



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
04th Floor UNO Business Park, Indore Bypass Road, Oppo. Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh, India - 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 30-09-2025

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jesejeebhoy Towers
Dalal Street,
Mumbai - 400001

Symbol: [BCONCEPTS]

Scrip Code: 543442

Subject: Continuous Disclosure of material events or information in pursuance of Regulation 30 read with sub-para 7 of Para A of Part A of Schedule III of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 as amended from time to time

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“LODR Regulations”) read with the Circular No. SEBI/HO/CFD/CFD-PoD 1/P/CIR/2023/123 dated 13th July, 2023 and SEBI Circular No. SEBI/HO/CFD/CFD-PoD 2/CIR/P/2024/185 dated December 31, 2024 regarding continuous disclosure requirements for listed entities; we are enclosing following events which were transacted and approved with requisite majority by members in 18th Annual General Meeting of the Company held on 30th September, 2025 for which disclosure as required under sub-clause 7 of Para A of Part A of Schedule III required:

1. Confirmation of appointment of M/s. Manju Mundra & Co., Practicing Company Secretary (Certificate of Practice No. 3454 and Peer Review Certificate No. 1667/2022), as Secretarial Auditor of the Company - attached as Annexure-I.

The aforesaid disclosure shall also be available on the website of the Company at www.brandconcepts.in.



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You are requested to take this on records.

Yours faithfully,

For Brand Concepts Limited

Swati Gupta

Company Secretary & Compliance Officer

M No. A33016



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ANNEXURE-I

Details required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023 and SEBI Circular No. SEBI/HO/CFD/CFD-PoD2/CIR/P/2024/185 dated December 31, 2024.

Confirmation of Appointment of M/S. MANJU MUNDRA AND COMPANY, Practicing Company Secretary (Certificate of Practice No. 3454 and Peer Review Certificate No. 1667/2022) as Secretarial Auditor of the company.

S No.	Particulars	Description
1.	reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Confirmation of members be and are hereby obtained in the 18 th Annual General Meeting held on 30 th September, 2025 for appointment of M/s. Manju Mundra & Co., Practicing Company Secretary (Certificate of Practice No. 3454 and Peer Review Certificate No. 1667/2022) as Secretarial Auditor
2.	date of appointment/ re-appointment / cessation (as applicable) and term of appointment/ re-appointment	for a period of 5 years commencing from FY 2025-2026 till and fix their remuneration.
3.	brief profile (in case of Appointment/ Re-appointment)	Reputed firm of Company Secretaries. Specialization of the firm includes, but not limited to, Secretarial Audit, Corporate laws, Securities law including Corporate Governance, Corporate restructuring, Capital markets, NBFC & RBI, etc.
4.	Disclosure of relationships between directors (in case of appointment of a director)	Not Applicable