

5 December 2025

BSE Code: 544252	NSE Code: BAJAJHFL - EQ
Mumbai - 400 001	Mumbai - 400 051
Dalal Street	Bandra - Kurla Complex, Bandra (East)
Phiroze Jeejeebhoy Towers	Exchange Plaza, C-1 Block G
BSE Limited	National Stock Exchange of India Limited
Listing Department	Listing Department
The Manager	The Manager
То,	То,

Dear Sir/Madam,

Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Submission of investor/analyst Group Meet presentation

With reference to our letter dated 1 December 2025 and pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with Schedule III thereto, please find enclosed herewith presentation to be made to analysts/investors during today's Group Meet to be held at Mumbai, Maharashtra.

The presentation will also be made available on the website of the Company at https://www.bajajhousingfinance.in/investor-presentation.

We request you to kindly take the same on record.

Thanking you,

Yours Faithfully, For **Bajaj Housing Finance Limited**

Atul Patni Company Secretary

Email id:- bhflinvestor.service@bajajhousing.co.in

Encl: As above

BAJAJ HOUSING FINANCE LTD.

www.bajajhousingfinance.in



INVESTOR DAY PRESENTATION

Atul Jain Managing Director 05 December 2025



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Industry Landscape

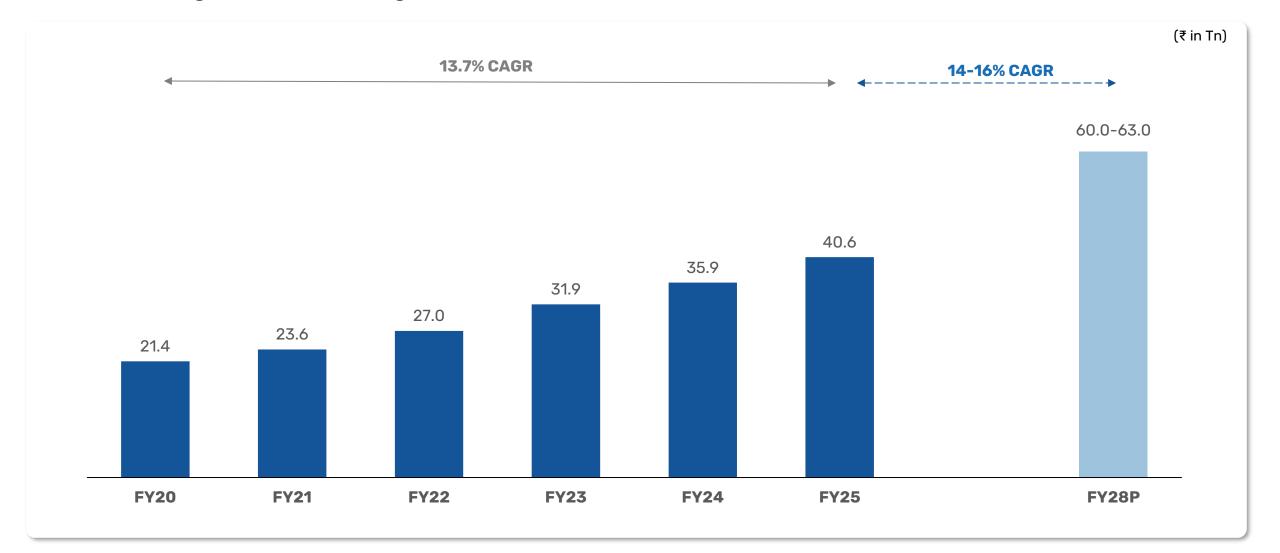
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Half Year Gone By

4 Strategic Priorities



Home Loans industry witnessed 13.7% CAGR from FY20 to FY25 which is expected to grow in the range of 14-16% till FY28



Home Loans industry witnessed 13.7% CAGR from FY20 to FY25 which is expected to grow in the range of 14-16% till FY28



