

To,
National stock Exchange of India Limited
Listing and Compliance Department,
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla complex,
Bandra East, Mumbai - 400051.

Date: 23/09/2018

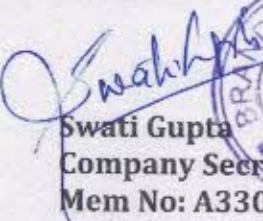
Script Code- BCONCEPTS

Subject: Voting Results as per Regulation 44 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015.

With reference to the above captioned subject, Brand Concepts Limited is hereby enclosed the Voting Results of 11th Annual General Meeting held on Friday, 21st September 2018 at 11:00 AM. As pursuant to Regulation 44 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, the Voting results annexed with this Letter.

We hereby request to kindly take the notice of above information on your record.

**Yours Sincerely,
For Brand Concepts Limited**



Swati Gupta
Company Secretary & Compliance Officer
Mem No: A33016



**MANJU MUNDRA & CO.
COMPANY SECRETARIES**

302, Soni Mansion,
12-B, Ratlam Kothi, Indore-452001
Email-mmanjucs@gmail.com
Phone- 9303223239

FORM No. MGT-13

Report of Scrutinizer(s)

[Pursuant to rule section 109 of the Companies Act, 2013 and rule 21(2) of the Companies (Management and Administration) Rules, 2014]

To,
The Chairman
11th Annual General Meeting of the Equity Shareholders of
Brand Concepts Limited held 21st September, 2018
at 11 a.m. at Ramada Plaza, Palm grove, Juhu Beach,
Mumbai- 400049

Dear Sir,

I, Manju Mundra, Practising Company Secretary, having office at 302, Soni Mansion Building, 12-B Ratlam Kothi, Indore-452001, have been appointed as the Scrutinizer for the purpose of the poll taken on below mentioned resolution(s) at the 11th Annual General Meeting of the equity shareholders of Brand Concepts Limited ("the Company") held on 21-09-2018 at 11.00 a.m. at Ramada Plaza, Palm grove, Juhu Beach, Mumbai- 400049 submit the report as under:-

1. In the Annual General Meeting 5 members, including one representative, were present in person and 2 members were present through proxy. After the time fixed for closing of the poll by the Chairman, the ballot box kept for polling were locked in my presence with due identification marks placed by me/us.
2. The locked ballot box was subsequently opened in my presence along with two witnesses, Ms.. Swati Gor and Mr. Anthony Pereira who are not in employment of the Company and poll papers were diligently scrutinized. The poll papers were reconciled with the records maintained by the Company / Registrar and Transfer Agents of the Company and the authorizations / proxies lodged with the Company.
3. I did not find any poll papers invalid.
4. The result of the Poll is as under:

Resolution No. 1: Ordinary Resolution

Adoption of Financial Statements for the financial year ended March 31, 2018.





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COMPANY SECRETARIES

302, Soni Mansion,
12-B, Ratlam Kothi, Indore-452001
Email-mmanju@mscs@gmail.com
Phone- 9303223239

	Number of members present and voting (in person or by proxy)	Number of votes cast by them	% of total number of valid votes cast
Voted in <u>favour</u> of the resolution	7	3602000	100%
Voted <u>against</u> the resolution	0	0	0
	Total number of members (in person or by proxy) whose votes were declared invalid	Total number of votes cast by them	
<u>Invalid</u> votes	0	0	

Resolution No. 2: Ordinary Resolution

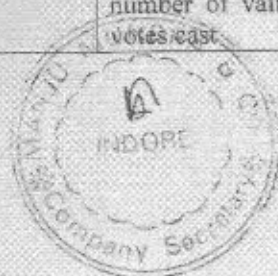
Re-appointment of director Mrs. Annapurna Maheshwari (DIN - 00038346), who retires by rotation and being eligible, offers herself for reappointment

	Number of members present and voting (in person or by proxy)	Number of votes cast by them	% of total number of valid votes cast
Voted in <u>favour</u> of the resolution	7	3602000	100%
Voted <u>against</u> the resolution	0	0	0
	Total number of members (in person or by proxy) whose votes were declared invalid	Total number of votes cast by them	
<u>Invalid</u> votes	0	0	

Resolution No. 3: Ordinary Resolution

Appointment of Statutory Auditors and fix their remuneration

	Number of members present and voting (in	Number of votes cast by them	% of total number of valid votes cast
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COMPANY SECRETARIES

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12-B, Ratlam Kothi, Indore-452001
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	person or by proxy)		
Voted in <u>favour</u> of the resolution	7	3602000	100%
Voted <u>against</u> the resolution	0	0	0
	Total number of members (in person or by proxy) whose votes were declared invalid	Total number of votes cast by them	
<u>Invalid</u> votes	0	0	

Resolution No. 4: Special Resolution

Increase in remuneration of Mr. Abhinav Kumar, Executive Director & CFO

	Number of members present and voting (in person or by proxy)	Number of votes cast by them	% of total number of valid votes cast
Voted in <u>favour</u> of the resolution	7	3602000	100%
Voted <u>against</u> the resolution	0	0	0
	Total number of members (in person or by proxy) whose votes were declared invalid	Total number of votes cast by them	
<u>Invalid</u> votes	0	0	

