



April 25, 2025

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India

Scrp Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated April 25, 2025 titled '*Airtel announces new plans to revolutionize International Roaming (IR) experience*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Joint Company Secretary & Compliance Officer

Bharti Airtel Limited

(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967



Airtel announces new plans to revolutionize International Roaming (IR) experience

- *Unveils India's maiden IR plans with unlimited* data offerings on select plans across 189 countries*
- *Launches a revolutionary recharge plan with 1-year validity offering both India and overseas benefits under one plan*

New Delhi, April 25, 2025: Bharti Airtel has announced new plans to its IR portfolio that will make it simpler, more affordable and completely hassle-free for customers. The company has unveiled India's first unlimited* IR plans that offers unlimited data across 189 countries.

Additionally, for the long-staying NRI community, Airtel also launched a unique recharge plan for Rs. 4000 with one-year validity. The plan offers 5GB data and 100 voice minutes for use when abroad, while in India customers can use the same plan and get 1.5GB daily data and unlimited call benefits. The plan give customers a hassle-free connectivity experience anywhere across the 189 countries and use the same number while in India without having to do a separate recharge.

Siddharth Sharma, Director Marketing and CEO – Connected Homes, Bharti Airtel, said, *“At Airtel, we are dedicated to simplifying our customers lives and delivering greater value and convenience to them. We have dramatically simplified our IR plans that will truly redefine our value proposition for customers and give them the freedom to use data and voice generously while roaming the world. We remain continuously committed to delivering solutions that meet our customers’ ever-evolving needs.”*

Customers will continue to enjoy other IR benefits with these plans that include:

- In-flight connectivity, auto activation of services upon landing overseas, 24x7 contact centre support.
- One Plan for travel to 189 countries. No confusion over which zone or pack to select. No need for multiple packs across multiple countries or transit airports.
- Auto renewal feature for frequent travelers. This will remove the need to buy the pack multiple times and will enable hassle free travel
- Affordable packs. These will be more affordable than most in-country / local sims and will eliminate the hassle and expense of acquiring local SIM cards, providing globetrotters with a simplified solution to stay connected.
- All control will rest in the customer's hands. They will be able to manage their entire International roaming needs on the Airtel Thanks app with updates on usage, billing amount and addition of data or minutes as needed.

*Fair usage charge will apply

About Bharti Airtel Limited:

Headquartered in India, Airtel is a global communications solutions provider with over 550 million customers in 15 countries across India and Africa. The company also has its presence in Bangladesh and Sri Lanka through its associate entities. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise



customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. Within our diversified portfolio, we offer passive infrastructure services through our subsidiary Indus Tower Ltd. For more details visit www.airtel.com