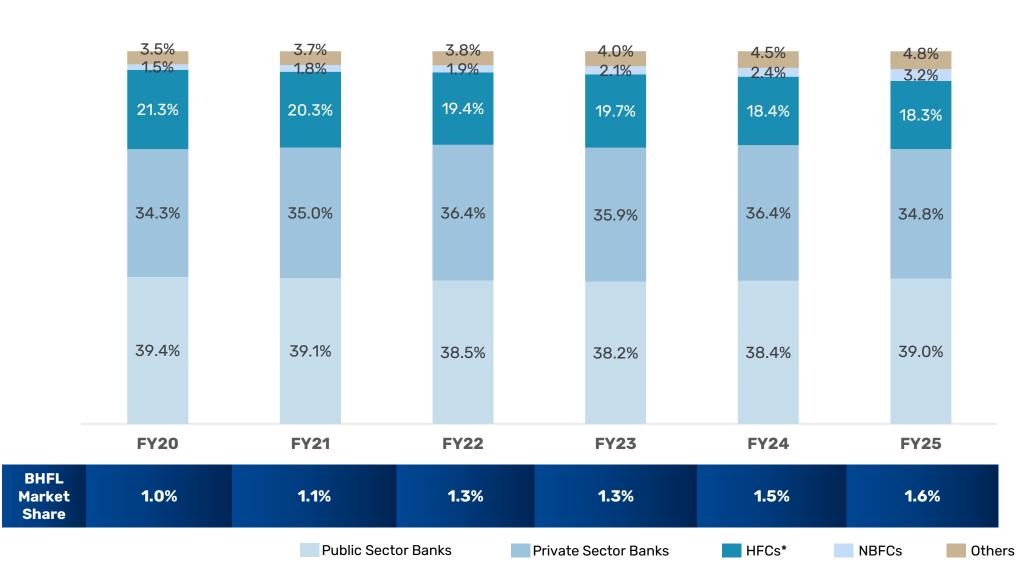
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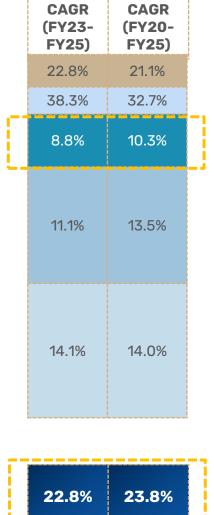
- Housing finance sector remained resilient owing to Government impetus of "Housing for All", rising per capita income, demand for larger homes post Covid.
- Home loans portfolio grew at 13.7% CAGR over FY20-25 from 21.4 Lakh Cr. to 40.6 Lakh Cr.
- Sector is expected to continue growing at 14-16% CAGR till FY28 with portfolio size of ~60-63 Lakh Cr.





Lender wise home loan market share remained skewed towards banks with moderation in HFC share from FY21-FY25





Lender wise home loan market share remained skewed towards banks with moderation in HFC share from FY21-FY25



CAGR (FY23CAGR (FY20-

- Home loans market share continues to remain dominated by public and private sector banks having share of ~75%.
- While HFCs share moderated during the same period from 21.3% in FY20 to 18.3% in FY25, BHFL continued to expand its share from 1.0% to 1.6%.
- During FY23-25, public sector banks grew by 14.1% CAGR, private sector banks by 11.1% CAGR and HFCs portfolio grew by 8.8% CAGR. Comparatively, BHFL grew 22.8% CAGR during the same period.

