



BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
4th Floor , UNO Business Park, Indore Bypass Road, Opposite Sahara City,
Bicholi Mardana, Indore, Madhya Pradesh - 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date :- 25th September,2025

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Submission of copy of Newspaper cuttings for the Extra-Ordinary General Meeting (EGM), E-Voting and Cut Off Date under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“LODR Regulations”)

Dear Sir/Madam,

Pursuant to Regulation 30, 44 and 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, and in compliance with Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 please find enclosed newspaper cuttings for the Notice of Extra-Ordinary General Meeting (EGM), E-Voting and Cut Off Date published in “Free Press” (English Edition) and “Choutha Sansar” (Hindi Edition)”, published on **25th September, 2025**.

Further, aforesaid disclosure shall also be available on the website of the Company at www.brandconcepts.in.

You are requested to please take on record the above said information.

**Thanking You,
Yours faithfully
For Brand Concepts Limited,**

**Swati
Gupta**

Digitally signed by
Swati Gupta
Date: 2025.09.25
14:08:53 +05'30'

**Swati Gupta
Company Secretary & Compliance Officer
Mem No. A33016**

RAGASA KILLS 17 IN TAIWAN

Imm evacuated in China as super typhoon makes landfall

PTI BEIJING

Super typhoon Ragasa left 17 people dead and 18 injured in Taiwan, while China's southern Guangdong province, a key global manufacturing hub, evacuated over a million residents in preparation for the powerful storm's landfall expected later on Wednesday.

Described as the most powerful storm to hit the Chinese coast this year, Ragasa, the 18th typhoon of the season, is forecast to make landfall along the coastline of Guangdong province, official media in Beijing reported. It could become



A security man patrols along a beach, as Typhoon Ragasa moves near Shenzhen in Guangdong. —AP/PTI

the most powerful storm to strike China so far this year, the state-run CGTN TV said. In Taiwan, typhoon Ragasa left 17 dead and 18 injured, local authorities said. According to the is-

lands emergency operation centre, nearly 100 people remain trapped in the region and were awaiting rescue. As Ragasa moved closer to making landfall, its impact was already being felt in the Pearl River Delta region, according to the National Meteorological Centre. Wind speeds of 212 kmph were recorded in Zhuhai city. The typhoon's outer circulation continued to lash Taiwan's eastern, northern and southern coastal areas, triggering heavy rainfall. Over 1.04 million people were relocated in Guangdong, CGTN reported, citing the provincial emergency management department.

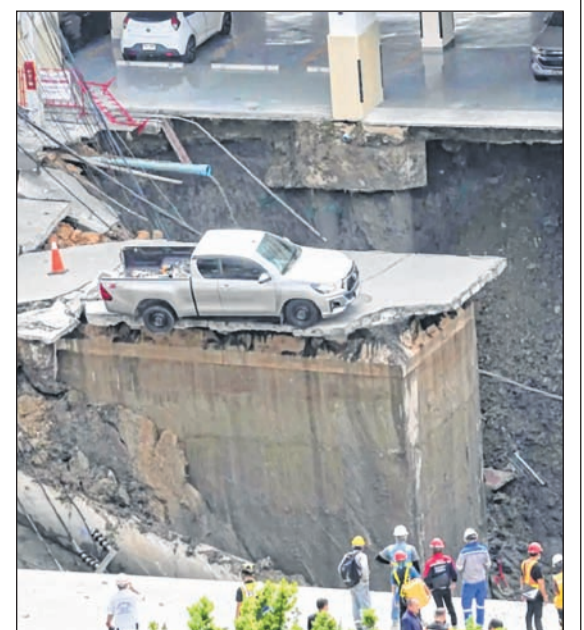
Kimmel returns to ABC

Washington: Jimmy Kimmel returned to his late-night stage on Tuesday night and urged viewers to stand up to President Trump's threats, even as Trump sent out a new social media attack against Kimmel's network, ABC.

In an eloquent and emotional monologue, Kimmel assailed "anti-American" efforts to curtail free speech and signalled he won't temper his criticism of the president.

"This show is not important," Kimmel told viewers. "What's important is we live in a country that allows us to have a show like this." Kimmel spoke about spending time with comedians from countries where people "get thrown in prison for making fun of those in power, and worse."

