



BRAND  
CONCEPTS

## BRAND CONCEPTS LIMITED

CIN - L51909MH2007PLC174702

140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA

Phone: 91-731-422300, Fax- 4221222/444

To,  
National Stock Exchange of India Limited  
Listing & Compliance Department  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra East, Mumbai - 400051,

Date: 29.09.2020

Script Code: [BCONCEPTS]

**Sub: Intimation of Closure of Trading Window.**

Dear Sir/Madam,

In reference to the NSE Letter dated 02.04.2019 vide Ref. No. NSE/CML/2019/11 and pursuant to the SEBI (Prohibition of Insider Trading) Regulation 2015 as amended & Company's Code of Conduct for Prevention of Insider Trading, we wish to inform you that the trading window for dealing in securities of the Company will remain closed from 01.10.2020 till the expiry of 48 hours after the declaration of financial results for the half year ended 30.09.2020 for all the Directors, Designated employees, Insiders and their immediate relatives.

The date of Board Meeting to be held for the consideration of Audited Financial Results of the company for the half year ended 30.09.2020 shall be communicated in due course of time.

Request you to kindly take a note of the same.

Thanking You

Yours faithfully  
For Brand Concepts Limited

  
Swati Gupta  
Company Secretary & Compliance Officer

Registered Office: Lotus Star, Plot No. D-5, Road No. 20, Marol MIDC,  
Andheri East Mumbai - 400093 (MH)