Resolution No. 5: Special Resolution

Confirmation of Mr. Manish Saxena as director

	Number of members present and voting (in person or by proxy)	Number of votes cast by them	% of total number of valid votes cast
Voted in <u>favour</u> of the resolution	7	3602000	100%
Voted <u>against</u> the resolution	0	0	0





**MANJU MUNDRA & CO.
COMPANY SECRETARIES**

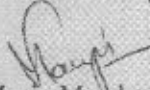
302, Soni Mansion,
12-B, Ratlam Kothi, Indore-452001
Email-mmanjucs@gmail.com
Phone- 9303223239

	Total number of members (in person or by proxy) whose votes were declared invalid	Total number of votes cast by them
<u>Invalid</u> votes	0	0

5. A detailed list/register containing a list of equity shareholders who voted "FOR", "AGAINST" and those whose votes were declared invalid for each resolution is enclosed. However, there was no INVALID Ballot papers.

6. The poll papers and all other relevant records were sealed and handed over to the Company Secretary authorized by the Board for safe keeping. According to voting results all the resolutions are passed.

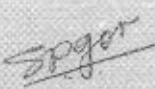
Thanking You,
Yours Faithfully,


Manju Mundra
Company Secretary
FCS: 4431 CP: 3454

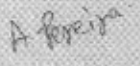


Witnesses:

1.


Name: Swati Gor
Address: 402 5A/7A, Juhu Breeze,
CHS, Santacruz (W), Mumbai- 400054

2.


Name: Anthony Pareira
Address: T-83, Room no. 2
Juhu koliwada, Santacruz West
Mumbai- 400054

Place: Indore
Date: September 21st 2018



Signed by Mr. Prateek Maheshwari
Chairman of the Meeting

BRAND CONCEPTS LIMITED

List of members voted through poll at 11th AGM
held on 21-09-2018 at Ramada Plaza, Mumbai

S. No	F. No/ Clint ID	Name	Address	Number of Shares	Voting in favour for all resolutions	voting against
1	1206690000243641	PRATEEK MAHESHWARI	155 ANOOP NAGAR, INDORE - 452001	1050000	1050000	0
2	1206690000244400	ABHINAV KUMAR	103 MAYA REGENCY 3/6 NEW, PALASIA, INDIA	700000	700000	0
3	1206690000246748	PUSHKAR PRYUSHBHAI PANKAJKUMAR	C-14 REGENCY INTERCITY OPP, SATYAMEV HOSPITAL, CHANDKHEDA, AHMEDABAD - 382424(GUJARAT)	35000	35000	0
4	1206690000243451	IFF OVERSEAS PRIVATE LTD	140/2 RING ROAD SQUARE, MUSAKHEDI, IN	588000	588000	0
5	1206690000243654	ANNAPURNA MAHESHWARI	155 ANOOP NAGAR, INDORE - 452001	1050000	1050000	0
6	1206690000242228	SAKSHI RATHI MAHESHWARI	155 ANOOP NAGAR, INDORE - 452001	152000	152000	0
7	1201090000009902	AVINASH BHIKAJI TAWADE		27000	27000	0
				3602000	3602000	



Voting Results at the 11th Annual General Meeting of the Company

Date of the AGM/EGM	21 st September 2018
Total number of shareholders on record date	277
No. of shareholders present in the meeting either in person or through proxy:	
Promoters and Promoter Group:	4(Four)
Public:	3(Three)
No. of shareholders present in the meeting either in person or through proxy:	Not Arranged
Promoters and Promoter Group:	
Public:	

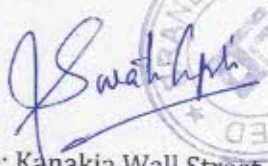


Resolution/Agenda- wise disclosure

Resolution No: 1, As an Ordinary Resolution

1. To receive, consider and adopt the Audited Financial Statements of the Company for the financial year ended March 31, 2018, together with the Reports of the Board of Directors and Auditors thereon.

Resolution required: (Ordinary/ Special)			Ordinary					
Whether promoter/ promoter group are interested in the agenda/resolution?			No					
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled (3)=[(2)/(1)]*100	No. of Votes - in favour (4)	No. of Votes - against (5)	% of Votes in favour on votes polled (6)=[(4)/(5)]*100	% of Votes against on votes polled (7)=[(5)/(2)]*100
Promoter and Promoter Group	E-Voting	0	0	0	0	0	0	0
	Poll	2840000	4	0	4	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	2840000	4	0	4	0	100%	0
Public-Institutions	E-Voting	0	0	0	0	0	0	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	0	0	0	0	0	0	0
Public-Non Institutions	E-Voting	0	0	0	0	0	0	0
	Poll	762000	3	0	3	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	762000	3	0	3	0	100%	0
Total		3602000	7	0	7	0	100%	0




