



August 07, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India

Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated August 07, 2024 titled '*Airtel expands its Wi-Fi service across an additional 2 million households in West Bengal*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Joint Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967



Airtel expands its Wi-Fi service across an additional 2 million households in West Bengal

- Expands Wi-Fi service across 77 towns including Kolkata, Siliguri, Durgapur, Darjeeling, Asansol, Burdwan, Kharagpur, Malda, Purulia, Berhampore, and more
- Offers a whole host of leading Bengali OTTs and TV channels including HoiChoi, Klikk, Star Jalsha, Zee Bangla, Colors Bangla, ABP Ananda

Durgapur/Siliguri/Kolkata, August 07, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications services providers, today, announced that it has increased its Wi-Fi service to an additional 2 million new households in West Bengal.

With Airtel Wi-Fi, a customer not only gets high-speed reliable wireless internet service but a whole host of other benefits including access to unlimited streaming, 22+ OTTs services and over 350+ TV channels. Customers can book Airtel Wi-Fi by placing an order using the Airtel Thanks App or by calling 8130181301.

Ayan Sarkar – CEO, Bharti Airtel, West Bengal, said, “I am happy to announce that Airtel Wi-Fi has now reached every nook and corner of West Bengal. With Airtel Wi-Fi, customers can unlock a wide range of entertainment options including access to 22+ OTTs, 350+ television channels and a reliable high-speed wireless Wi-Fi service at an affordable tariff starting at Rs. 599 a month. We hope customers make the most of this and enjoy endless entertainment.”

Plans at a glance:

Tariff	Speed	Benefits	Other Benefits
₹599	Up to 30 Mbps	350+ TV channels (HD included)	Disney+ Hotstar, 22+ OTTs & much more
₹899	Up to 100 Mbps	350+ TV channels (HD included)	Disney+ Hotstar, 22+ OTTs & much more
₹1099	Up to 200 Mbps	350+ TV channels (HD included)	Amazon Prime, Disney+ Hotstar, 22+ OTTs & much more
₹1599	Up to 300 Mbps	350+ TV channels (HD included)	Netflix, Amazon Prime, Disney+ Hotstar, 22+ OTTs & much more
₹3999	Up to 1 Gbps	350+ TV channels (HD included)	Netflix, Amazon Prime, Disney+ Hotstar, 22+ OTTs & much more

Customers in West Bengal can enjoy unlimited access to some of the leading Bengali OTT platforms including HoiChoi, Klikk and top channels like Star Jalsha, Zee Bangla, Colors Bangla, Jalsha Movies, and ABP Ananda among others.

About Airtel

Headquartered in India, Airtel is a global communications solutions provider with over 550 million customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high speed 4G/4.5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit www.airtel.in