BRAND CONCEPTS LIMITED
CIN – L51909MH2007PLC174702
140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444

Date: 29/09/2020

To,
National stock Exchange of India Limited
Listing and Compliance Department,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla complex,
Bandra East, Mumbai – 400051.

Script Code- BCONCEPTS

Subject: Outcome of Annual General Meeting held on September 29th, 2020.

As per the requirement to Regulation 30 of SEBI (LODR) Regulation, 2015, find enclosed herewith the proceeding of 13th Annual General Meeting of the members of Brand Concepts Limited held on Tuesday, September 29, 2020 at 10:30 AM through Video Conferencing (VC)/other to transact the business.

We hereby request to kindly take the notice of above information on your record.

Yours Sincerely,
For Brand Concepts Limited

Swati Gupta
Company Secretary
Mem No. A33016

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PROCEEDINGS OF ANNUAL GENERAL MEETING HELD ON SEPTEMBER 29, 2020

(Under Regulation 30 of SEBI (LODR) Regulations, 2015

- Date of AGM : September 29, 2020
- Total Number of Shareholder on Cut - off Date : 270
- No. of Shareholders present in the meeting in person : 8 (Eight)
  - (a) Promoters and Promoter Group : 5(Five)
  - (b) Public : 3(Three)
- No. of Directors present in the meeting : 4 (Four)
- In Presence : 1 (One) Ms. Swati Gupta (Company Secretary & Compliance Officer)
- Invitee : 1(One)

S. No	Name	Designation/Reason for Attendance
1	Mrs. Manju Mundra (Practising Company Secretary)	Secretarial Auditor / Scrutinizer

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- Details of Agenda/Business Transacted

S.No	Business Transacted
Ordinary Business	
1	To receive, consider and adopt the financial statements ended on 31st March 2020 together with the Directors Report and Auditors' Report.
2	To appoint a Director in the place of Mrs. Annapurna Maheshwari (DIN:00038346), who retire by rotation and being eligible offer himself for re-appointment.
Special Business	
3	Approval of remuneration of Mr. Prateek Maheshwari, Managing Director.
4	Approval of remuneration of Mr. Abhinav Kumar, Executive Director & CFO.
5	Approval for Employee Stock Option Plan titled as ESOP - 2020.

The above businesses were transacted by passing of Resolution through E-Voting at the Annual General Meeting as required under the companies Act, 2013 and the Listing Regulations.

Results of the resolutions based on Scrutinizer Report as required under Regulations 44 of SEBI (LODR) Regulations, 2015 will be disclosed to the Stock Exchange Separately.

Thanking You

Yours Faithfully
For Brand Concepts Limited

BRAND CONCEPTS LIMITED INDORE

Swati Gupta
Company Secretary & Compliance Officer