"They know how lucky we are here," Kimmel said. "Our freedom to speak is what they admire most about this country, and that's something I'm embarrassed to say I took for granted till they pulled my friend Stephen off the air," a reference to CBS host Stephen Colbert, "and tried to coerce the affiliates who run our show in the cities that you live in to take my show off the air. That's not legal."



sinkhole hits traffic

A part of a road in Bangkok collapsed on Wednesday, leaving a large sinkhole that hit traffic, damaged infrastructure and prompted evacuations in the surrounding area. — AP

3 SHOT AT DALLAS IMMIGRATION FACILITY; GUNMAN KILLED

Dallas: Three people were shot at a US Immigration and Customs Enforcement facility in Dallas and the shooter was dead from a self-inflicted gunshot wound, the agency's director said. Acting ICE Director Todd Lyons confirmed the shooting during an interview on CNN on Wednesday. "It could be employees, it could be civilians that were visiting the facility, it could be detainees," Lyons said of those who were shot.

Briefs

DUBAI Iran starts rebuilding missile sites

Iran has begun rebuilding missile-production sites targeted by Israel during its 12-day war in June, satellite images analysed by AP show, but a key component is likely still missing - the large mixers needed to produce solid fuel for the weapons. Experts said obtaining the mixers is a goal for Tehran, particularly as it prepares for possible UN sanctions to be reimposed on the country later this month. The sanctions would penalise any development of the missile programme, among other measures.

ROME Actor Claudia Cardinale, 87, passes away

Acclaimed Italian actor Claudia Cardinale, who starred in some of the most



celebrated European films of the 1960s and 1970s, has died, AFP reported. She was 87. She starred in over 100 films and made-for-television productions, but she was best known for embodying youthful purity in Federico Fellini's "8 1/2," in which she co-starred with Marcello Mastroianni in 1963. Cardinale also won praise for her role as Angelica Sedara in Luchino Visconti's award-winning screen adaptation of the historical novel "The Leopard" that same year and a reformed prostitute in Sergio Leone's spaghetti western "Once Upon a Time in the West" in 1968. She died in Nemours, France, surrounded by her children, her agent Laurent Savry said.

PARIS 'Threesome': Leopard sharks mate



Endangered leopard sharks have been observed mating in the wild for the first time, with scientists witnessing a "threesome" involving two males and a female. The encounter was filmed by Hugo Lassauce, a marine biologist at the University of the Sunshine Coast, Australia, and documented in a research paper published in the Journal of Ethology on Thursday. Lassauce told CNN mating events are rare to witness in any shark species, and researchers have only previously seen courtship interactions, where a male chases after a female, but not the act itself.

Elon Musk's dad accused of child sexual abuse: Report

Errol Musk, father of billionaire entrepreneur Elon Musk, has been accused of sexually abusing five of his children and stepchildren, according to a report published Tuesday by 'The New York Times'.

The Times investigation, based on letters, emails, legal filings, and interviews with family members, claims that allegations against the 79-year-old stretch back to 1993. One of the earliest accusations came from his then four-year-old stepdaughter, who told relatives he had touched her at their home.

Years later, the same stepdaughter alleged she caught him sniffing her dirty underwear. Additional accusations



involve two daughters and a stepson. The report also revealed that three law enforcement inquiries were opened into the claims - two were closed without action, while the status of the third remains unresolved.

Errol Musk has rejected the allegations, calling them

"nonsense" and "false." He told the publication there was "no evidence" to support the claims, and further accused relatives of manipulating the children in an attempt to extort Elon Musk. The Times noted that Elon Musk, who briefly advised the Trump administration during its second term, has rarely spoken about his father in public. On occasions when relatives reached out to him for help, however, he reportedly intervened.

Family members interviewed for the report said Errol Musk, who has at least nine children and stepchildren from three marriages, "maintains a powerful grip over much of the family."

Huntington's disease treated for first time

London: One of the cruellest and most devastating diseases - Huntington's - has been successfully treated for the first time, say doctors. The disease runs through families, relentlessly kills brain cells and resembles a combination of dementia, Parkinson's and motor neurone disease.

An emotional research team became tearful as they described how data shows the disease was slowed by 75% in patients. It means the decline you would normally expect in one year would take four years after treatment, giving patients decades of "good quality life". Prof Sarah Tabrizi told BBC News. The new treatment is a type of gene therapy given during 12-18 hours of delicate brain surgery.