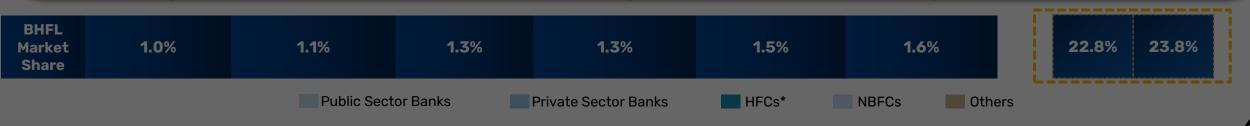




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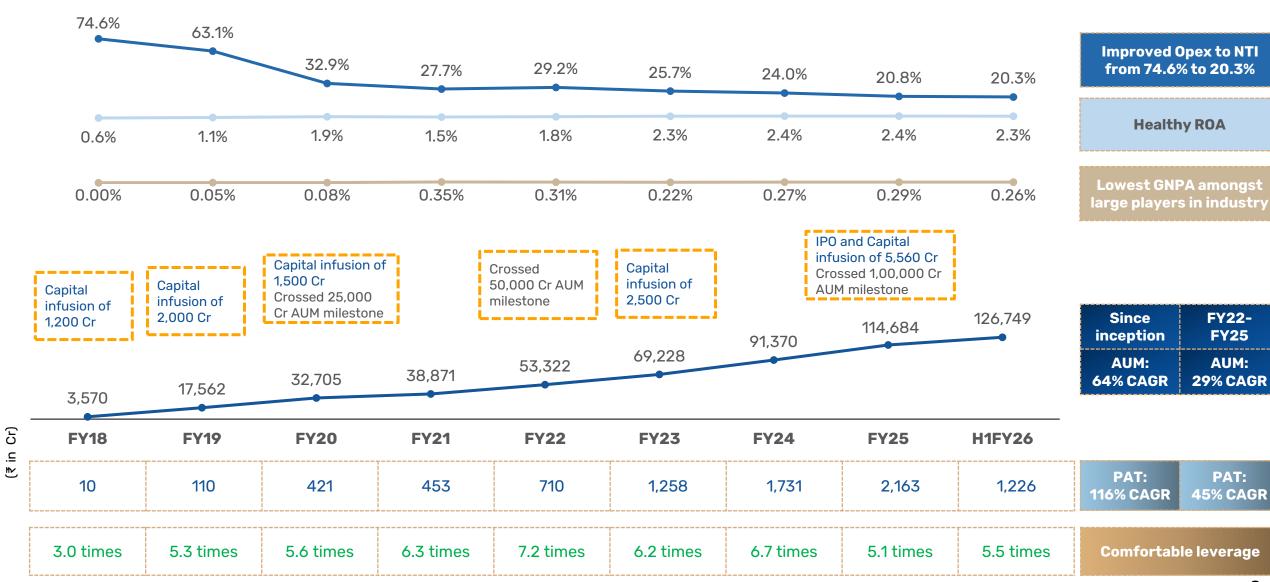
Company Overview

Half Year Gone By

Strategic Priorities

HOUSING FINANCE

Consistent AUM growth trajectory over 8 years of operational journey





CONSTRUCT

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Scalable Balance Sheet

usiness Model

• • •

Deliver Reasonable

Full Mortgage Product Suite



Diversified Borrowing Mix

Our ambition is to become a large mortgage player hence scale is first strategic pillar for the Company. Segments of mortgages i.e., Prime home loans and Lease Rental Discounting are anchor products for delivering scale for the Company.

Particulars	FY25 AUM (Rs. in Cr.)	CAGR (FY20- FY25)
BHFL	1,14,684	29%
Peer HFC 1	3,07,732	8%
Peer HFC 2	80.397	(1%)
Peer HFC 3	38.217	13%



CONSTRUCT

Scalable
Balance Sheet

Low Risk Business Model

Deliver Reasonable

Full Mortgage Product Suite

Diversified Borrowing Mix

Second important strategic construct is low risk orientation for the Company as we believe scale and risk do not go together in mortgages. Accordingly, BHFL balances its product mix to maintain low GNPA.

Prime housing and LRD products deliver low risk for BHFL. Over a long period of time, both these products have demonstrated least risk.

Robust underwriting practices adopted by the Company complemented by rigorous portfolio monitoring helps maintaining low GNPA.



CONSTRUCT

Scalable
alance Sheet Bu

Low Risk

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Deliver Reasonable Return

Full Mortgage Product Suite Diversified Borrowing Mix

BHFL aims to deliver reasonable return, through an optimized mix of products which are scale builders and return enhancers like construction finance, LAP and non-prime home loans.

Portfolio mix constitutes ~12% construction finance and ~10% LAP complemented by non-prime home loans having mix of 17% within home loans.



CONSTRUCT

Scalable

Low Risk

Deliver Reasonable Return Full Mortgage Product Suite Diversified
Borrowing Mix

BHFL operates in all segments and sub segments of mortgages to deliver scale, low risk and reasonable return. Mix of products and sub segments vary basis risk return evaluation by the Company.

The Company initially started with prime salaried home loans only, later expanded presence across all sub segments to complete its mortgage product stack.



CONSTRUCT

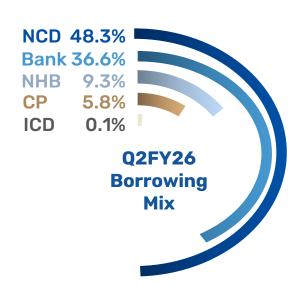
Scalable

Low Risk Business Model

Deliver Reasonable Return Full Mortgage
Product Suite

Diversified
Borrowing Mix

Mortgage is a long-term asset business which requires long-term liabilities to avoid ALM mismatch. BHFL focuses on maintaining balanced mix of longer tenor borrowings to support longer tenor lending. Assignment is integral part of ALM strategy for the Company since inception.





