



BRAND CONCEPTS LIMITED

CIN - L51909MH2007PLC174702
140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 31st March 2022

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 40001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: - Notice of the Board Meeting dated 04th April 2022.

Dear Sir,

We wish to inform you that as per the Regulation 29 (2) and other applicable Regulations, if any, of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that a meeting of Board of Directors of the Company is scheduled to be held on Monday, April 04th, 2022 at Corporate Office Musakhedi Square, Ring Road, Indore (M.P.) - 452001 to inter alia review, consider and approve the notice of postal ballot for the below given agenda.

- To Approve the Appointment of Mr. Narender Kabra as Non-Executive Independent Director of the Company.
- To Approve the Appointment of Mr. Govind Shrikhande as Non-Executive Independent Director of the Company.
- To Approve the remuneration to Mr. Govind Shrikhande Non-Executive Independent Director of the Company.
- To Approve the amendment of ESOP (Employee Stock Option Plan), 2020.
- To Approve the Grant of Option 1% or more of the Issued Share Capital of the Company.

We request you to kindly take the above information on your record.

**Yours faithfully,
For Brand Concepts Limited**


Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016