AD- MANUM FINANCE LIMITED
CIN: L52520MP1986PLC003405
Regd. Off.: Agarwal House, 5 Yeshwant Colony Indore 452003 (M.P.)
Website: www.admanumfinance.com,
E-Mail: cs@admanumfinance.com, Contact: 0731-4714000

Notice for Special Window for Re-logging of Transfer Requests of Physical Shares

SEBI vide its circular no. SEBI/HO/MIRSD/MIRSD-PoD/P/CIR/2025/97 dated 2 July 2025 has decided to open a special window only for re-logging of transfer deeds, which were lodged prior to the deadline of 1 April 2019 and rejected/returned/not attended to due to deficiency in the documents/process/or otherwise, for a period of six months from 7 th July, 2025 till 6 th January 2026, in order to facilitate ease of investing for investors and to secure the rights of investors in the securities which were purchased by them. During this period, the securities that are re-logged for transfer shall be issued only in demat mode. Due process shall be followed for such transfer-cum-demat requests.

Relevant investors are encouraged to take advantage of this one-time window. The transfer request of physical shares can be re-logged with our Registrar and Share Transfer Agenda (RTA) within the above-mentioned period at the following address:

Ankit Consultancy Pvt. Ltd.
60, Electronic Complex, Pardesipura, Indore 452010 MP
Tel No.: 0731-4065797/99
E-mail: investor@ankitonline.com, compliance@ankitonline.com
Website: www.ankitonline.com

For, Ad-Manum Finance Limited
Sd/- Neha Singh
Company Secretary & Compliance Officer
Date: 25 th September, 2025
Place: Indore

AD- MANUM FINANCE LIMITED
CIN: L52520MP1986PLC003405
Regd. Off.: Agarwal House, 5 Yeshwant Colony Indore 452003 (M.P.)
Website: www.admanumfinance.com,
E-Mail: cs@admanumfinance.com, Contact: 0731-4714000

100 days Campaign - "Saksham Niveshak" Update Your KYC Details and Claim Your Unpaid/Unclaimed Dividends

Notice is hereby given to the Shareholders of Ad-Manum Finance Limited ("The Company") that the Investor's Education and Protection Fund Authority ("IEPFA"), Ministry of Corporate Affairs ("MCA") has requested companies to launch a 100 days Campaign - "Saksham Niveshak", starting from July 28, 2025 to November 6, 2025.

During this campaign all the shareholders who have not claimed their Dividend or have not updated their KYC and nomination details or face any issues related to unclaimed dividend and shares may write to the Registrar and Share Transfer Agent of the Company ("RTA") Ankit Consultancy Pvt. Ltd. at 60, Electronic Complex, Pardesipura, Indore, 452010 MP; Phone No.: 0731-4065797/99; or Email: investor@ankitonline.com; website: www.ankitonline.com.

The Shareholders may further note that this campaign has been started proactively and specifically to reach out to the Shareholders to update their KYC, Bank Mandates, Nominee and Contact Information etc and claim their unpaid/unclaimed dividend in order to prevent their shares and dividend amount from being transferred to IEPF Authority.

Yours sincerely
For, Ad-Manum Finance Limited
Sd/- Neha Singh
Company Secretary & Compliance Officer
Date: 25 th September, 2025
Place: Indore

AU SMALL FINANCE BANK LIMITED (A Scheduled Commercial Bank)
Regd. Office: 19-A, Dhuleshwar Garden, Ajmer Road, Jaipur - 302001 (CIN:L36911RJ1996PLC11381)
APPENDIX IV [SEE RULE 8(1)] POSSESSION NOTICE

Whereas, The undersigned being the Authorized Officer of the AU Small Finance Bank Limited (A Scheduled Commercial Bank) under the "Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest [Act, 2002 (54 of 2002)] and in exercise of powers conferred under section 13 (12) read with rule 3 of the Security Interest (Enforcement) Rules, 2002 issued demand notice on the date as mentioned below calling upon the borrowers to repay the amount mentioned in the said notice within 60 days from the date of receipt of the said notice as per the details given in below table: -

