

To,
National stock Exchange of India Limited
Listing and Compliance Department,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla complex,
Bandra East, Mumbai - 400051.

Date: 30/09/2021

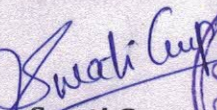
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Subject: Outcome of Annual General Meeting held on September 30th, 2021.

As per the requirement to Regulation 30 of SEBI (LODR) Regulation, 2015, find enclosed herewith the proceeding of 14th Annual General Meeting of the members of Brand Concepts Limited held on Thursday, September 30, 2021 at 10:30 AM through Video Conferencing (VC)/other to transact the business.

We hereby request to kindly take the notice of above information on your record.

**Yours Sincerely,
For Brand Concepts Limited**


Swati Gupta
Company Secretary
Mem No. A33016



PROCEEDINGS OF ANNUAL GENERAL MEETING HELD ON SEPTEMBER 30, 2021

(Under Regulation 30 of SEBI (LODR) Regulations, 2015)

- Date of AGM : September 30, 2021
- Total Number of Shareholder on Cut - off Date : 282
- No. of Shareholders present in the meeting in person : 7 (Seven)
 - (a) Promoters and Promoter Group : 5(Five)
 - (b) Public : 2(Two)
- No. of Directors present in the meeting : 4 (Four)
- In Presence : 2 (Two) Ms. Swati Gupta
(Company Secretary & Compliance Officer)
Mr. Nabendu Chakraborty
(President - Retail & Operation)
- Invitee : 3(Three)

S. No	Name	Designation/Reason for Attendance
1	Mrs. Manju Mundra (Practising Company Secretary)	Secretarial Auditor / Scrutinizer
2	Mr. Sunil Maheshwari	Statutory Auditor
3	Mr. Anil Khandelwal	Along with Statutory Auditor



Registered Office: Lotus Star, Plot No. D-5, Road No. 20, Marol MIDC,
Andheri East Mumbai - 400093 (MH)

- Details of Agenda/Business Transacted

S.No	Business Transacted
<u>Ordinary Business</u>	
1	To receive, consider and adopt the financial statements ended on 31st March 2021 together with the Directors Report and Auditors' Report.
2	To appoint a Director in the place of Mrs. Annapurna Maheshwari (DIN:00038346), who retire by rotation and being eligible offer himself for re-appointment.
<u>Special Business</u>	
3	Appointment of Mr. Manish Saxena as an Independent Director.

The above businesses were transacted by passing of Resolution through E-Voting at the Annual General Meeting as required under the companies Act, 2013 and the Listing Regulations.

Results of the resolutions based on Scrutinizer Report as required under Regulations 44 of SEBI (LODR) Regulations, 2015 will be disclosed to the Stock Exchange Separately.

Thanking You

Yours Faithfully
For Brand Concepts Limited


Swati Gupta
Company Secretary & Compliance Officer

