



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
04th Floor UNO Business Park, Indore Bypass Road, Oppo. Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh, India - 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 30-09-2025

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jesejeebhoy Towers
Dalal Street,
Mumbai - 400001

Symbol: [BCONCEPTS]

Scrip Code: 543442

Subject: Outcome of Annual General Meeting held on Tuesday September 30th, 2025.

As per the requirement to Regulation 30 of SEBI (LODR) Regulation, 2015, find enclosed herewith the proceeding of 18th Annual General Meeting of the members of Brand Concepts Limited held on Tuesday, September 30th, 2025 at 11:30 AM through Video Conferencing (VC)/other to transact the business.

The Meeting commenced at 11:30 A.M. and Concluded at 11:44 A.M.

We hereby request to kindly take the notice of above information on your record.

**Yours Sincerely,
For Brand Concepts Limited**

**Swati Gupta
Company Secretary & Compliance Officer
(Mem No. ACS 33016)**



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PROCEEDINGS OF ANNUAL GENERAL MEETING HELD ON TUESDAY SEPTEMBER 30TH, 2025

(Under Regulation 30 of SEBI (LODR) Regulations, 2015)

- Date of AGM : September 30th, 2025
- Total Number of Shareholder on Cut - off Date : 12083 (Twelve Thousand & Eighty-Three)
- No. of Shareholders present in the meeting
in person : 30 (Thirty)
 - (a) Promoters and Promoter Group : 4 (Four)
 - (b) Public : 26 (Twenty-Six)
- No. of Directors present in the meeting : 6 (Six)
- In Presence : 1 (One) Ms. Swati Gupta
(Company Secretary & Compliance Officer)
- Invitee : 3 (Three)

S. No	Name	Designation/Reason for Attendance
1	Mr. Vikram Gupte & Ms. Bhavika Chandwani	Statutory Auditor
2	Mrs. Manju Mundra	Secretarial Auditor

- Details of Agenda/Business Transacted

S.No	Business Transacted
<u>Ordinary Business</u>	
1.	To consider and adopt a) the Audited Standalone Financial Statements of the Company for the financial year ended March 31, 2025, together with the Reports of the Board of Directors and Auditors thereon; and



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	b) the Audited Consolidated Financial Statements of the Company for the financial year ended March 31, 2025 and Report of Auditors thereon.
2.	To re-appoint a director in place of Mrs. Annapurna Maheshwari (DIN-00038346), who retires by rotation, and being eligible, offers herself for reappointment.
3.	To appoint M/s. Manju Mundra & Co., Practicing Company Secretaries as Secretarial Auditors of the company for a period of 5 years.
4.	To approve Increase in the Borrowing Limits of the Company under Section 180(1)(c) of Companies Act, 2013
5.	Approval for payment of remuneration to Mrs. Annapurna Maheshwari (DIN:00038346) Non-Executive Non-Independent Director of the Company
6.	Approval for payment of Professional Fees to Mr. Manish Saksena, Non-Executive Independent Director of the Company
7.	Re-pricing of the Employee Stock Options granted to the group of employees of the Company under Employee Stock Option Plan 2020'.

The above businesses were transacted by passing of Resolution through E-Voting at the Annual General Meeting as required under the companies Act, 2013 and the Listing Regulations.

Results of the resolutions based on Scrutinizer Report as required under Regulations 44 of SEBI (LODR) Regulations, 2015 will be disclosed to the Stock Exchange Separately.

Thanking You

Yours Faithfully

For Brand Concepts Limited

Swati Gupta

Company Secretary & Compliance Officer

(M. No.: ACS 33016)