

09-06-2016

From

A. Jayasree  
No. 12 Park View Enclave  
Road No. 2, Banjara Hills  
Hyderabad 500034

To

National Stock Exchange of India Ltd  
Exchange Plaza, C-1, Block G  
Bandra Kurla Complex, Bandra (E)  
Mumbai 400051

Dear Sir

Sub: Disclosure under Regulation 10(5) of SEBI  
SAST Regulations, 2011

Please find attached duly signed disclosure under  
Regulation 10(5) of SEBI SAST Regulations, 2011.

Kindly take on record and acknowledge.

Thanking you.

Yours faithfully

A. Jayasree  
(A. JAYASREE)

End: As Above

**Annexure**

**Format for Disclosures under Regulation 10(5) - Intimation to Stock Exchanges in respect of acquisition under Regulation 10(1)(a) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|    |                                                                                                                                                                                                                                                                        |                                                                     |
|----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|
| 1. | Name of the Target Company (TC)                                                                                                                                                                                                                                        | BEARDSELL LIMITED                                                   |
| 2. | Name of the acquirer(s)                                                                                                                                                                                                                                                | ANUMOLU JAYASREE                                                    |
| 3. | Whether the acquirer(s) is/ are promoters of the TC prior to the transaction. If not, nature of relationship or association with the TC or its promoters                                                                                                               | YES - PROMOTER                                                      |
| 4. | Details of the proposed acquisition                                                                                                                                                                                                                                    |                                                                     |
|    | a Name of the person(s) from whom shares are to be acquired                                                                                                                                                                                                            | AMRITH ANUMOLU                                                      |
|    | b Proposed date of acquisition                                                                                                                                                                                                                                         | 20-06-2016                                                          |
|    | c Number of shares to be acquired from each person mentioned in 4(a) above                                                                                                                                                                                             | 200                                                                 |
|    | d Total shares to be acquired as % of share capital of TC                                                                                                                                                                                                              | 0.004%                                                              |
|    | e Price at which shares are proposed to be acquired                                                                                                                                                                                                                    | GIFT                                                                |
|    | f. Rationale, if any, for the proposed transfer                                                                                                                                                                                                                        | Gift by son to mother - Interse Transfer                            |
| 5. | Relevant sub-clause of regulation 10(1)(a) under which the acquirer is exempted from making open offer                                                                                                                                                                 | Immediate Relative under Regulation 2(1) of SEBI (SAST) Regulations |
| 6. | If, frequently traded, volume weighted average market price for a period of 60 trading days preceding the date of issuance of this notice as traded on the stock exchange where the maximum volume of trading in the shares of the TC are recorded during such period. | NOT APPLICABLE                                                      |
| 7. | If in-frequently traded, the price as determined in terms of clause (e) of sub-regulation (2) of regulation 8.                                                                                                                                                         | NOT APPLICABLE                                                      |
| 8. | Declaration by the acquirer, that the acquisition price would not be higher by more than 25% of the price computed in point 6 or point 7 as applicable.                                                                                                                | NOT APPLICABLE                                                      |

|     |                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                              |                                                                                                                                                                      |                                   |                                |                                   |
|-----|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|--------------------------------|-----------------------------------|
| 9.  | i. Declaration by the acquirer, that the transferor and transferee have complied (during 3 years prior to the date of proposed acquisition) / will comply with applicable disclosure requirements in Chapter V of the Takeover Regulations, 2011 (corresponding provisions of the repealed Takeover Regulations, 1997)<br>ii. The aforesaid disclosures made during previous 3 years prior to the date of proposed acquisition to be furnished. |                                              | The applicable disclosure requirements in Chapter V of SEBI (Substantial Acquisition of shares and Takeovers) Regulations, 2011 have been and will be complied with. |                                   |                                |                                   |
| 10. | Declaration by the acquirer that all the conditions specified under regulation 10(1)(a) with respect to exemptions has been duly complied with.                                                                                                                                                                                                                                                                                                 |                                              | The conditions specified in Regulation 10(1)(a) read with Regulation 2(l) are complied with. This filing is being made by way of abundant caution.                   |                                   |                                |                                   |
| 11. | Shareholding details                                                                                                                                                                                                                                                                                                                                                                                                                            |                                              | Before the proposed transaction                                                                                                                                      |                                   | After the proposed transaction |                                   |
|     |                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                              | No. of shares / voting rights                                                                                                                                        | % w.r.t total share capital of TC | No. of shares / voting rights  | % w.r.t total share capital of TC |
|     | a                                                                                                                                                                                                                                                                                                                                                                                                                                               | Acquirer(s) and PACs (other than sellers)(*) | 3510770                                                                                                                                                              | 74.96%                            | 3510970                        | 74.97%                            |
|     | b                                                                                                                                                                                                                                                                                                                                                                                                                                               | Seller (s)                                   | 200                                                                                                                                                                  | 0.004%                            | Nil                            | Nil                               |

**Note:**

- \* (\*) Shareholding of each entity may be shown separately and then collectively in a group.
- \* The above disclosure shall be signed by the acquirer mentioning date & place. In case, there is more Than one acquirer, the report shall be signed either by all the persons or by a person authorized To do so on behalf of all the acquirers.

Place : Hyderabad

Date : 09-06-2016

A. Jayasree  
(A. JAYASREE)

The following abbreviations have been used all through the document: TC stands for 'Target Company', 'Takeover Regulations' stands for 'SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011'