BRAND CONCEPTS LIMITED
CIN - L51909MH2007PLC174702
140/2/2, Ring Road Square, Musakhedi, INDORE - 452001 (M.P.) INDIA
Phone : +91-731-4223000 Fax - 4221222/444

To,
National stock Exchange of India Limited
Listing and Compliance Department,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla complex,
Bandra East, Mumbai – 400051.

Date: 30/09/2019

Script Code- BCONCEPTS

Subject: Outcome of Annual General Meeting held on September 30st, 2019 .

As per the requirement to Regulation 30 of SEBI (LODR) Regulation, 2015, find enclosed herewith the proceeding of 12th Annual General Meeting of the members of Brand Concepts Limited held on Monday, September 30, 2019 at 11:30 AM at Kanakia Wall Street, 4th Floor, A Wing, Chakala, Andheri- Kurla Road, Andheri (East), Mumbai - 400093.

We hereby request to kindly take the notice of above information on your record.

Yours Sincerely,
For Brand Concepts Limited

Swati Gupta
Company Secretary
Mem No. A33016

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PROCEEDINGS OF ANNUAL GENERAL MEETING HELD ON SEPTEMBER 30, 2019

(Under Regulation 30 of SEBI (LODR) Regulations, 2015

- Date of AGM : September 30, 2019
- Total Number of Shareholder on Cut - off Date : 266
- No. of Shareholders present in the meeting either in person or through Proxy : 7

  (a) Promoters and Promoter Group : 2(Two)

  (b) Public : 5(Five)
- No. of Directors present in the meeting : 2 (Two)
- Invitee : 1(One)

S. No	Name	Designation/Reason for Attendance
1	Mrs. Manju Mundra (Practising Company Secretary)	Secretarial Auditor / Scrutinizer

- Details of Agenda/Business Transacted

S.No	Business Transacted
Ordinary Business	
1	To receive, consider and adopt the financial statements ended on 31st March 2019 together with the Directors Report and Auditors' Report.
2	To appoint a Director in the place of Mr. Manish Saksena (DIN:08014657), who retire by rotation and being eligible offer himself for re-appointment.
Special Business	
3	Alteration in Object Clause of the Memorandum of Association of the Company.
4	Approval of borrowings under Section 180(1)(c)
5	Approval under Section 180(1)(a) of the Companies Act, 2013.

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The above business were transacted by passing of Resolution through Poll & E-Voting at the Annual General Meeting as required under the companies Act, 2013 and the Listing Regulations.

Results of the resolutions based on Scrutinizer Report as required under Regulations 44 of SEBI (LODR) Regulations, 2015 will be disclosed to the Stock Exchange Separately.

Thanking You

Yours Faithfully
For Brand Concepts Limited



Swati Gupta
Company Secretary & Compliance Officer