



# BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484  
4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara City,  
Bicholi Mardana, Indore, Madhya Pradesh, India, 452016  
Phone: 91-731-4223000, Fax- 4221222/444  
Email: info@brandconcepts.in

**Date: 18.09.2025**

To,  
National Stock Exchange of India Limited  
Listing & Compliance Department  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G Block,  
Bandra Kurla Complex,  
Bandra East, Mumbai - 400051,

To,  
BSE Limited  
Listing & Compliance Department  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai - 400051

**Symbol: [BCONCEPTS]**

**Scrip Code: 543442**

**Sub: Intimation of Closure of Trading Window**

Dear Sir/Madam,

Pursuant to the Securities and Exchange Board of India (SEBI) (Prohibition of Insider Trading) Regulations, 2015 (as amended from time to time) and Company's Code of Conduct to regulate, monitor and report the trading by Designated Persons, Immediate Relatives of Designated Persons and other Insiders, it is hereby informed that in view of proposal for fund raising by way of issue of Warrants through Preferential issue of securities, as per the applicable provisions under the Companies Act, 2013 and SEBI (Issue of Capital and Disclosure Requirements) Regulations 2018, to be discussed in upcoming board meeting which is scheduled to be held on Tuesday, 23<sup>rd</sup> September, 2025 the trading Window for trading in the Company's equity shares has been closed w.e.f. **19<sup>th</sup> September, 2025, till the expiry of forty-eight (48) hours i.e. 25<sup>th</sup> September, 2025** after the announcement / declaration of the outcome of this meeting for all the Directors / Promoters / Designated Persons and / or any person having contractual or fiduciary relation with the company.

Request you to kindly take a note of the same.

Thanking You,

Yours faithfully,  
**For Brand Concepts Limited**

**Swati Gupta**  
**Company Secretary & Compliance Officer**  
**M. No.: A33016**