



**BRAND
CONCEPTS**

BRAND CONCEPTS LIMITED

CIN - L51909MH2007PLC174702
140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444
Email: info@brandconcepts.in

To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

Date: 22nd June 2021

Sub: - Notice of the Board Meeting to Consider Audited Financial Results for the year ended on 31st March 2021.

Dear Sir,

We wish to inform you that as per the Regulation 29 and other applicable Regulations, if any, of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, it is hereby informed that a meeting of Board of Directors of the Company is scheduled to be held on Tuesday, June 29th, 2021 at Corporate Office Musakhedi Square, Ring Road, Indore (M.P.) - 452001 to inter alia review, consider, approve and take on record the Audited Financial Results for the year ended on 31st March 2021 and other routine business with permission of chair.

In pursuance of SEBI (Prohibition of Insider Trading) Regulation, 2015 and further pursuant to clarification regarding the trading restriction period provided by NSE Vide Circular dated 02nd April 2019, the Company already intimated the Exchange on 31st March 2021 regarding closure of trading window of the Equity Shares w.e.f 01st April 2021 and which remain closed till the expiry of 48 hours after the declaration of financial results for the half year and year ended on 31st March 2021. There trading window will open on 02nd July 2021.

We request you to kindly take the above information on your record.

Yours faithfully,
For Brand Concepts Limited

~~For Brand Concepts Pvt. Ltd.~~

Swati Gupta
Company Secretary
Company Secretary & Compliance Officer
Mem No: A33016

Registered Office: Lotus Star, Plot No. D-5, Road No. 20, Marol MIDC,
Andheri East Mumbai - 400093 (MH)