



October 14, 2016

1. The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400 023
Fax No: 022-22722039/3121/3132
22723719/2037
2. The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (E)
Mumbai 400 051
Fax No: 022-26598237 / 8238

Dear Sirs,

This is to notify that a Meeting of the Board of Directors of the Company will be held on Monday, November 7, 2016, inter alia, to consider and approve the Un-audited Financial Results of the Company for the quarter and half year ended September 30, 2016.

A copy of the notice being released in the newspapers in this connection is annexed hereto.

Yours faithfully,
For Britannia Industries Limited


Rajesh Arora
Company Secretary

Encl: As above



CONTINUATION

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BRITANNIA INDUSTRIES LIMITED

(Corporate Identity Number: L15412WB1918PLC002964)
Registered Office: 5/1A, Hungerford Street, Kolkata - 700 017
Phone : +91 33 22872439/2057 Fax : +91 33 22872501

Website : www.britannia.co.in
Email Id : investorrelations@britindia.com

NOTICE

NOTICE is hereby given that a Meeting of the Board of Directors of the Company will be held on Monday, November 7, 2016, *inter alia*, to consider and approve the Un-audited Financial Results of the Company for the quarter and half year ended September 30, 2016.

For Britannia Industries Limited
Sd/-

Place: Bangalore
Date: October 14, 2016

Rajesh Arora
Company Secretary

for [Signature]



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Bandra (E) Mumbai 400 051
Fax No: 022-26598237 / 8238

Dear Sir,

Ref: Trading Window Closure

This is to inform you that a Meeting of the Board of Directors of the Company will be held on Monday, November 7, 2016, *inter alia*, to consider and approve the Un-audited Financial Results of the Company for the quarter and half year ended September 30, 2016. Pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015 the **Trading Window** of the Company will be closed from October 17, 2016 to till 48 hours after Un-audited Financial Results are made public.

During this period, none of the Directors/Designated Employees, other persons having access to the Price Sensitive Information and their dependants, shall deal in the securities of the Company as per Britannia Code of Conduct to Regulate, Monitor and Report Trading by Insiders and Practices and Procedures for Fair Disclosures of Unpublished Price Sensitive Information.

Please take this communication on your record in compliance with the requirements under the Circular Ref No.NSE/CML/2013/15 dated December 18, 2013 issued by NSE and other applicable statutory requirements, if any.

Thanking you.

Yours faithfully,
For Britannia Industries Limited


Rajesh Arora
Company Secretary