Name of Borrower/Co-Borrower/ Mortgagee/Guarantor/Loan A/c No.	13(2) Notice Date & Amount	Description of Mortgaged Property	Date of Possession Taken
(Loan A/c No.) L900106016429731, Amit Jaiswal (Borrower), Smt. Sangeeta Jaiswal (Co-Borrower), Kailash Jaiswal (Co-Borrower)	16-Jun-25 Rs. 8,55,564/- Rs. Eight Lakh Fifty-Five Thousand Five Hundred Sixty-Four Only As On 12-Jun-25	All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At Ph No-13, Khasra No. 58/1, Gram-Zimiyia, Dist- Khargone, MP Admeasuring 180 Sq.Ft East: Remaining Part Of This Khasra No., West: Chirya Road, North: Remaining Part Of This Khasra No., South: Kand Of Kumahro	19-Sep-25
(Loan A/c No.) L900106010070128678 & L9001060113467696, Amit Jaiswal (Borrower), Kailash Jaiswal (Co-Borrower), Smt. Sangeeta (Co-Borrower) Mewalal Jaiswal (Guarantor)	16-Jun-25 Rs. 30,78,875/- Rs. Thirty Lakh Seventy-Eight Thousand Eight Hundred Seventy-Five Only and Rs. 12,47,798/- Rs. Twelve Lakh Forty-Seven Thousand Seven Hundred Ninety-Eight Only As On 10-Jun-25	All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At Ph No-13, Khasra No. 58/1, Gram-Jhimiyia, Tehsil-Zimiyia, Dist-Khargone, Madhya Pradesh Admeasuring 1500 Sqft East: Part Land Of Survey No 58/1, West: Road, North: Part Land Of Survey No 58/1, South: Land Of Mr. Kailash	19-Sep-25
(Loan A/c No.) L9001060114874860, Dharmendra (Borrower), Smt. Rajni (Co-Borrower)	15-May-25 Rs. 4,07,245/- Rs. Four Lac Seven Thousand Two Hundred Forty-Five Only As On 13-May-25	All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At - Khasra No. 90, House No 93, Ph No 36, Indraj No 43, Ward No 02, Village - Limbi Bujrag, Tehsil - Barwah, Dist - Khargone, MP Admeasuring 126 Sq. Mtr. East: House No Mr Mukesh, West: House Of Mrs Puni Bai, North: Road, South: Field Of Mr Babulal	19-Sep-25
(Loan A/c No.) L9001060123439539 & L900106028570484, Aakash (Borrower), Pawan (Co-Borrower), Jagdish Sukhlal (Co-Borrower) Smt. Jamma Bai (Co-Borrower)	16-Jun-25 Rs. 72,98,901/- Rs. Seven Lakh Twenty-Six Thousand Nine Hundred Eighty Only & Rs. 3,63,823/- Rs. Three Lakh Thirty-Three Thousand Eight Hundred Twenty-Three Only As On 12-Jun-25	All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure & Fixtures Property Situated At - P H No 41, Ward No 06, Gram Panchayat & Th- Jhimiyia, Dist- Khargone, MP Admeasuring 1200 Sq Ft East: H/O Mr. Gopal, West: H/O Mr. Safi, North: Common Road, South: Land of Charan	19-Sep-25
(Loan A/c No.) L9001060126063094, M/S Himanshu Kirana (Borrower), Yogesh Pardeshi (Co-Borrower), Smt. Rachana Pardeshi (Co-Borrower)	18-Apr-25 Rs. 4,29,605/- Rs. Four Lac Twenty-Nine Thousand Six Hundred Five Only As On 15-Apr-25	All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At - Survey No.310/1, P H No 29, Gram Katkut, Th- Badwah, Dist- Khargone, Madhya Pradesh Admeasuring 675 Sqft. East: Road, West: Remaining L/O Said S No., North: Remaining L/O Said S No., South: Remaining L/O Said S No	19-Sep-25
(Loan A/c No.) L9001060129357743, M/S Trisha Krishi Kendra (Borrower), Kadwaji (Co-Borrower), Gopal Patel (Co-Borrower) Sunil (Co-Borrower)	16-Jun-25 Rs. 2,40,820/- Rs. Two Lakh Forty Thousand Eight Hundred Twenty Only As On 12-Jun-25	All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At - Khasra No 385, Patwari Halka No 37, Village-Haraswada, Pandhana Khandwa East Nimar, Dist - Khandwa (East Nimar), Madhya Pradesh Admeasuring 960 Sq Ft.	19-Sep-25
(Loan A/c No.) L9001060123027802, Smt. Pinki (Co-Borrower & Legal Heir Of Late Shri Mukesh Kumawat - Borrower),	18-Mar-25 Rs. 3,97,729/- Rs. Three Lac Ninety-Seven Thousand Seven Hundred Twenty-Nine Only As On 18-Mar-25	All That Part And Parcel Of Residential/Commercial Property Land / Building / Structure And Fixtures Property Situated At Ph No 59, Kh. No. 208, Vill. - Ishakpur, Te. - Sitamau, Dist. - Mandasaur, Madhya Pradesh Admeasuring 476 Sq. Ft. East: Road, West: House Of Komal, North: House Of Komal, South: Road	23-Sep-25

