



BELLA CASA FASHION & RETAIL LTD

(Formerly Known as Gupta Fabtex Pvt. Ltd.)

Importers, Manufacturer & Exporters of :
Home Furnishing, Garment & Fabrics

Ph. : 0141-2771844
E-mail : info@bellacasa.in
Website : www.bellacasa.in

CIN : L17124RJ1996PLC011522

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur – 302022, INDIA

Ref- BCFRL/SE/2026-27/22

Date: September 02, 2026

To,

Corporate Relationship Department, BSE Limited Phioze Jeejeebhoy Tower, Dalal Street, Mumbai – 400 001	Listing Department, National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051
Scrip Code-539399	Symbol-BELLACASA

Sub: Newspaper Advertisement for Notice of 30th Annual General Meeting of the Company to be held through Video Conferencing (VC)/ Other Audio-Visual Means (OAVM).

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we submit herewith copies of newspaper advertisement related to 30th Annual General Meeting of the Company scheduled to be held on Tuesday, September 29, 2026 at 01:00 P.M. (IST) through Video Conferencing (VC) / Other Audio Visual Means (OAVM) for the financial year ended on March 31, 2026 and other related information, published on September 02, 2026 in newspapers viz. Financial Express (English Newspaper) and Dainik Navjyoti (Hindi Newspaper).

Thanking you.

Yours faithfully

For **Bella Casa Fashion & Retail Limited**

Sonika Gupta
Company Secretary & Compliance Officer
Membership No- A38676

2. The intending bidders should register the participation with the service provider-well in advance and get user ID and password for participating in E-auction. It can be procured only when the requisite earnest money is deposited in prescribed mode below.

3. EMD shall be deposited latest by till 05:00 PM on 13/10/2026 in Wallet Bank Asset Auction Network (BAANKNET) <https://baanknet.com> EMD deposited thereafter shall not be considered for participation in the e-auction.

4. In addition to above, the copy of PAN Card, Address Proof and Identity Proof, E-mail ID, Mobile Number, in case of the company, copy of board resolution passed by the Board of Directors of the company or any other document confirming representation/attorney of the company and the Receipt/Counter File of such deposit should reach to the said service provider through e-auction website by uploading softcopies on or before till 05:00 PM on 13/10/2026 and also hard copies alongwith EMDs deposit receipts should reach at the **Office of Recovery Officer-I, DRT-I, Delhi by 13/10/2026**. It is also held that earnest money of unsuccessful bidders shall be returned back in the respective accounts of such bidders through the same mode of payment.

5. Prospective bidder may avail online training from service provider:-

Name of Auction Agency	Bank Asset Auction Network (BAANKNET)
Contact person	Mr. Uday Jadhav (Authorised Officer of Baanknet)
Helpline Nos.	+91-9820978255, 8291220220
Helpline Email Address	Support.BAANKNET@psballiance.com
Bank officer	Chandan Chaudhary, Chief Manager, Mobile No.: 7827087634 Email: chandan.chaudhary@arcl.co.in, Delhi Office Address: 404, 4th Floor, Ashoka Estate, 24 Barakhamba Road, New Delhi - 110001

6. Prospective bidders are advised to visit website <https://baanknet.com> for detailed terms & conditions and procedure of sale before submitting their bids.

7. The property shall not be sold below the reserve price.

8. The property shall be sold in 01 lot, with **Reserve Price as mentioned above lot.**

9. The bidder shall improve offer in multiples of **Rs. 3,00,000/-** during entire auction period.

10. The property shall be sold **"AS IS WHERE IS BASIS"** and shall be subject to other terms and conditions as published on the official website of the e-auction agency.

11. The highest bidder shall have to deposit **25% of his final bid amount** after adjustment of EMD already paid in **Wallet Bank Asset Auction Network (BAANKNET)** <https://baanknet.com> by immediate next bank working day **by 4:00 P.M.** through Demand Draft/Pay Order favouring **Recovery Officer, DRT-I, Delhi/A/C. T. R. C. No. 1514/2022**

12. The successful bidder/auction purchaser shall deposit the balance **75% of sale consideration** amount on or before 15th day from the date of sale of the property. **If the 15th day is Sunday or other Holiday**, then on immediate first bank working day through Demand Draft/Pay Order favouring **Recovery Officer, DRT-I, Delhi NC. T. R. C. No. 1514/2022**. In addition to the above, the purchaser shall also deposit **poundage fee @1% on total sale consideration money (plus Rs.10)** through DD in favour of The Registrar, DRT-I, Delhi. **The DD prepared towards poundage's fees shall be submitted directly with the office of Recovery Officer, DRT-I, Delhi.**

13. In case of default of payment within the prescribed period, the deposit, after deduction the expenses of the sale, may, if the undersigned thinks fit, be forfeited to the Government Account and the defaulting purchaser shall forfeit all claims to the property or the amount deposited. The property shall be resold forthwith, after the issue of fresh proclamation of sale. Further the purchaser shall also be liable to make good of any shortfall or difference between his final bid amount and the price for which it is subsequently sold.

14. Schedule of auction is as under:-

Service of notice by all modes	14/09/2026	
Inspection of property	28/09/2026	From 1:00 pm to 4:00 pm
Last date of receiving both physical bids alongwith proof of earnest money and uploading documents of auction agency portal	13/10/2026	Up to 05.00pm
Date and Time of E-Auction:	15/10/2026	Between 12.00 Noon to 1.00 pm (with extensions of 5 minutes duration after 01.00 PM, if required.)

15. The Recovery Officer has the absolute right to accept or reject any bid or bids or to postpone or cancel the e-auction without assigning any reasons.

Issued under my hand and seal of this Tribunal on this 20/08/2026.

RAVINDER KUMAR TOMAR
RECOVERY OFFICER-I
DEBTS RECOVERY TRIBUNAL-I, DELHI