Company Overview - 2nd largest HFC offering full suite of mortgage products

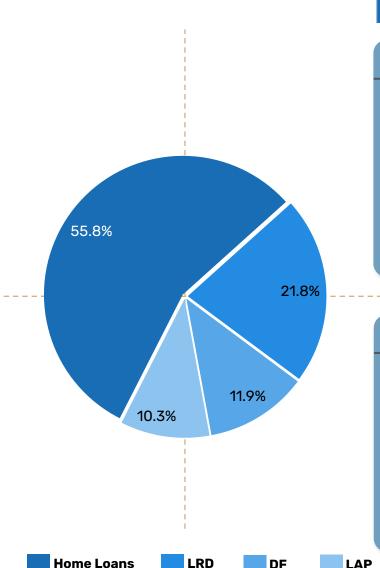


HOME LOANS

- Salaried Prime Home Loan
- Self-employed & Professional Home Loan
- Near Prime & Affordable Home Loan

LOANS AGAINST PROPERTY

- Self-employed & Professionals LAP
- Salaried LAP
- Near Prime & Affordable LAP



COMMERCIAL

LEASE RENTAL DISCOUNTING

- Commercial Lease Rental Discounting
- Retail Lease Rental Discounting
- Industrial Properties and Warehousing Lease Rental Discounting

DEVELOPER FINANCING

- Residential Construction Finance
- Commercial Construction Finance

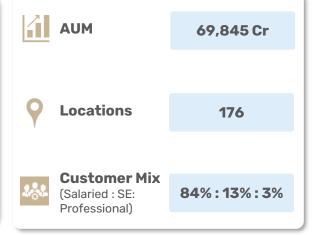
Focused metrics across products



RETAIL

HOME LOANS

- All home loan transactions across all customer segments
- Micro Market strategy for sourcing
- Leveraging developer finance relationships and large APF base of 8,300+ projects



COMMERCIAL

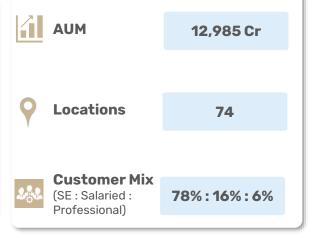
LEASE RENTAL DISCOUNTING

- Offering across specialized commercial assets
- Diverse lessee base with focus on Grade-A properties
- Relationship led model

	AUM	27,290 Cr
P	Locations	17
2 <u>0</u> 2	Active Customers	310

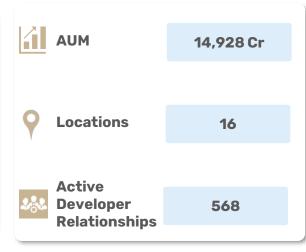
LOANS AGAINST PROPERTY

- Sourcing from intermediary and direct-to-customer channels
- Assessed income backed lending
- Higher mix of self-occupied residential property



DEVELOPER FINANCING

- Construction finance offering for residential and commercial projects
- Granular book spanning across 842 projects
- Milestone linked disbursement and sweep from start of loan



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Organization structure: Business verticals having dedicated enabling functions and common horizonal functions

	3 Business Verticals						
				-,		, !	
	Retail (Prime)		Retail (Non-Prime)		Commercial (LRD and DF)		
Dedicated Front End	Dedicated Sales teams for both sourcing channels (Direct and Indirect)		Dedicated Sales teams for near prime and affordable segments		Dedicated Sales teams for LRD and Developer Financing respectively		
Credit (Centralized hubs)		Credit (Centralized/ Regional hubs)		Credit and Collateral			
Dedicated Enabling	Collateral		Collateral		Debt Management by RM		
Functions			Operations (Regional hubs)		Operations (Centralized)		
	Risk Policy		Risk Policy		Risk Policy		
Common Horizontal	Debt Management	Finance	Horizontal Risk	Compliance	Admin	Audit	
Functions	Treasury	Legal	IT	HR	Marketing	Secretarial	

Organization structure: Business verticals having dedicated enabling functions and common horizonal functions



3 Business Verticals

The internal organization structure is aligned basis customer segmentation i.e., Prime Retail, Non-Prime Retail and Commercial. This segregation enables businesses to cater to the differentiated nuances of their respective customer segments by understanding the needs of each segment.

