



March 20, 2025

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India

Scrp Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated March 20, 2025 titled '*Airtel Becomes Kerala's leading telecom operator with the most network sites in the state*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Joint Company Secretary & Compliance Officer

Bharti Airtel Limited

(a Bharti Enterprise)

Regd. Office: Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram - 122015, India
Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110070, India

T.: +91-124-4222222, F.: +91-124-4248063, Email: compliance.officer@bharti.in, Website: www.airtel.com

CIN: L74899HR1995PLC095967



Airtel Becomes Kerala's leading telecom operator with the most network sites in the state

- *Deploys an additional 2500 sites in record time; densifies its network coverage across all 14 districts*
 - *Opensignal report confirms Airtel as Kerala's most awarded telecom service provider*

Kochi, March 20, 2025: Bharti Airtel, one of India's largest telecom service providers, has made significant investments in network expansion in Kerala. The company has deployed close to 2500 sites in the last two years, taking the total site count to over 11,000 in the state, the most by any telecom operator.

This targeted densification of network has been strategically conducted to cover both rural and urban areas that include places like Malappuram, Palakkad, Kasaragod, Kottayam, Pathanamthitta, Kollam, Idukki, Alleppey, Wayanad, Palakkad, Trivandrum, Thrissur, Ernakulam, Kozhikode, Kannur, etc.

Gokul J, COO – Kerala, Bharti Airtel, said, *“Kerala remains a critical market for Airtel, and we are committed to offering our customers the best network experience. In the last two years, we have made significant investments in the state in network densification across all the 14 districts. This has resulted in delivering a ubiquitous voice and data experience for our customers, no matter where they are in the state. We remain committed to Kerala and will continue to invest in technologies that will help elevate service experience for our customers.”*

The investment made by Airtel has resulted in a significant augmentation of the network experience for customers with improved browsing speeds, enhanced voice quality and seamless coverage throughout Kerala including the state highways, airports, ports, railway stations, high footfall areas like beaches, backwaters and other tourist destinations. This has been endorsed by Opensignal, which has awarded Airtel with most number of awards in its recent report. Amongst operators, Airtel has emerged as the top telco across several categories that included:

- **Video Experience:** Airtel is the number one network in Kerala for seamless 5G video streaming. Airtel users enjoy a best-in-class video experience with no interruptions or buffering.
- **Live Video Experience:** Airtel's 5G network in Kerala offers the best live video streaming with minimal delays. Whether it is sports or music concerts, users enjoy real-time content without lag, making Airtel number one for uninterrupted live experiences.
- **Games Experience:** Airtel's low latency network makes it the go-to option for gaming enthusiasts. The network supports uninterrupted multiplayer experiences, offering the best possible gaming experience across all genres.
- **Upload Speed:** When it comes to uploading content, whether it is videos, documents or live streaming, Airtel leads the pack with the fastest upload speeds, enhancing the user experience for both creators and consumers.

Airtel was also the first to introduce the accessibility of its ultra-fast 5G service connectivity at Kochi's water metro stations. The company has now enhanced its 5G coverage to encompass the dramatic cliffs of Varkala, known for their pristine beaches and serene landscapes. The company's robust infrastructure also extends to the picturesque hill stations of Munnar, nestled amidst lush tea plantations and rolling hills. By strategically deploying its cutting-edge technology, Airtel has ensured that tourists and locals alike can stay connected with exceptional reliability and speed.



About Bharti Airtel Limited:

Headquartered in India, Airtel is a global communications solutions provider with over 550 million customers in 15 countries across India and Africa. The company also has its presence in Bangladesh and Sri Lanka through its associate entities. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. Within our diversified portfolio, we offer passive infrastructure services through our subsidiary Indus Tower Ltd. For more details visit www.airtel.com