



July 22, 2021

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India

Ref: Bharti Airtel Limited (BHARTIARTL/ 532454)

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated July 22, 2021 titled '*Airtel upgrades its Postpaid Plans to serve evolving customer needs*' issued by Bharti Airtel Limited.

Kindly take the same on record.

Thanking you,
Sincerely Yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Encl. as above

Bharti Airtel Limited
(a Bharti Enterprise)

Regd. Office: Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram – 122015, India
Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070, India
T.: +91-124-4222222, F.: +91-124-4248063, Email id: compliance.officer@bharti.in, www.airtel.com

CIN: L74899HR1995PLC095967



Airtel upgrades its Postpaid Plans to serve evolving customer needs

New Delhi, 22 July, 2021: Bharti Airtel (“Airtel”), India’s premier communications solutions provider, today announced new postpaid plans for Corporate and Retail customers.

In the post pandemic world, abundance of high-speed data is increasingly becoming a key need for customers; as Work From Home and Online Education is the new normal. In this context, Airtel’s has further simplified its Postpaid plans to offer industry leading data benefits backed by a 5G ready network and superior digital-first customer care. The plans also come with a range of exclusive benefits such as bundled content and business productivity tools.

Airtel’s NEW Corporate Postpaid plans

Ajay Chitkara, Director and CEO - Airtel Business said, “Over the past few years, Airtel has made massive investments in spectrum, infrastructure and latest technologies to build a 5G ready and secure network that can support the digital transformation journeys of our customers. Our new Postpaid plans offer a holistic connectivity solution along with industry leading benefits to meet the productivity requirements of our customers in the post pandemic world.”

PLAN	299	349	399	499	1599
Data	30 GB	40 GB	60 GB	100 GB	500 GB
Calls	UNLIMITED				
Business Tools	Airtel Call Manager		Tracemate, Google Workspace, Airtel Call Manager		
Airtel Thanks	Wynk Music App, Airtel Xstream App Premium, Shaw Academy (1 year)			Amazon Prime (1 year), Disney+ Hotstar VIP (1 year), VIP Service, Airtel Secure, Wynk Music App Premium, Airtel Xstream App Premium, Shaw Academy.	

All eligible Airtel Corporate customers will be migrated to the new plans, as applicable, from their subsequent billing cycles.

Airtel’s NEW Retail Postpaid Plans

A key feedback Airtel received from customers was the need for more data as the entire family’s use of digital platforms has increased manifold. As a response, Airtel has refreshed its Family Postpaid plans to help its customers navigate the new normal. With its simplified Postpaid proposition, customers can also easily bundle add on connections with enhanced data benefits to their existing plans.

PLAN	399	499	999	1599	299 (Add-on)
Connections	1	1	3 (1+2 add-on)	2 (1+1 add-on)	1
Data	40 GB	75 GB	210 GB (150+30+30)	UNLIMITED* + IR Pack	30 GB
Calls	UNLIMITED				
Airtel Thanks	Wynk Music App, Airtel Xstream App, Shaw Academy (1 year), Free Hellotunes	Amazon Prime (1 year), Disney+ Hotstar VIP (1 year), VIP Service, Airtel Secure, Wynk Music App Premium, Airtel Xstream App Premium, Shaw Academy.			Wynk Music App, Airtel Xstream App, Shaw Academy (1 year), Free Hellotunes

UNLIMITED* post 500GB , throttling @128kbps

The company has discontinued its 749 Family Postpaid Plan for new customers and will now offer 999 as the only Family Postpaid Plan with enhanced data benefits. Now, Customers can add a connection to any Airtel Postpaid plan at just Rs 299/SIM and get 30 GB additional data (10 GB earlier), unlimited calling and Thanks benefits.