Common Horizontal	Management Management	Finance	Horizontal Risk	Compliance	Admin	Audit
Functions	Treasury	Legal	IT	HR	Marketing	Secretarial



Housing finance is a matured industry which is dominated by banks with long presence in industry while BHFL is a late entrant in the highly competitive prime segment.

This leads to the primary questions:

How does BHFL get access and acquire customer??

and

How will BHFL continue to grow??

How BHFL connects with prospective customer



Customer Acceptance

/

/

/

/

Brand

Strong brand recall and trust of "Bajaj" group

Optimized Cost of Fund

Highest possible credit rating, consistent financial performance and active treasury management delivering optimized COF to sustain competitive intensity

Pricing

Competitive pricing across products. Pricing remains hygiene in the Prime segment (HL & LRD)

Access to Customers

Through developer financing funded relationships and APF approved project network of 8,300+ projects

Omni-Channel Sourcing

Sourcing customers from both channels – direct to customer as well as through intermediaries

How BHFL connects with prospective customer



Acceptance

Brand

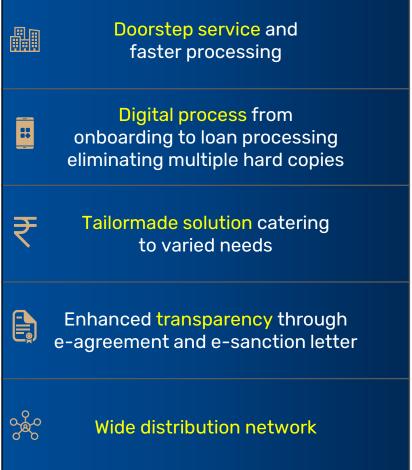
Optimized Cost of Fund

Pricing

Access to Customers

Omni-Channel Sourcing





How will BHFL continue to grow



Mortgages is very large industry with home loan portfolio itself having crossed 40 Lakh cr. in FY25 while BHFL's total portfolio stood at 1.14 Lakh cr. which provides significant headroom of growth over medium term for the Company which will be tapped through:

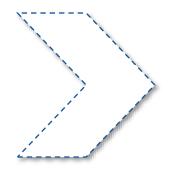
- Growing all products (HL, LRD, DF and LAP) across all customer segments (Prime and Non-Prime)
- 2) Increasing Market share to 5% in incremental home loan originations from current of approx. 2.5-2.7%
- 3) Building operating efficiencies and digitalizing processes from sourcing to customer service thereby delivering Opex to NTI reduction to 14-15%



Growth Across All Products - Guiding Principle for Product Growth

Though we focus on growing all products, our portfolio mix may have 2-3% movement within products as each product line has its specific role in the overall strategic construct to maintain scale, low risk and reasonable return. Accordingly, growth of each product is assessed and prioritized basis their contribution in the construct and risk-return outcomes at points in time.

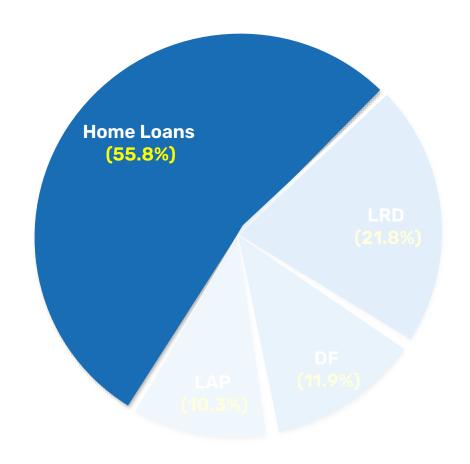
AUM Growth Priority	Return Enhancement Priority
Prime Home Loans	Developer Financing
LRD	LAP
Non-Prime Home Loans	Non-Prime Home Loans
LAP	LRD
Developer Financing	Prime Home Loans



Overall Growth Priority
Prime Home Loans
LRD
Non-Prime Home Loans
Developer Financing
LAP



