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July 18, 2019

KRBL Limited

	The General Manager **Department of Corporate Services** **BSE Limited** **Floor 25, Phiroze Jeejeebhoy Towers** **Dalal Street** **Mumbai – 400 001** Scrip Code: **530813**	✓	**National Stock Exchange of India Limited** **"Exchange Plaza", C-1, Block-G** **Bandra-Kurla Complex** **Bandra (E)** **Mumbai-400051** **Symbol: KRBL** **Series: Eq.**

INVESTOR LETTER

Dear shareholders and stakeholders,

With a 130-year heritage and an existence since 1889, KRBL Ltd. is India's first integrated rice company with a comprehensive product chain. At KRBL, we have spent three generations perfecting the Basmati grain. Our relationship with Basmati farmers goes back in time- across generations.

"KRBL today stands at the top slot of the Indian rice industry, unmatched and unparalleled in every aspect." Today, our flagship brand India Gate is recognized both in India and abroad with strong presence and impressive market share. It has earned respect and patronage amongst consumers and retailers over the years and today it's a matter of pride to be the preferred brand amongst global households.

In response to the recent events and media releases, we would like to reiterate that KRBL Limited has nothing to do with the Augusta Westland helicopter scam. Mr. Gautam Khaitan, Solicitor, was on the Board of Directors of KRBL Limited as an Independent Non-Executive Director from July 30th, 2007 till April 18, 2013.

Evidently, Mr. Khaitan's individual dealings have brought KRBL Limited's name into alleged illegal activities. We assure you that KRBL will clear its name. Legal process will take its course.

We remain committed to grow our core business in domestic as well as international markets and expect to growth multi-fold over the next 5 years. Our expedition is to mark our top-line at ~INR 8,000 crore from ~INR 4,100 crore currently and Domestic market share of 45% from the current levels of 35% over the next 5 years. Our second generation of leaders is devoted to deliver these results at the back of our strong focus on branding, customer engagement and wide distribution network.

We continue to have a strong balance sheet with very little long-term debt. Most of our debt is in the form of working capital loan which starts rising with the procurements season for paddy at the beginning of Q3 every year and becomes insignificantly low by the end of Q2 of the next financial year. This is a cyclical phenomenon, which results in zero debt by the end of September every year for the company. We have strong history of credit rating from our banks and financial institutions, which speaks of our credibility.

KRBL LIMITED NEW DELHI

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KRBL Limited

On the sanctions applied by U.S on Iran, we would again like to reiterate that the same would not affect KRBL Limited and Iran continues to be a large export opportunity for us. Exclusion of essential commodities from the sanctions (which includes basmati rice), the rupee payment mechanism between India and Iran, the macroeconomic situations in Iran and the significance of basmati rice consumption being the staple food of Iran, we are confident of growth from this region as well.

The promoter family at KRBL Limited owns majority of the stake in Company, and is exceedingly committed to take the company to greater heights every year. Their promise is reflected in the remuneration for the key management personnel every year, which is historically less than even 1% of the profits generated by the Company. The management would like to reassure the stakeholders that KRBL Limited continues to be an ethically governed company and is dedicated to focus on growth and enhancing long-term value for all. Keeping this in view, KRBL Limited would be arranging an Analyst/ Investor Meet after the Q1FY20 financial results, details of which would be shared shortly.

Thanking you,

Yours faithfully,
For KRBL Limited

(Anil Kumar Mittal)
Chairman and Managing Director