



December 29, 2025

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated December 29, 2025 titled '*Airtel Expands Entertainment Offerings with Exclusive Launch of Airtel Cartoon Network Classics*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Joint Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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Airtel Expands Entertainment Offerings with Exclusive Launch of Airtel Cartoon Network Classics

- *The exclusive ad-free channel offers timeless favourites like Tom & Jerry, Looney Tunes and Scooby Doo across all Airtel set-top boxes*
- *This channel priced at Rs.59 now will be accessible across all Airtel set-top boxes*

New Delhi, 29 December 2025: Bharti Airtel, one of India's leading telecommunications service providers, today announced the launch of the "**Airtel Cartoon Network Classics**" an **exclusive value-added service available** on Airtel Digital TV in collaboration with Warner Bros. Discovery. The new channel brings together some of the most iconic animated franchises from Cartoon Network, creating a dedicated destination for timeless storytelling and family-friendly entertainment.

Airtel Cartoon Network Classics brings back a beloved lineup of timeless favorites such as *Tom and Jerry, The Flintstones, Looney Tunes, Scooby Doo, Johnny Bravo* and several other classics. Curated for audiences who grew up with these much loved and timeless shows, the channel will also allow families to introduce new generations to the animated stories that became part of the cultural zeitgeist of the '90s and 2000s while continuing to resonate today.

Commenting on the launch, **Pushpinder Singh Gujral, DTH-Business Head, Airtel** said, "*Airtel Cartoon Network Classics adds a unique entertainment layer to our portfolio and offers customers a chance to reconnect with iconic stories and characters that are loved even today. We are pleased to make this channel available to all our DTH & IPTV users and look forward to bringing more such curated experiences to our customers.*"

Priced at ₹59 per month and available on Channel 445 in both English and Hindi language, the ad-free channel can be accessed across both connected set-top boxes such as Xstream and IPTV, as well as non-connected HD and SD boxes, enabling uninterrupted viewing without the need for any additional equipment.

Talking about the collaboration, **Arjun Nohwar, Managing Director, South Asia, Warner Bros. Discovery** said, "*Cartoon Network Classics celebrates the enduring legacy of characters and stories that have entertained audiences worldwide for generations. At Warner Bros. Discovery, our focus is on keeping these stories accessible and relevant for today's audiences. Through our collaboration with Airtel, we are pleased to bring these iconic favourites to Indian screens in a new and accessible format, enabling fans to reconnect with cherished childhood memories while introducing a new generation to the original cartoons that helped shape global pop culture.*"

The collaboration with Warner Bros. Discovery adds to Airtel's increasing array of value-added entertainment services, underscoring its commitment to providing high-quality, distinctive, and family-friendly content. By introducing Cartoon Network Classics as an exclusive offering, Airtel is expanding its content leadership and deepening interaction with viewers of all ages.

Customers can activate Airtel Cartoon Network Classics through **set-top box, missed call**, through the **Airtel Thanks app**. With multiple easy-to-use options, subscribers can begin enjoying their favorite classic cartoons within seconds, without any complex steps or waiting times.

About Bharti Airtel:

Headquartered in India, Airtel is a global communications solutions provider with over five hundred million customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second-largest mobile operator in Africa. Airtel's



retail portfolio includes high-speed 4G/5G mobile broadband and Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and CPaaS (Airtel IQ). For more details visit www.airtel.com

About Warner Bros. Discovery:

Warner Bros. Discovery is a leading global media and entertainment company that creates and distributes the world's most differentiated and complete portfolio of branded content across television, film, streaming and gaming. Warner Bros. Discovery inspires, informs and entertains audiences worldwide through its iconic brands and products including: Discovery Channel, HBO Max, discovery+, CNN, DC, TNT Sports, Eurosport, HBO, HGTV, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, Animal Planet, Science Channel, Warner Bros. Motion Picture Group, Warner Bros. Television Group, Warner Bros. Pictures Animation, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com