Pvt. Ltd.  
Gwalior Webbing Co. Pvt. Ltd.  
East India Investment Co. Pvt. Ltd.  
Baroda Agents & Trading Co. Pvt. Ltd.  
Punjab Produce Holdings Ltd.  
Hindustan Gum & Chemicals Ltd.  
Express Dairy Co. Ltd.  
Birla Financial Corporation Ltd.  
Mazbat Tea Estate Ltd.  
Vindhya Telelinks Ltd.  
Universal Cables Ltd.  
Birla Corporation Ltd.  
Belle Vue Clinic  
M. P. Birla Institute of Fundamental Research  
Hindustan Medical Institution  
Eastern India Educational Institution  
South Point Foundation  
M. P. Birla Foundation Medical Society  
Mohit Shantilal Shah, Mahendra Kumar Sharma, Amal Chandra Chakrabortti  
– representatives of the Estate of the deceased Priyamvada Devi Birla in the capacity of Administrators Pendente Lite

| 4. | Particulars of the shareholding of person(s) mentioned at (3) above | No. of Shares | % w.r.t. total Share/Voting capital wherever applicable | % of total diluted share/voting capital of TC(*) |
|----|---------------------------------------------------------------------|---------------|---------------------------------------------------------|--------------------------------------------------|
|----|---------------------------------------------------------------------|---------------|---------------------------------------------------------|--------------------------------------------------|

As of 31<sup>st</sup> March, 2020, holding of:

(a) Shares

|                                                                                                                                                                                             |         |       |      |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|-------|------|
| The Punjab Produce & Trading Co. Pvt. Ltd.                                                                                                                                                  | 2278169 | 7.59  | N.A. |
| East India Investment Co. Pvt. Ltd.                                                                                                                                                         | 500600  | 1.67  | N.A. |
| Baroda Agents & Trading Co. Pvt. Ltd.                                                                                                                                                       | 135920  | 0.45  | N.A. |
| Punjab Produce Holdings Ltd.                                                                                                                                                                | 64438   | 0.21  | N.A. |
| Vindhya Telelinks Ltd.                                                                                                                                                                      | 5800100 | 19.33 | N.A. |
| Universal Cables Ltd.                                                                                                                                                                       | 3900100 | 13.00 | N.A. |
| Birla Corporation Ltd.                                                                                                                                                                      | 5388515 | 17.96 | N.A. |
| Belle Vue Clinic                                                                                                                                                                            | 57460   | 0.19  | N.A. |
| Hindustan Medical Institution                                                                                                                                                               | 1713260 | 5.71  | N.A. |
| South Point Foundation                                                                                                                                                                      | 16800   | 0.06  | N.A. |
| M. P. Birla Foundation Medical Society                                                                                                                                                      | 16780   | 0.06  | N.A. |
| Eastern India Educational Institution                                                                                                                                                       | 100     | -     | N.A. |
| M. P. Birla Institute of Fundamental Research                                                                                                                                               | 100     | -     | N.A. |
| Mazbat Tea Estate Ltd.                                                                                                                                                                      | 100     | -     | N.A. |
| Hindustan Gum & Chemicals Ltd.                                                                                                                                                              | 100     | -     | N.A. |
| Express Dairy Co. Ltd.                                                                                                                                                                      | 100     | -     | N.A. |
| Birla Financial Corporation Ltd.                                                                                                                                                            | 100     | -     | N.A. |
| Gwalior Webbing Co. Pvt. Ltd.                                                                                                                                                               | 100     | -     | N.A. |
| Mohit Shantilal Shah, Mahendra Kumar Sharma, Amal Chandra Chakraborti – representatives of the Estate of the deceased Priyamvada Devi Birla in the capacity of Administrators Pendente Lite | 124241  | 0.41  | N.A. |

|     |                                                                                |      |      |      |
|-----|--------------------------------------------------------------------------------|------|------|------|
| (b) | Voting Rights (otherwise than by shares)                                       | N.A. | N.A. | N.A. |
| (c) | Warrants                                                                       | N.A. | N.A. | N.A. |
| (d) | Convertible Securities                                                         | N.A. | N.A. | N.A. |
| (e) | Any other instrument that would entitle the holder to receive shares in the TC | N.A. | N.A. | N.A. |

|               |                 |              |             |
|---------------|-----------------|--------------|-------------|
| <b>Total:</b> | <b>19997083</b> | <b>66.64</b> | <b>N.A.</b> |
|---------------|-----------------|--------------|-------------|

Part – B\*\*

**Name of the Target Company: BIRLA CABLE LTD.**

| Name(s) of the person and Persons Acting in Concert (PAC) with the person | Whether the person belongs to Promoter / Promoter group |
|---------------------------------------------------------------------------|---------------------------------------------------------|
| The Punjab Produce & Trading Co. Pvt. Ltd.                                | Yes                                                     |
| East India Investment Co. Pvt. Ltd.                                       | Yes                                                     |
| Baroda Agents & Trading Co. Pvt. Ltd.                                     | Yes                                                     |
| Punjab Produce Holdings Ltd.                                              | Yes                                                     |
| Vindhya Telelinks Ltd.                                                    | Yes                                                     |
| Universal Cables Ltd.                                                     | Yes                                                     |
| Birla Corporation Ltd.                                                    | Yes                                                     |
| Belle Vue Clinic                                                          | Yes                                                     |
| Hindustan Medical Institution                                             | Yes                                                     |
| South Point Foundation                                                    | Yes                                                     |
| M. P. Birla Foundation Medical Society                                    | Yes                                                     |
| Eastern India Educational Institution                                     | Yes                                                     |
| M. P. Birla Institute of Fundamental Research                             | Yes                                                     |
| Mazbat Tea Estate Ltd.                                                    | Yes                                                     |
| Hindustan Gum & Chemicals Ltd.                                            | Yes                                                     |
| Express Dairy Co. Ltd.                                                    | Yes                                                     |

| Name(s) of the person and Persons Acting in Concert (PAC) with the person                                                                                                                    | Whether the person belongs to Promoter / Promoter group |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|
| Birla Financial Corporation Ltd.                                                                                                                                                             | Yes                                                     |
| Gwalior Webbing Co. Pvt. Ltd.                                                                                                                                                                | Yes                                                     |
| Mohit Ahantilal Shah, Mahendra Kumar Sharma, Amal Chandra Chakrabortti – representatives of the Estate of the deceased Priyamvada Devi Birla in the capacity of Administrators Pendente Lite | Yes                                                     |

Signature of the Authorised Signatory

For The Punjab Produce & Trading Co. Pvt. Ltd.

Place: Kolkata

Date: 21.05.2020

SUSHIL  
KUMAR  
DAGA

Director

DIN. - 00050168

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.
- (\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
- (\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.