



BRAND CONCEPTS LIMITED

CIN - L51909MH2007PLC174702

140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA

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Email: info@brandconcepts.in

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

Date: 26th November 2021

Script Code: [BCONCEPTS]

Sub: Non- Applicability of Regulation 23(9) of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015 in respect to Related Party Transaction.

With reference to the above captioned subject this is to inform you that as per Regulation 15(2) of SEBI (Listing Obligation and Disclosure Requirements) Regulation 2015 the compliance with the provisions as specified in Regulation 17 to 27 and clause (b) to (i) of sub regulations (2) of regulation 46 and para C, D and E of Schedule V shall not apply to the listed company which has listed its securities on SME Exchange.

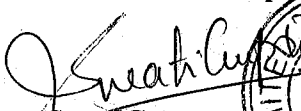
Hence, disclosure of Related Party Transaction are not applicable to the company under regulation 23(9) of the SEBI (Listing Obligation and Disclosure Requirements) Regulation 2015 for the half year ended on 30th September 2021.

Kindly take the same on record.

Thanking You,

Yours faithfully,

For Brand Concepts Limited


Swati Gupta
Company Secretary & Compliance Officer
(M. No.: ACS 33016)