The borrower having failed to repay the amount, therefore notice is hereby given to the borrower and the public in general that the undersigned has taken possession of the property described herein above mentioned table in exercise of powers conferred on him/her under section 13(4) of the said [Act 2002] read with Rule 8 of the said rule on the date mentioned in the above table. "The borrower's attention is invited to provisions of sub section (8) of section 13 of the Act read with rule 8 (6), in respect of time available, i.e. 30 days from this intimation, to redeem the secured assets."

The borrower in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the AU Small Finance Bank Limited (A Scheduled Commercial Bank) for the amount and interest thereon mentioned in the above table. s/-
Date : 24/09/2025 Place : Indore / Mandasaur, MP Authorised Officer AU Small Finance Bank Limited

OFFICE OF THE CHIEF ENGINEER P.W.D UJJAIN ZONE UJJAIN

No 0734-2524462 E-Mail cepwdujjain@mp.nic.in

Tender Notice

NIT OF 13/GEN/CE/2025-26 UJJAIN DATE 19-09-2025
ONLINE PERCENTAGE RATE TENDER FOR THE WORK MENTIONED BELOW ARE BEING INVITED. THE TENDER HAS/HAVE BEEN UPLOADED ON THE E-PROCUREMENT SYSTEM OF PUBLIC WORKS DEPARTMENT ON THE PORTAL WWW.MPTENDERS.GOV.IN TENDER DETAILS ARE AS BELOW:-

S. No.	Division Name	Tender ID No.	Name of work	Cost of Project (PAC) (Rs. In lacs)	Time Period
1	2	3	4	5	6
1	Ujjain	2025_PWDRB_453187_1	CONSTRUCTION OF UNDER-PASS FROM HARIFATAK CHAURAHA TO MAHAKAL Lok Division Ujjain	4057.04	15 Months Including Rainy Season
2	Ratlam	2025_PWDRB_453188_1	Construction of Ratlam City Internal Fourlane Road Length 7.21 Km with Electrification and Water Supply Work and Construction and Dismantling of 4 Guard Room Boundrywall Of Govt Quarters Govt. Primary School At Officer Colony Division Ratlam	4032.71	30 Months Including Rainy Season

SOR FOR ROAD AND BRIDGE WEF 11.04.2025 AND ELECTRIC SOR 01.01.2024 STIPULATION OF SOR FOR URBAN DEVELOPMENT HOUSING DEPARTMENT VOLUME-1 2021 ITS AMENDMENTS ISSUED UP TO DATE OF NIT

THE DOCUMENT CAN ONLY BE PURCHASED ONLINE FROM THE ABOVE WEBSITE AFTER MAKING ONLINE PAYMENT. THE LAST DATE & TIME FOR PURCHASE OF DOCUMENT AND ONLINE BID SUBMISSION ON LINE IS DATED 06-10-2025 UP TO 17:30 PM. DETAILED NIT AND OTHER DETAILS CAN BE VIEWED ON THE ABOVE MENTIONED PORTAL. AMENDMENTS TO NIT, IF ANY, WOULD BE PUBLISHED ON WEBSITE ONLY, AND NOT IN NEWSPAPER.

