



December 15, 2020

**National Stock Exchange of India Limited**

Exchange Plaza, C-1 Block G  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400051, India

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai – 400001, India

**Ref: Bharti Airtel Limited (BHARTIARTL/ 532454)**

**Sub: Press Release**

Dear Sir/ Ma'am,

We are enclosing herewith a press release titled '*Airtel Business launches Customer Advisory Board to Co-Create its Product Innovation Roadmap*' issued by Bharti Airtel Limited.

Kindly take the above information on record.

Thanking you,  
Sincerely yours,

**For Bharti Airtel Limited**

**Rohit Krishan Puri**  
**Dy. Company Secretary & Compliance Officer**



**Bharti Airtel Limited**  
(a Bharti Enterprise)

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CIN: L74699DL1995PLC070609



## Airtel Business launches Customer Advisory Board to Co-Create its Product Innovation Roadmap

**New Delhi, December 15, 2020:** Airtel Business, the B2B unit of Bharti Airtel (“Airtel”), today announced the launch of its [Customer Advisory Board](#) with the objective of making its customers equal stakeholders in its product development journey. The Board will have representation from Airtel’s top enterprise customers cutting across a diverse set of industries/sectors.

The Board will meet at regular intervals to deliberate and offer counsel on customer issues and emerging technology trends to help Airtel Business align its innovation roadmap to the strategic requirements of its customers and create the right solutions for the market. The forum will also provide Airtel’s key enterprise customers an early view of the advanced capabilities that the company is building. For more details <http://www.airtelbusinessinsights.com/customer-advisory-board/>

Commenting on the launch, Ajay Chitkara, Director and CEO – Airtel Business said: “The formation of the Customer Advisory Board is a step towards engaging even more deeply with our customers to get insights into how we can help them accelerate their digital transformation journeys. It is a privilege for us to be able to collaborate with some of the brightest minds in the Indian industry to co-create products based on shared vision of the future.”

Airtel will be sharing the insights from the customer advisory board and its larger set of customers with the wider industry, in the form of Airtel Business Insights reports. Airtel Business is India’s largest player in the B2B connectivity space and serves over one million businesses with an integrated portfolio that includes connectivity, cloud, security and collaboration and data centre solutions.

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### Additional notes on Airtel Business Customer Advisory Board

Industry leaders who are part of the Airtel Business Customer Advisory Board include: Deepak Sharma, President & Chief Digital Officer, Kotak Mahindra Bank; Ashwin Yardi, CEO and Chief Industrialization & Automation Officer, Capgemini (India); V.V. Rajasekhar, Group CIO, ITC; Vivek Sunder, Chief Operating Officer, Swiggy; Bishwanath Ghosh, CIO - Enterprise & Corporate Functions, Mahindra & Mahindra; Rajesh Uppal, Senior Executive Director – IT, HR, Safety, Maruti Suzuki; Vijay Sethi, CIO, CHRO and Head CSR, Hero MotoCorp; Dr. Kamal Karnatak, Group CIO, RJ Corp; Arvind Mediratta, MD and CEO, METRO Cash & Carry India; Sabahat S Azim, CEO, Glocal Healthcare Systems; and Munish Blaggan, Head Technology Infrastructure Group, ICICI Bank.

### About Bharti Airtel

Headquartered in India, Airtel is a global telecommunications company with operations in 18 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its mobile network covers a population of over two billion people. Airtel is India’s largest integrated telecom provider and the second largest mobile operator in Africa. At the end of September 2020, Airtel had approx. 440 mn customers across its operations. Airtel’s portfolio includes high speed 4G/4.5G mobile broadband, Airtel Xstream Fiber that promises speeds upto 1Gbps, converged digital TV solutions through the Airtel Xstream 4K Hybrid Box, digital payments through Airtel Payments Bank as well as an integrated suite of services across connectivity, collaboration, cloud and security that serves over one million businesses. Airtel’s OTT services include Airtel Thanks app for self-care, Airtel Xstream app for video, Wynk Music for entertainment and Airtel BlueJeans for video conferencing. In addition, Airtel has forged strategic partnerships with hundreds of companies across the world to enable the Airtel platform to deliver an array of consumer and enterprise services.

