



17th May, 2016

1. The Secretary
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400 023
Fax No: 022-22722039/3121/3132
22723719/2037
2. The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (E)
Mumbai 400 051
Fax No: 022-26598237 / 8238

Sub: Intimation regarding invite for analyst conference call on Monday, 23rd May, 2016

Dear Sirs,

In terms of Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company will be holding analyst conference call at 12 noon on Monday, 23rd May, 2016. During the call, the management will comment on the financial results and operations for the quarter and year ended 31st March, 2016. Transcript of the said call will be subsequently published in the Statutory Disclosure section of the Company's Website i.e., <http://www.britannia.co.in>.

Please find enclosed details of the aforesaid analyst conference call as **Annexure A**

Yours faithfully,
For Britannia Industries Limited

Rajesh Arora
GM – Legal and Company Secretary

**ANNEXURE A**

Dear Sir / Madam,

We hereby invite you to participate in the conference call of Britannia Industries Limited - Analyst Meet 2016.

The conference call will take place on 23 May @ 12 noon.

To participate in the conference call, please dial the below number at least 5-10 minutes prior to the conference schedule to ensure that you are connected to your call in time.

Conference Dial In Information

URL:

<http://services.choruscall.in/diamondpass/registration?confirmationNumber=7104570>
[Copy and paste the above link in your internet browser to access the Diamond Pass.]

Diamond Pass is a Premium Service that enables you to connect to your conference call without having to wait for an operator.

If you have a Diamond Pass click the above link to associate your pin and receive the access details for this conference, if you do not have a Diamond Pass, please register through the link and you will receive your Diamond Pass for this conference.

All other participants dial the numbers below

Primary Number **+91 22 3960 0715**

Secondary Number **+91 22 6746 4130**

Local Access Number **6000 1221**

Available in - Ahmedabad, Bangalore, Bhubaneswar, Chandigarh, Chennai, Coimbatore, Delhi, Goa, Guntur, Gurgaon, Hyderabad, Indore, Jamshedpur, Kanpur, Kochi/Cochin, Kolhapur, Kolkata, Nagpur, Noida, Patna, Pune, Raipur, Rajkot, Surat, Trivandrum, Vadodara, Vijayawada
Accessible from all major carriers except BSNL/MTNL.

3940 3977

Available in - Ahmedabad, Bangalore, Chandigarh, Chennai, Gurgaon (NCR), Hyderabad, Kochi/Cochin, Kolkata, Lucknow, Pune
Accessible from all carriers.

International Toll Free Number

- USA - 18667462133
- UK - 08081011573
- Singapore - 8001012045
- Hong Kong - 800964448