Registered Office: Kanakia Wall Street, 4th Floor, Chakala, Andheri Kurla Road,
Andheri East Mumbai - 400093 (MH)

Resolution No: 2. As an Ordinary Resolution

2. To appoint a Director in place of Mrs. Annapurna Maheshwari (DIN-00038346), who retires by rotation, and being eligible, offers himself for reappointment

Resolution required: (Ordinary/ Special)			Ordinary					
Whether promoter/ promoter group are interested in the agenda/resolution?			No					
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled (3)=[(2)/(1)]*100	No. of Votes - in favour (4)	No. of Votes - against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]*100	% of Votes against on votes polled (7)=[(5)/(2)]*100
Promoter and Promoter Group	E-Voting	0	0	0	0	0	0	0
	Poll	2840000	4	0	4	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	2840000	4	0	4	0	100%	0
Public-Institutions	E-Voting	0	0	0	0	0	0	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	0	0	0	0	0	0	0
Public-Non Institutions	E-Voting	0	0	0	0	0	0	0
	Poll	762000	3	0	3	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	762000	3	0	3	0	100%	0
Total		3602000	7	0	7	0	100%	0




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Resolution No: 3. As an Ordinary Resolution

3. To appoint M/s Maheshwari and Gupta, Chartered Accountants (Firm Registration No: 006179C) as Statutory Auditors of the Company for a period of five(5) consecutive years and fix their remuneration.

Resolution required: (Ordinary/ Special)		Ordinary						
Whether promoter/ promoter group are interested in the agenda/resolution?		No						
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled (3)=[(2)/(1)]* 100	No. of Votes - in favour (4)	No. of Votes - against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]* 100	% of Votes against on votes polled (7)=[(5)/(2)]* 100
Promoter and Promoter Group	E-Voting	0	0	0	0	0	0	0
	Poll	2840000	4	0	4	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	2840000	4	0	4	0	100%	0
Public-Institutions	E-Voting	0	0	0	0	0	0	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	0	0	0	0	0	0	0
Public-Non Institutions	E-Voting	0	0	0	0	0	0	0
	Poll	762000	3	0	3	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	762000	3	0	3	0	100%	0
Total		3602000	7	0	7	0	100%	0



Registered Office: Kanakia Wall Street, 4th Floor, Chakala, Andheri Kurla Road,
Andheri East Mumbai - 400093 (MH)

Resolution No: 4. As an Special Resolution

4. Increase in remuneration of Mr. Abhinav Kumar, Executive Director & CFO

Resolution required: (Ordinary/ Special)		Special						
Whether promoter/ promoter group are interested in the agenda/resolution?		No						
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled (3)=[(2)/(1)]* 100	No. of Votes - in favour (4)	No. of Votes - against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]* 100	% of Votes against on votes polled (7)=[(5)/(2)]*100
Promoter and Promoter Group	E-Voting	0	0	0	0	0	0	0
	Poll	2840000	4	0	4	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	2840000	4	0	4	0	100%	0
Public-Institutions	E-Voting	0	0	0	0	0	0	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	0	0	0	0	0	0	0
Public-Non Institutions	E-Voting	0	0	0	0	0	0	0
	Poll	762000	3	0	3	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	762000	3	0	3	0	100%	0
Total		3602000	7	0	7	0	100%	0



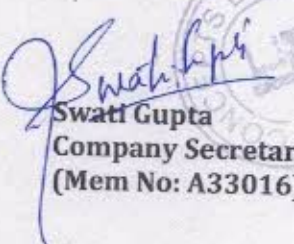

Registered Office: Kanakia Wall Street, 4th Floor, Chakala, Andheri Kurla Road,
Andheri East Mumbai - 400093 (MH)

Resolution No: 5. As an Special Resolution

5. Confirmation of Mr. Manish Saxena as director

Resolution required: (Ordinary/ Special)			Special					
Whether promoter/ promoter group are interested in the agenda/resolution?			No					
Category	Mode of Voting	No. of shares held (1)	No. of votes polled (2)	% of Votes Polled (3)=[(2)/(1)]* 100	No. of Votes - in favour (4)	No. of Votes - against (5)	% of Votes in favour on votes polled (6)=[(4)/(2)]* 100	% of Votes against on votes polled (7)=[(5)/(2)]* 100
Promoter and Promoter Group	E-Voting	0	0	0	0	0	0	0
	Poll	2840000	4	0	4	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	2840000	4	0	4	0	100%	0
Public-Institutions	E-Voting	0	0	0	0	0	0	0
	Poll	0	0	0	0	0	0	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	0	0	0	0	0	0	0
Public-Non Institutions	E-Voting	0	0	0	0	0	0	0
	Poll	762000	3	0	3	0	100%	0
	Postal Ballot (if applicable)	0	0	0	0	0	0	0
	Total	762000	3	0	3	0	100%	0
Total		3602000	7	0	7	0	100%	0

For Brand Concepts Limited


Swati Gupta
Company Secretary & Compliance Officer
(Mem No: A33016)

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Andheri East Mumbai - 400093 (MH)