

Phone : (091) (33) 66166909 / 918 / 931
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The Punjab Produce & Trading Co. Pvt. Ltd.

CIN : U74999WB1937PTC025402

Regd. Office :
"BIRLA BUILDING" 4th FLOOR
9/1, R. N. MUKHERJEE ROAD
KOLKATA - 700 001

April 3, 2024

National Stock Exchange of India Ltd.

Compliance Department,
Exchange Plaza,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051.

Email: takeover@nse.co.in

Scrip Code of Birla Cable Ltd: BIRLACABLE

BSE Limited

Department of Corporate Services,
Phiroz Jeejeebhoy Towers,
Dalal Street,

Mumbai – 400 001.

Email: corp.relations@bseindia.com

Scrip Code of Birla Cable Ltd.: 500060

The Audit Committee

Birla Cable Limited,

Udyog Vihar,
P.O. Chorhata,

Rewa – 486 006.

Madhya Pradesh

Dear Sir(s),

Sub: Declaration under Regulation 31(4) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("Takeover Regulation") as inserted by the SEBI (Substantial Acquisition of Shares and Takeovers) (Second Amendment) Regulations, 2019.

Apropos to the above, we do hereby declare that the promoters of **Birla Cable Limited (BCL)** along with persons acting in concert, the details of which is provided herein below, have not made any encumbrance, directly or indirectly, save and except the disclosure already made earlier with regard to pledge of 12,50,000 fully paid up equity shares of Rs.10/- each of BCL by Vindhya Telelinks Ltd. (one of the promoters of BCL) with State Bank of India towards Collateral Security for securing the Working Capital Credit Facilities sanctioned to Vindhya Telelinks Limited in the ordinary course of business by Consortium of Bankers (consortium banking arrangement of which SBI has been appointed as the Lead Bank).

| Particulars of the shareholding of person(s) mentioned at (3) above | No. of Shares | % w.r.t. total Share/Voting capital wherever applicable |
|--|---------------|---|
| The Punjab Produce & Trading Co. Pvt. Ltd. | 2278169 | 7.59 |
| East India Investment Co. Pvt. Ltd. | 500600 | 1.67 |
| Baroda Agents & Trading Co. Pvt. Ltd. | 135920 | 0.45 |
| Punjab Produce Holdings Ltd. | 64438 | 0.21 |
| Vindhya Telelinks Ltd. | 5800100 | 19.33 |
| Universal Cables Ltd. | 3900100 | 13.00 |
| Birla Corporation Ltd. | 5388515 | 17.96 |
| Belle Vue Clinic | 57460 | 0.19 |
| Hindustan Medical Institution | 1713260 | 5.71 |
| South Point Foundation | 16800 | 0.06 |
| M. P. Birla Foundation Medical Society | 16780 | 0.06 |
| Eastern India Educational Institution | 100 | - |
| M. P. Birla Institute of Fundamental Research | 100 | - |
| Mazbat Tea Estate Ltd. | 100 | - |
| Hindustan Gum & Chemicals Ltd. | 100 | - |
| Express Dairy Co. Ltd. | 100 | - |
| Birla Financial Corporation Ltd. | 100 | - |
| Gwalior Webbing Co. Pvt. Ltd. | 100 | - |
| Mohit Shantilal Shah, Mahendra Kumar Sharma, Amal Chandra Chakrabortti – representatives of the Estate of the deceased Priyamvada Devi Birla in the capacity of Administrators Pendente Lite | 124241 | 0.41 |

The above Declaration is based on the latest information available to us and may kindly be taken on your records.

Thanking you,

Yours sincerely,
For The Punjab Produce & Trading Co. Pvt. Ltd. *


S. K. Daga
Director
DIN: 00050168

*Acting for itself and on behalf of promoters and persons acting in concert of Birla Cable Limited.