



**BRAND
CONCEPTS**

BRAND CONCEPTS LIMITED

CIN - L51909MH2007PLC174702

140/2/2, Ring Road Square, Musakhedi, INDORE - 452001 (M.P.) INDIA

Phone : +91-731-4223000 Fax - 4221222/444

Date: 21/12/2022

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400001

Symbol: [BCONCEPTS]

Scrip Code: 543442

Subject: Outcome of Annual General Meeting held on December 21st, 2022.

As per the requirement to Regulation 30 of SEBI (LODR) Regulation, 2015, find enclosed herewith the proceeding of 15th Annual General Meeting of the members of Brand Concepts Limited held on Wednesday, December 21st, 2022 at 11:00 AM through Video Conferencing (VC)/other to transact the business.

We hereby request to kindly take the notice of above information on your record.

Yours Sincerely,

For Brand Concepts Limited


Swati Gupta
Company Secretary & Compliance Officer
(Mem No. ACS 33016)

PROCEEDINGS OF ANNUAL GENERAL MEETING HELD ON DECEMBER 21, 2022

(Under Regulation 30 of SEBI (LODR) Regulations, 2015)

- Date of AGM : December 21, 2022
- Total Number of Shareholder on Cut - off Date : 2373
- No. of Shareholders present in the meeting in person : 22 (Twenty Two)
 - (a) Promoters and Promoter Group : 4(Four)
 - (b) Public : 18(Eighteen)
- No. of Directors present in the meeting : 5 (Five)
- In Presence : 1 (One) Ms. Swati Gupta
(Company Secretary & Compliance Officer)
- Invitee : 5(Five)

S. No	Name	Designation/Reason for Attendance
1	Mrs. Manju Mundra (Practising Company Secretary)	Secretarial Auditor / Scrutinizer

- Details of Agenda/Business Transacted

S.No	Business Transacted
<u>Ordinary Business</u>	
1.	To receive, consider and adopt a) the audited Financial Statements of the Company for the financial year ended March 31, 2022, together with the Reports of the Board of Directors and Auditors thereon; and b) the audited Consolidated Financial Statements of the Company for the financial year ended March 31, 2022 and Report of Auditors thereon.
2.	To appoint a director in place of Mrs. Annapurna Maheshwari (DIN-00038346), who retires by rotation, and being eligible, offers herself for reappointment.



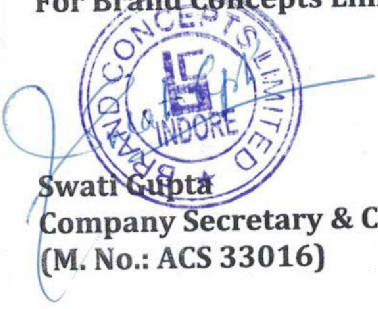
Special Business	
3.	Appointment of Mr. Manish Saxena as an Independent Director.
4.	Appointment of Mr. Kushagra Praveen Toshniwal as an Independent Director
5.	Approval under section 185 of the Companies Act, 2013
6.	Approval for Remuneration to Mr. Prateek Maheshwari under Regulation 17 6(e)(i) of (Listing Obligations & Disclosure Requirement) Regulation 2015 of SEBI
7.	Withdrawal of Remuneration of Mr. Govind S Shrikhande
8.	To Consider and approve Shifting of the Registered Office of the Company from one State to another State and consequent alteration in the Memorandum of Association

The above businesses were transacted by passing of Resolution through E-Voting at the Annual General Meeting as required under the companies Act, 2013 and the Listing Regulations.

Results of the resolutions based on Scrutinizer Report as required under Regulations 44 of SEBI (LODR) Regulations, 2015 will be disclosed to the Stock Exchange Separately.

Thanking You

Yours Faithfully
For Brand Concepts Limited


Swati Gupta
Company Secretary & Compliance Officer
(M. No.: ACS 33016)