



BRAND CONCEPTS LIMITED

CIN – L51909MH2007PLC174702
140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 25th May, 2023

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400051

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Corporate Announcement for Recommendation of Dividend @ Rs. 0.50/- (5%) per share on the equity share of Rs. 10/- each of the Company for the financial year 2022-23.

Dear Sir/Mam,

In continuation to our letter dated 18.05.2023 regarding intimation for recommendation of dividend for the year 2022-23, by the Board of Directors of the Company at their meeting held on 25th May 2023.

Pursuant to Regulation 30 of the SEBI (Listing Obligations & Disclosure Requirements) Regulation 2015, we hereby inform you that the Board of Directors of the Company has recommended a dividend of Rs. 0.50 /- (i.e. 5%) per equity share of face value of Rs. 10 each for the financial year 2022-23, on total 1,05,82,800 equity share of Rs. 10 each which shall be paid to all the shareholders of the Company whose name appears in the Register of Members as may be intimated by the Depositories subject to approval of the members at the forthcoming Annual General Meeting of the Company.

You are therefore requested to take this into your records and oblige.

**Thanking You,
Yours faithfully**

For Brand Concepts Limited,

Swati

Gupta

Swati Gupta

Company Secretary & Compliance Officer

Mem No. A33016

Digitally signed by
Swati Gupta
Date: 2023.05.25
12:45:07 +05'30'