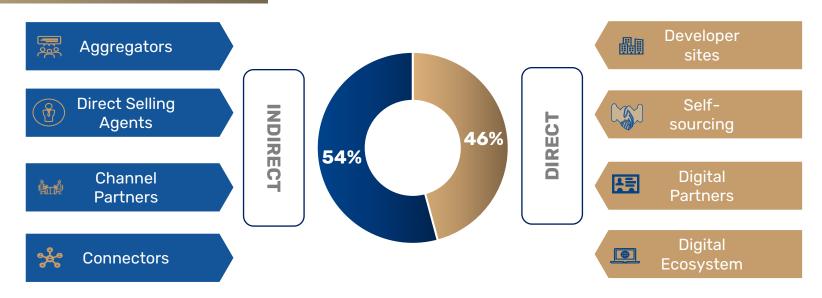




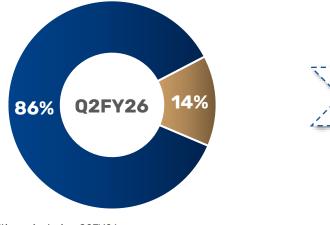
Omnichannel sourcing strategy to cater both Prime and Non-Prime segments



Omnichannel Sourcing Strategy

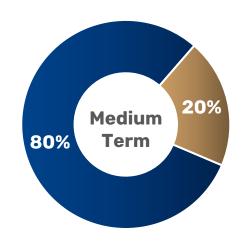


Acquisition Mix between Prime and Non-Prime









Home Loans (55.8%)

24





	PRIME SEGMENT
	✓ Scale driver✓ Lower risk
	DEEPEN presence and increase wallet share
EXPAND	✓ Deepening network of intermediaries and developer counters in each micro market of operating location.
LEVERAGE DF RELATIONSHIP	✓ Enhance home loans penetration from DF funded and non-funded projects leveraging DF team relationship.
STRENGTHEN	✓ Increasing conversion from digital assets and self-sourcing while expanding e-referral partner network.

NON-PRIME SEGMENT

- Expansion of Customer segment
- ✓ Yield Enhancer

NON-TOP-6 MARKET EXPANSION

NON-PRIME SEGMENT EXPANSION

INVESTMENT PHASE

WIDEN reach and operating segments

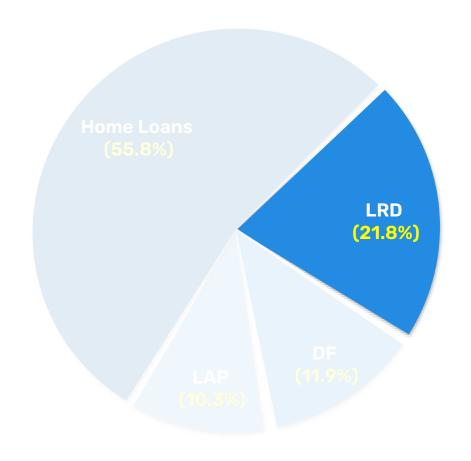
- Expanding presence beyond top-6 markets through integrated mortgage strategy of offering HL and LAP delivering additional yield.
- ✓ For expanding coverage across all segments, near prime and affordable customers across geographies to be onboarded.
- ✓ Investment phase will continue in near prime business for next 1 year and affordable business for next 2 years.

Home Loans (55.8%)

25







Pristine Asset quality portfolio since inception



Role in Strategic Construct:

✓ Scale builder

- ✓ Lower risk portfolio
- ✓ Reasonable Return

Thorough credit assessment of Three critical elements

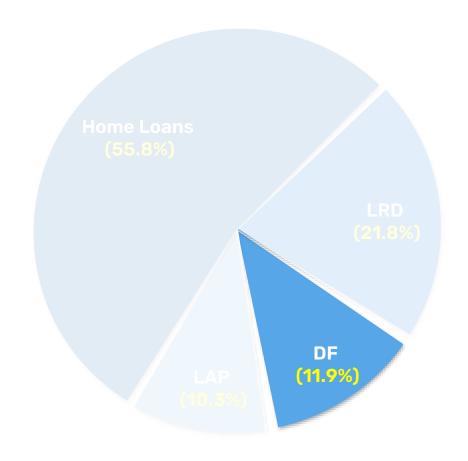
LESSOR	LESSEE	COLLATERAL			
 ✓ Financial robustness of lessor SPV and its parent company, if any ✓ Business model with an ability to lease out ✓ Borrower's leverage levels ✓ Surplus rental income over obligations 	 ✓ Financial track record of lessee ✓ Contractual lease duration ✓ Residual tenure ✓ Rental payment trend 	 ✓ Local real estate market assessment ✓ Occupancy rates and historical vacancy trend in micro market ✓ Property Marketability and re-lease ability 			
No Execution Risk involved in underlying collateral					
Dual Security: Exposures backed by Cash Flows as well as Collateral					

Predominant Large and good rated customer mix:









Differentiated sourcing strategy



Role in Strategic Construct:

- ✓ Key enabler for funnel expansion of retail home loans
- Return enhancer for the Company
- Full mortgage product suite coverage

Key Differentiators in Sourcing Strategy

✓ Each location is bifurcated into micro markets basis current launches opportunity which is targeted for deepening our presence through D2C approach.

