

Regd. Office: 101, Sumer Kendra Society, Pandurang Budhkar Marg,  
Near Doordarshan Kendra, Behind Mahindra & Mahindra Tower,  
Worli, Mumbai - 400013 | CIN: L92130MH2004PLC144371  
Website: www.liveindia.tv | Email: info@liveindia.tv | Tel.: 022-61709777



February 12, 2016

To  
**National Stock Exchange of India Limited**  
**Compliance Department**  
Exchange plaza, Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai- 400051

To  
**BSE Limited**  
**Dept. of Corporate Services**  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai- 400001

**Ref.:** Symbol- BROADCAST-EQ

**Ref.:** Scrip Code: 532816

**Sub.:** Resignation of Mr. Satish K Singh from the post of Whole Time Director of the Company.

Dear Sir/Madam

This is to inform you that Mr. Satish K Singh has resigned from the post of Whole Time Director of the Company vide letter dated February 11, 2016. However he will be continued as a Group Editor-in-Chief of the Company.

This is for your information and record.

This letter may be treated as communication under Regulation 30 and any other applicable provisions, if any, of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking You

Yours Faithfully

**For Broadcast Initiatives Limited**

*Godse*  
**Avinash Godse**  
**Company Secretary**



To

The Company Secretary  
M/s Broadcast Initiatives Ltd.  
101 Sumer Kendra Society,  
Pandurang Budhkar Marg,  
Near Doordarshan Kendra,  
Behind M&M Tower, Worli,  
Mumbai-400013

Subject – Resignation from the post of Additional Director (Executive)

Dear Sir,

I am tendering my resignation from the post of Executive Director of the company with immediate effect. Being a senior media professional, I was impressed upon by the then directors to join the board as the company was into news media venture.

However, I see no reason to continue with this post. Firstly, because no additional responsibility was ever assigned to me to deal with the financial and/or administrative affairs of the company. During the entire tenure of directorship my status remained not more than of a sleeping director. I continued to discharge my responsibilities only in the capacity of the Group Editor-In-Chief of the organization. There had been no occasion to exercise my additional authority of any nature since my induction to the board of directors.

Recently, it has come to my notice that certain compliances required under different statutes have not been met with by the company. In order to clarify it further I also asked the HR & Finance department to provide the necessary details. In my considered view these compliances are necessary as these are mandatory in nature and follow serious consequences and attract penal liabilities as well. During my entire instinct I was never asked to perform any additional duty and/or to take any administrative or financial decision on behalf of the company. Perhaps the digitalized form of my signature continues to remain in your custody, which has never been used



by me. As I became aware of these discrepancies & shortcomings, I asked you to address them on a priority/urgent basis and further to take corrective measures in this regard. I did all this in the interest of the company. Unfortunately, I am yet to get any reasonable answer/ explanation from your office.

I have taken this conscious decision of quitting the directorship of the company. It would rather pave way for a person having better understanding of business and managerial skills. I hope that the company will do even better in my absence as I am a simple media person who is rather obsessed with presentation & broadcast of news. I would prefer to pursue my career with media instead of attempting to learn the complexities of business. I wish all the good luck to the company. Kindly acknowledge the receipt and relieve me at the earliest. I further request you to complete the necessary formalities in this regard with the Registrar of the Companies and other authorities, if any.

I am aware of the scheduled board meeting at the registered office address on 13.02.2016. Please be informed that I won't be able to attend this meeting after tendering my resignation.

Thanking you.

DATE - 11.02.2016

PLACE - NEW DELHI

*Satish Kumar Singh*  
(SATISH K SINGH)

Copy to:

1. Mr. MANMOHAN SINGH KAPOOR
2. Mr. VISHAL BELAPURKAR
3. Mr. DEEPAK RAMCHAND SHARMA
4. Ms. POONAM CHANDRASHEKHAR
5. Mr. AVINASH BHAURAO GODSE

*Received*  
*12/02/16*

