

Date: 31.03.2022

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Script Code: 543442

Sub: Intimation of Closure of Trading Window.

Dear Sir/Madam,

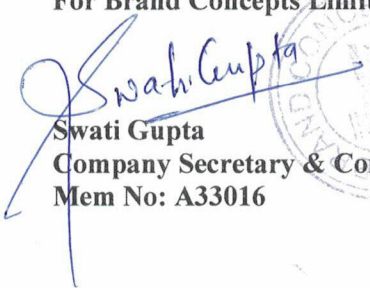
In reference to the NSE Letter dated 02.04.2019 vide Ref. No. NSE/CML/2019/11 and pursuant to the SEBI (Prohibition of Insider Trading) Regulation 2015 as amended & Company's Code of Conduct for Prevention of Insider Trading, we wish to inform you that the trading window for dealing in securities of the Company will remain closed from 01.04.2022 till the expiry of 48 hours after the declaration of financial results for the quarter and year ended on 31.03.2022 for all the Directors, Designated employees, Insiders and their immediate relatives.

The date of Board Meeting to be held for the consideration of Unaudited Financial Results of the company for the quarter and year ended 31.03.2022 shall be communicated in due course of time.

Request you to kindly take a note of the same.

Thanking You

**Yours faithfully
For Brand Concepts Limited**


**Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016**