Developer Assessment

- Demonstrated an "ability to build and sell" minimum 0.7 MSF in micro market.
- Robust financial track record with consistent loan repayment ability.
- Vintage developer with on-time project completion.

Project Assessment

- Micro market assessment of launches, absorption and price trend
- Performance of peer projects in respective micro market
- Exposure backed against cash flows, inventory and undivided share of land etc.

Milestone Linked Disbursement

- Pre-defined disbursement milestones at the time of sanction linked to:
 - ✓ Stage of construction
 - ✓ Sales
 - ✓ Collection
 - Funding as % of project cost (net of land cost & interest)



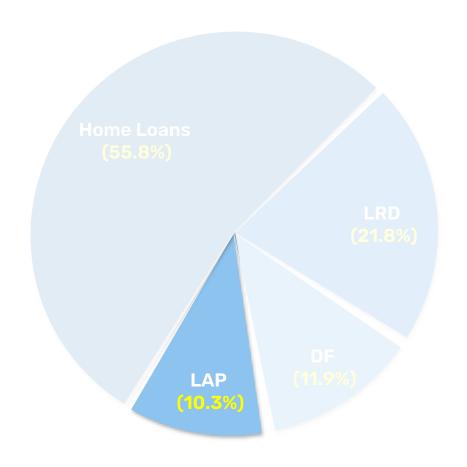
Overarching Guard rails for minimizing risk



- ✓ Interest repayment from day 1 during initial principal mortarium period as well
- ✓ ESCROW mechanism for project cash flows tracking with pre-defined sweep structure.
- ✓ Sweep structure ensures principal run-down during moratorium period as well ensuring peak exposure remaining below the sanctioned loan amount
- ✓ Monthly Portfolio monitoring by dedicated team for each project's stage of construction, sales done and collections received vis-a-vis pre-defined milestones at the time of sanction
- Periodic project visit by a dedicated portfolio monitoring team for better understanding of project and market veracity
- ✓ Milestone tracking at the time of tranche disbursement by underwriting team prior to further disbursement











Role in Strategic Construct:

- Return enhancer for the Company
- ✓ Full mortgage product suite coverage

Key Differentiators

- ✓ Assessed income backed lending along with assessment of collateral value
- ✓ Diverse customer base with comfortable LTV levels

Expanding wallet share and network of intermediaries

- Expanding distribution heft in top-6 markets for expanding wallet share with existing intermediaries within each micro-market
- ✓ Integrated mortgage strategy in top-6+ markets to enhance LAP contribution through distributors while enhancing wallet share for BHFL products
- ✓ Expand LAP to near prime and affordable customer segments

