



BRAND CONCEPTS LIMITED

CIN - L51909MP2007PLC066484

4th Floor, UNO Business Park, Indore Bypass Road, Opposite Sahara City, Bicholi
Mardana, Indore, Madhya Pradesh, India - 452016

Phone: 91-731-4223000, Fax- 4221222/444

Email: info@brandconcepts.in

Date: 25-03-2025

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051,

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Sub: Intimation of Closure of Trading Window

Dear Sir/Madam,

In reference to the NSE Letter dated 02.04.2019 vide Ref. No. NSE/CML/2019/11, BSE circular No. LIST/COMP/01/2019-20 dated 02.04.2019 and pursuant to the SEBI (Prohibition of Insider Trading) Regulations 2015 as amended & Company's Code of Conduct for Prevention of Insider Trading, we wish to inform you that the trading window for dealing in securities of the Company will remain closed from 01.04.2025 till the expiry of 48 hours after the declaration of Audited Financial Results for the quarter & year ended on 31.03.2025 for all the Directors, Designated Employees, Insiders and their immediate relatives.

The date of the Board Meeting to be held for the consideration of Audited Financial Results of the company for the quarter & year ended on 31.03.2025 shall be communicated in due course of time.

Request you to kindly take a note of the same.

Thanking You,

Yours faithfully,

For **Brand Concepts Limited**

Swati Gupta

Company Secretary & Compliance Officer

Mem No. A33016