



October 05, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated October 05, 2024 titled '*Airtel turbo charges its network in Jammu - Kashmir & Leh Ladakh for superior voice and data connectivity*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Joint Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

Regd. Office: Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram – 122015, India
Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070, India
T.: +91-124-4222222, F.: +91-124-4248063, Email id: compliance.officer@bharti.in, www.airtel.in
CIN: L74899HR1995PLC095967



Airtel turbo charges its network in Jammu - Kashmir & Leh Ladakh for superior voice and data connectivity

- *Deploys additional spectrum across all 22 districts in both UTs*
- *Customers can enjoy enhanced browsing speeds and better indoor coverage*

Jammu/Srinagar, October 5, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today, announced that it has completed the deployment of the additional spectrum it acquired in July 2024. The deployment of additional 5MHz on the 2100 band and additional 3.8 MHz on the 900 band will give a boost to Airtel’s 5G/4G network capacities which, in turn, will improve and enhance data speeds and provide significantly better coverage inside homes and buildings both in urban and rural areas.

The deployment of additional spectrum is now complete and as a result customers across Jammu, Srinagar & leh Ladakh etc. will enjoy an elevated quality of service both on voice and data. The deployment will also allow Airtel to offer wider coverage along the highways and rail routes as well as increase its footprint in rural areas as the demand for connectivity continues to rise exponentially.

Adarsh Verma, COO, Jammu and Kashmir, Bharti Airtel, said, “Airtel's commitment to superior network performance is unwavering. With the integration of this new spectrum, customers across the state can now enjoy enhanced call connectivity, faster data speeds and an overall improved performance. We remain committed to Jammu-Kashmir & leh Ladakh *and will continue to invest in technologies that will help elevate service experience for our customers*”

Bharti Airtel secured 97 Mhz of spectrum at the recently concluded Spectrum Auction. It not only re-acquired the expired spectrum holdings but also expanded its Sub-GHz spectrum and efficiently consolidated its fragmented spectrum blocks into continuous spectrum. Airtel, to its credit, holds the largest pool of mid-band spectrum. With its diverse spectrum holdings across the 900, 1800, 2100 and 2300 bands, the company is well positioned to serve the growing demand for high-speed data services with 5G and 4G network. It has also recently started the re-farming of mid-band spectrum for 5G to meet the growing data demands.

About Bharti Airtel Limited

Headquartered in India, Airtel is a global communications solutions provider with over 550 million customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit www.airtel.in