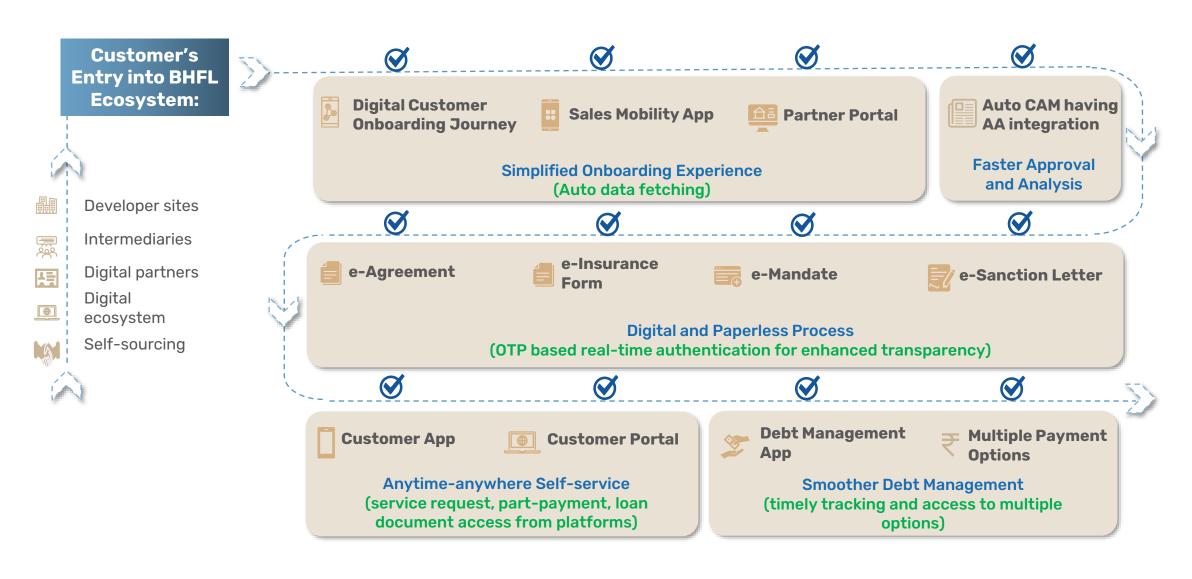
Digital Capabilities



Mortgage is a process heavy business requiring multiple wet signatures, paperwork and multiple visits, however, with our aim to deliver seamless and consistent customer experience, we continue to introduce various digital initiatives to ease these processes and build operating efficiencies across the journey as reflected from their adoption by our customers.







Encouraging penetration reflecting adoption of BHFL's digital initiatives



Customer Onboarding Journey Penetration

~93% of retail logins^

Loan agreements

Downloading from digital

platforms

~2,350 customers/ month*

E-Agreement Penetration

~94% of retail agreements

Sanction letter/ MITC/ loan Agreement in bilingual languages

6 languages

SOA/ RPS / Interest Certificate Downloaded through App

42,000+ customers/ month*

Online Self-Service through portal and app

78% of total requests

Automation for faster query resolution through AI/ML

~1,000 customer requests

Unique customer logging on customer portal and app

75,000+ customers/ month*



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Strategic Priorities

Financial Snapshot and Current Update on Management Assessment for FY26



₹ in Crore

Particulars	Q2 FY26	Q2 FY25	YoY	H1 FY26	H1 FY25	YoY
Assets under management	1,26,749	1,02,569	24%	1,26,749	1,02,569	24%
Loan Assets	1,13,059	89,878	26%	1,13,059	89,878	26%
Interest income	2,614	2,227	17%	5,107	4,290	19%
Interest expenses	1,658	1,514	10%	3,264	2,912	12%
Net Interest income	956	713	34%	1,843	1,378	34%
Net Total Income (NTI)	1,097	897	22%	2,110	1,707	24%
Operating Expenses	214	184	16%	429	355	21%
Pre-provisioning operating profit	883	713	24%	1,681	1,352	24%
Loan Losses & Provision	50	5		91	15	
Profit before tax	833	708	18%	1,590	1,337	19%
Profit after tax	643	546	18%	1,226	1,028	19%
Key Ratios:						
Opex to NTI	19.6%	20.5%		20.3%	20.7%	
Loan loss to Average Loan Assets **	0.18%	0.02%		0.17%	0.04%	
Gross NPA (%)	0.26%	0.29%		0.26%	0.29%	
Return on Average Loan Assets **	2.3%	2.5%		2.3%	2.4%	
Return on Average Equity **	12.2%	13.0%		11.9%	13.3%	

Key Financial Indicators	FY26 Estimate
AUM Growth	21-23%
Opex to NTI	20-21%
GNPA	35 - 40 bps
Credit Cost	15 - 20 bps
Return on Assets	2.0 - 2.2%
Return on Equity	11 - 12%



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Strategic Priorities



Balanced Product Mix



Increase Home Loans Penetration



Optimize Treasury Mix



Digitalization for Seamless
Process

Optimize product mix with 2-3% movement in current portfolio mix while playing out between products and sub-segments basis riskadjusted return

Continue to invest in the deepening and widening strategy for 5% market share in incremental home loans originations

Balance mix of floating and fixed rate liabilities for optimized cost of fund to enable competitive lending

Continue to digitalize processes for ease of process and enhanced controllership



DOMINANT MORTGAGE PLAYER

BHFL shall strive to continue building heft in the mortgage market through its execution and tech capabilities to garner incremental market share and deliver its medium-term AUM growth guidance with improved operating efficiencies while maintaining its asset quality.



THANK YOU

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