CHIEF ENGINEER P.W.D UJJAIN ZONE UJJAIN
G-19119 पब्लिसो हे सुरक्षा का हथियार, बच्चों पर न करें अत्याचार

BRAND CONCEPTS LIMITED
Regd. Office: 4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City, Bicholi Mardana, Indore, Madhya Pradesh, India, 452016
Phone: L51909MP2007PLC066484.
CIN: 91-731-4223000 Website: - www.brandconcepts.in Email: - info@brandconcepts.in

Notice of Extraordinary General Meeting and Information on E-voting and Cut-off Date

The Extra-Ordinary General Meeting ("EGM") of the Company will be held through Video Conferencing ("VC")/Other Audio-Visual Means ("OAVM") on **Thursday, 16th October, 2025 at 11:30 A.M. (IST)**, in compliance with all applicable provision of Companies Act, 2013 and Rules made thereunder and Securities and Exchange Board of India ("SEBI") (Listing Obligation and Disclosure Requirements) Regulation, 2015, read with General Circular No. 14/2020 dated 8th April, 2020, General Circular No. 17/2020 dated 13th April, 2020, General Circular No. 20/2020 dated 5th May, 2020, and General Circular 02/2021 dated 13th January, 2021 and other applicable circulars issued by the Ministry of Corporate Affairs ("MCA") and SEBI/HO/CFD/CMD2/CIR/P/2021/11 dated 15th January 2021 read with SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated 12th May 2020 issued by SEBI (collectively referred to as "relevant circulars"), to transact the business set out in the Notice calling EGM. Members will be able to attend the EGM through VC/OAVM. Members participating through the VC/OAVM shall be reckoned for the purpose of quorum under Section 103 of the Companies Act, 2013.

The Notice of EGM of the Company along with login details for joining the EGM through VC/OAVM facility including e-voting has been sent through e-mail to all those Members whose e-mail address were registered with the Company or Registrar and Share Transfer Agent or with their respective Depository Participants ("DP") in accordance with the MCA Circulars and SEBI Circulars and the same are also available on Company's website (www.brandconcepts.in), Stock Exchanges website i.e. BSE Limited (www.bseindia.com) & National Stock Exchange of India Limited (www.nseindia.com) and on the website of Central Depository Services (India) Limited (CDSL) (www.evotingindia.com). The Members whose e-mail address is not registered with the Company or Registrar and Share Transfer Agent or with their respective Depository Participants ("DP") shall access the Notice of EGM through weblink on Company's website (www.brandconcepts.in), Stock Exchanges website i.e. BSE Limited (www.bseindia.com) & National Stock Exchange of India Limited (www.nseindia.com).

Pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management & Administration) Rules, 2014 as amended from time to time and Regulation 44 of the SEBI (LODR) Regulations, the Company is pleased to provide its members with the facility to exercise their right to vote on the agenda item as stated in the notice of EGM by electronically through remote e-voting (prior to EGM) and e-voting (during the EGM) through the e-voting services provided by Central Depository Services (India) Limited (CDSL).

The details pursuant to the provisions of Section 108 of the Companies Act, 2013 and the relevant Rules prescribed there under are as follows: -

- The business will be transacted through voting by electronic means.
- Date and time of commencement of remote e-voting: Monday, 13th October, 2025 from 09.00A.M.
- Date and time of end of remote e-voting: Wednesday, 15th October, 2025 at 5.00 P.M.
- Cut-Off Date for Voting: Thursday, 09th October, 2025.
- Any person, who acquires shares of the company and has become a member of the company after dispatch of notice and holding shares as on the cut-off date, may obtain the login ID and Password by following the procedure mentioned in the notice of EGM.
- E-voting by electronic mode shall not be allowed beyond 5.00 p.m. on Wednesday, 15th October, 2025 the facility shall forthwith be blocked.
- The facility for voting through electronic means shall be made available at the EGM and the members attending the meeting who have not cast their vote by remote e-voting shall be able to exercise their right at the meeting through e-voting.
- The members who have cast their vote by remote e-voting prior to the EGM may also attend the EGM but shall not be entitled to cast their vote again.
- Once the vote on a resolution is cast by the member, he/she shall not be allowed to change it subsequently.
- The Notice of the EGM is also available on the Company's website www.brandconcepts.in and on the website of CDSL www.evotingindia.com.
- All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Sr. Manager, Central Depository Services (India) Limited (CDSL), A Wing, 25th Floor, Marathon Futurex, Mafatlal Mill Compounds, N.M. Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to helpdesk.evoting@cdslindia.com or call toll free no. 18002109911.

For, Brand Concepts Limited Swati Gupta Company Secretary & Compliance Officer Place - Indore Date - 24th September, 2025 A33016

