



# BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484  
04<sup>th</sup> Floor UNO Business Park, Indore Bypass Road, Oppo. Sahara City,  
Bicholi Mardana, Indore, Madhya Pradesh, India - 452016  
Phone: 91-731-4223000, Fax- 4221222/444  
Email: info@brandconcepts.in

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Date: 28<sup>th</sup> August, 2024

To,  
National Stock Exchange of India Limited  
Listing & Compliance Department  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra East, Mumbai - 400051

To,  
BSE Limited  
Listing & Compliance Department  
Phiroze Jesejeebhoy Towers  
Dalal Street,  
Mumbai - 400001

**Symbol: [BCONCEPTS]**

**Scrip Code: 543442**

**Subject: Outcome of Annual General Meeting held on August 28<sup>th</sup>, 2024.**

As per the requirement to Regulation 30 of SEBI (LODR) Regulation, 2015, find enclosed herewith the proceeding of 17<sup>th</sup> Annual General Meeting of the members of Brand Concepts Limited held on Wednesday, August 28<sup>th</sup>, 2024 at 11:00 AM through Video Conferencing (VC)/other to transact the business.

We hereby request to kindly take the notice of above information on your record.

**Yours Sincerely,  
For Brand Concepts Limited**

**Swati Gupta  
Company Secretary & Compliance Officer  
(Mem No. ACS 33016)**

## **PROCEEDINGS OF ANNUAL GENERAL MEETING HELD ON AUGUST 28<sup>TH</sup>, 2024**

(Under Regulation 30 of SEBI (LODR) Regulations, 2015)

- Date of AGM : August 28<sup>th</sup>, 2024
- Total Number of Shareholder on Cut - off Date : 11881 (Eleven Thousand Eight Hundred & Eighty One)
- No. of Shareholders present in the meeting in person : 31 (Thirty One)
  - (a) Promoters and Promoter Group : 5 (Five)
  - (b) Public : 26 (Twenty Six)
- No. of Directors present in the meeting : 4 (Four)
- In Presence : 1 (One) Ms. Swati Gupta  
(Company Secretary & Compliance Officer)
- Invitee : 2 (Two)

<b>S. No</b>	<b>Name</b>	<b>Designation/Reason for Attendance</b>
1	Mr. Vikram Gupte	Statutory Auditor
2	Mrs. Manju Mundra	Secretarial Auditor

- Details of Agenda/Business Transacted

<b>S.No</b>	<b>Business Transacted</b>
<b><u>Ordinary Business</u></b>	
1.	To consider and adopt a) the Audited Standalone Financial Statements of the Company for the financial year ended March 31, 2024, together with the Reports of the Board of Directors and Auditors thereon; and b) the Audited Consolidated Financial Statements of the Company for the financial year ended March 31, 2024 and Report of Auditors thereon.

2.	Re-appointment of Mrs. Annapurna Maheshwari (DIN – 00038346) as a director liable to retire by rotation.
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The above businesses were transacted by passing of Resolution through E-Voting at the Annual General Meeting as required under the companies Act, 2013 and the Listing Regulations.

Results of the resolutions based on Scrutinizer Report as required under Regulations 44 of SEBI (LODR) Regulations, 2015 will be disclosed to the Stock Exchange Separately.

Thanking You

Yours Faithfully

**For Brand Concepts Limited**

**Swati Gupta**  
**Company Secretary & Compliance Officer**  
**(M. No.: ACS 33016)**