

BRAND CONCEPTS LIMITED

CIN - L51909MH2007PLC174702
140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444
Email: info@brandconcepts.in

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

Date: 26th October 2021

Script Code: **[BCONCEPTS]**

Sub: Attention to Shareholders.

Dear Sir/Madam,

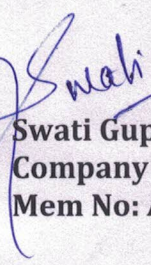
We are pleased to inform to our shareholders that your company will be coming up with the "Diwali Discount Coupons" on this festive season, for all the shareholders of the company as a gratitude and celebration of festival of lights.

The details of Coupon Code and other details will be sent on the registered e-mail id of the shareholders, in due course of time.

This is for the reference and record purpose.

Thanking You

**Yours faithfully
For Brand Concepts Limited**


Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016

