

Ref: KRBL/SE/2024-25/72

February 06, 2025

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|--|---|
| <b>The General Manager</b><br><b>Department of Corporate Services</b><br><b>BSE Limited</b><br><b>Floor 25, Phiroze Jeejeebhoy Towers</b><br><b>Dalal Street, Mumbai – 400 001</b> | <b>National Stock Exchange of India Limited</b><br><b>“Exchange Plaza”, C-1, Block-G</b><br><b>Bandra-Kurla Complex</b><br><b>Bandra (E), Mumbai-400051</b> |
| <b>Scrip Code: 530813</b>  | <b>Symbol: KRBL</b> <b>Series: Eq.</b>  |

**Sub: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - New Product launch.**

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 read with Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, KRBL Limited, is delighted to introduce our sub-brand “India Gate Uplife” under our Flagship Brand “India Gate”.

Under this sub-brand, we are pleased to announce the launch of two variants of multi-source edible oil – India Gate Uplife Lite and India Gate Uplife Gut Pro to cater to our health forward portfolio.

The details of the said product as required under SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 are as follows:

| <b>S.No.</b> | <b>Particulars</b>   | <b>Details</b>                                       |
|--------------|--|--|
| 1            | Name of the Product  | India Gate Uplife Lite and India Gate Uplife Gut Pro |
| 2            | Date of the Launch   | February 06, 2025                                    |
| 3            | Category of the Product  | Multi-source edible oil                              |
| 4            | Whether caters to domestic/ international market                                   | Domestic Market                                      |
| 5            | Name of the countries in which the product is launched (in case of international). | NA   |

The details of the products are attached herewith.

This is for your information and record.

Thanking you,

**Yours Faithfully,**  
**For KRBL Limited**

**Piyush Asija**  
**Company Secretary and Compliance Officer**  
**M.No.: A21328**

Encl.: As Above

# India Gate Uplife Lite

**Meet your new weight management partner**

**Uplife Lite™**  
The New-Age Cooking Oil

It's all the goodness, without the guilt, helping you stay on track while enjoying every meal.

Ready to cook up a healthier, lighter you?

UPLIFE LITE-SOAK™ Lower Fat Intake\* Power of Gamma Oryzanol

Scan to Explore uplife

**INDIA GATE**  
**uplife™**  
**LITE**

A YOUR WEIGHT MANAGEMENT PARTNER

UPLIFE LITE-SOAK™ Lower Fat Intake\* Power of Gamma Oryzanol

Uplife Lite  
**MULTI-SOURCE EDIBLE OIL**  
Refined Rice Bran Oil - 80% by weight  
Refined Sunflower Oil - 20% by weight  
(NOT TO BE SOLD LOOSE)

# India Gate Uplife Gut Pro

**Meet your everyday partner in keeping your gut balanced**

**Uplife Gut Pro™**  
The New-Age Cooking Oil

With us on your side, you can enjoy life to the fullest, everyday.

Let's make a balanced gut your new superpower!

UPLIFE PRO-DIGEST™ Anti Inflammatory\* Power of Natural Antioxidants

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**INDIA GATE**  
**uplife™**  
**GUT PRO**

BALANCED GUT  
BALANCED LIFE

UPLIFE PRO-DIGEST™ Anti Inflammatory\* Power of Natural Antioxidants

Uplife Gut Pro  
**MULTI-SOURCE EDIBLE OIL**  
Refined Rice Bran Oil - 80% by weight  
Refined Soybean Oil - 20% by weight  
(NOT TO BE SOLD LOOSE)

\*The claims and benefits of this product are based on scientific research and findings published in publicly available papers and literature. Results may vary based on individual circumstances and usage. (Eating cooked food in this oil is not the only factor responsible for managing normal GI† functioning. Regular physical exercise, balancing your diet, managing your food intake, maintaining optimum weight and genetics, etc., are several other factors for managing normal gut functioning.